



Photographer Briefing: For STAND Student Festival Exhibition 2024-2025

Project Overview:

We are looking for a photographer to provide **10 photographs** of our chosen subjects for our STAND Festival Exhibition 2024-2025. We want to create an exhibition that is EYE-CATCHING, DRAMATIC and very appealing to students. We need your creative photography to achieve that!

Our STAND Festival Exhibition will contain 20 exhibition panels. 10 of these will be created by STAND in Ireland and 10 by the African Leadership University in Rwanda. Each of the 20 panels will feature a photo and a short paragraph of text.

The Exhibition will be:

- Printed and displayed on large outdoor foamex panels (Size A0) and
- Printed and displayed on smaller (Approx A1 panels) for indoor display
- Exhibition will be displayed in approximately 16 campuses around Ireland for one week at a time during the period September 2024 – May 2025.

The STAND Festival 2024-2025 aims to celebrate changemakers from universities around Ireland and Africa. For more about the STAND Student Festival see Appendix below.

EXHIBITION PANEL DESIGN BRIEF

Background:

The exhibition is located on each campus in areas of high footfall. This is usually on walkways between buildings where people are travelling across campus.

We therefore want our photographs to be exceptionally arresting so students are interested in taking time to stop and engage with the stories they represent. Photographs should be visible from around 100m away. Please see **Appendix** for photos of previous exhibition for reference and some draft images that show our proposed changes in proportions for 2024-2025.

We have decided to increase the size of photos and reduce the amount of text on each panel.

Your photographs will be a central attraction, forming a visually engaging and thought-provoking installation at the festival.

Artistic Direction:

Provide 10 photographs in an agreed size with a resolution suitable for printing at up to A0 size (841mm x 1189mm)

1. **Theme:** The central theme is taking action. The overall aesthetics of the panel will reflect optimism, resilience, and the power of collective action. It should celebrate the potential for positive change in our world or positive visions of our future world.
2. **Visual Style:** The photos should be bold, vibrant, and impactful.
3. **Inclusivity:** The imagery should resonate with a wide range of festival attendees and inspire a sense of unity.

Logistics and Technical Details:

1. **Portraits:** 10 portraits of individuals or groups supplied by STAND. The subjects will be based in Ireland. The 10 subjects will be interviewed by our student reporters during February-March 2024. Ideally, we would like you to photograph them during this period. If accompanying the student for the interview isn't possible, arrangements can be made to meet the subjects separately.
2. **Travel:** You may be required to travel to destinations in Ireland. STAND will assist with logistics and cover agreed transport expenses.
3. **Dimensions:** Exact dimensions to be confirmed.
4. **Timeline:** The project's completion deadline is 30th April 2024
5. **Draft dates:**
 - Initial briefing meeting to discuss concept and style: Early February 2024
 - Portrait Photography: February - March 2024
 - Second draft, Selection and Final artwork: April 2024
 - Final delivery: 30th April 2024

Payment: €1000 plus travel expenses.

Copyright and Credits: STAND/Suas will retain full ownership of the photographs. STAND/Suas will attribute the photography where used

Your work will play a significant role in inspiring positive change at the STAND Festival. If you have any questions or need further information, please don't hesitate to contact us.

Susie Spratt
Festival Manager

susie@stand.ie

www.stand.ie

DEADLINE: Sunday 4th February, 5pm.

APPLY: At [this link](#), or go to stand.ie/team

APPENDIX

About the STAND Student Festival

The STAND Student Festival has been bringing award-winning photography, and events to campuses across Ireland annually. The Festival is run by students, for students, with the aim of raising awareness about the burning issues shaping the world around us.

The idea is to start conversations, to inspire young people to learn more and to empower students to enact change. At the heart of the Festival is an inspiring exhibition, Stories of Change, featuring people across Ireland who are taking action for global justice. STAND also runs an interactive stall to engage students further. Workshops are held in collaboration with other organisations, and Student Societies are supported to host related event during the Festival week. For more information on the STAND Student Festival see: [FESTIVAL - STAND](#)

The STAND Festival is an initiative of [Suas Educational Development](#) and is supported by Irish Aid.

PHOTOS

The photos below show the past outdoor exhibition. The panels are size A0



These two photos show our current panel layouts



The images below show an example of how we want to develop a layout that includes larger images and less text for our new exhibition.



DON'T SHUSH ME

I had hopes in the whole construction process. Regarding something in the room or art. I was thinking the other day sitting in front of London that was 100 years old, from a church in Belfast. That used to cost 2,000 dollars. If those numbers could tell a story, they'd tell an amazing story. And from one side, having them side by side, and the people from those going to find, shelter and better children. It's a great idea. And that's just beautiful.

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Person Name, Project Name, Location.

Description: Keeping Ireland's oceans clean for everyone.



STAND
STUDENT FESTIVAL



STAND UP

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