



Art Project Briefing: Exhibition Template Design For STAND Student Festival 2024-2025

Project Overview:

We are excited to commission you to create an artistic template for our STAND Student Festival Exhibition 2024-2025. We want to create an exhibition that is EYE-CATCHING, DRAMATIC and very appealing to students. We need your designs to drive that!

We are looking for 3-4 templates on a design theme that we can use to display around 22 exhibits. Each of the 22 panels will feature a photo and a short paragraph of text which will be supplied and added to the templates by STAND at a later date.

The Exhibition will be:

- Printed and displayed on large outdoor foamex panels (Size A0) and
- Printed and displayed on smaller (Approx A1 panels) for indoor display
- The Exhibitions will be displayed in approximately 16 campuses around Ireland for one week at a time during the period September 2024 – May 2025.

The STAND Festival 2024-2025 aims to celebrate changemakers from universities around Ireland and Africa. For more about the STAND Student Festival see Appendix below.

EXHIBITION PANEL DESIGN BRIEF

Background:

The exhibition is located on each campus in areas of high footfall. This is usually on walkways between buildings where people are travelling across campus. In the past we have observed that while people are aware of our exhibition, they do not necessarily stop on their travels to loiter and engage with it in.

We therefore want our panel designs this year to be arresting so students are interested in taking time to stop and engage with the content. They should be visible from around 100m away. This year, we have decided to increase the size of photos and reduce the amount of text on each panel. Please see **Appendix** for photos of previous exhibition for reference and mock-up/draft designs that show the change of proportions for 2024-25.

Your design will be a central attraction, forming a visually engaging and thought-provoking installation at the festival.

Artistic Direction:

Create 3-4 templates on a design theme that we can use to display around 22 exhibits. Each panel will feature a photo and a short paragraph of text which will be supplied and added to the templates by STAND at a later date.

1. **Theme:** The central theme is “taking action.” The overall aesthetics of the panel should reflect optimism, resilience, and the power of collective action. It should celebrate the potential for positive change in our world or positive visions of our future world.
2. **Visual Style:** The style of the artwork is open to your interpretation, but it should be bold, vibrant, and impactful.
3. **Inclusivity:** The imagery should resonate with a wide range of festival attendees and inspire a sense of unity.

Logistics and Technical Details:

1. **Designs:** 3 – 4 designs along a theme
2. **Dimensions:** A0 portrait (approximately 841 x 1189 mm).
3. **Layout:** Your design should include:
 - Space for large photo
 - Place holder text for name of changemaker and name of project
 - Place holder descriptive text (200-300 words)
 - Space for large STAND logo
 - Space for QR code
 - 2 x funder logos
4. **Design Platform:** Final designs to be delivered on Canva or compatible with Canva.
5. **Timeline:** The project's completion deadline is 14th February.
Draft dates:
 - Initial briefing meeting to discuss concept and style: 29th January 2024
 - First draft ideas: 9th February 2024
 - Second draft: 15th February 2024
 - Final delivery: 19th February 2024

Payment: €400

Copyright and Credits: STAND/Suas will retain full ownership of the artwork, including all copyright rights.

We are looking forward to seeing your artistic design for our exhibition. Your artwork will play a significant role in inspiring positive change at the STAND Festival. If you have any questions or need further information, please don't hesitate to contact us.

Susie Spratt
Festival Manager

susie@stand.ie
www.stand.ie

DEADLINE: Sunday 4th February, 5pm.

APPLY: At [this link](#), or go to stand.ie/team

APPENDIX

About the STAND Student Festival

The STAND Student Festival has been bringing award-winning photography, and events to campuses across Ireland annually. The Festival is run by students, for students, with the aim of raising awareness about the burning issues shaping the world around us.

The idea is to start conversations, to inspire young people to learn more and to empower students to enact change. At the heart of the Festival is an inspiring exhibition, Stories of Change, featuring people across Ireland who are taking action for global justice. STAND also runs an interactive stall to engage students further. Workshops are held in collaboration with other organisations, and Student Societies are supported to host related event during the Festival week. For more information on the STAND Student Festival see: [FESTIVAL - STAND](#)

The STAND Festival is an initiative of [Suas Educational Development](#) and is supported by Irish Aid.

PHOTOS

The photos below show the past outdoor exhibition. The panels are size A0



SANDRINE UWASE NDAHIRO
CO-FOUNDER, UNAPOLOGETIC MAGAZINE, CO. LIMERICK

STAND



THE STORY
Sandrine Uwase Ndahiro, a Rwandan-born PhD student, embarked on a journey to amplify marginalised voices through her creation, Unapologetic Magazine.

Inspired by Black Lives Matter and seeking to address the lack of representation, Sandrine and her friend produced a documentary called *Unleashing Black Voices*.

Recognising that not everyone felt comfortable on camera, Sandrine along with co-founder Geoffr Brinn, hatched the idea of a magazine to provide an outlet for self-expression.

THE WHY
Unapologetic Magazine emerged as a platform for diverse voices, capturing perspectives on identity, sexuality, spirituality, and more. It aimed to break free from societal expectations and reflect genuine experiences.

"Bringing this magazine together needs an intersectional approach to capture all of the marginalised voices."

THE IMPACT
"We're on our third issue now, and we have received close to 60 submissions. It really shows the potential we have to grow."

THE CHALLENGE
"The main challenge is to justify why only want marginalised voices in my magazine and why we want to tell these particular stories. Everybody has a story, but we want to particularly highlight these voices."

THE HOPE
"To create lasting change and inspire others to forge their own paths, regardless of the obstacles."

To find out more follow Sandrine on Twitter @UnapologeticMagazine
Interview by Tajayya Swaffi Kuwait

SCAN THE QR CODE TO READ MORE STORIES OF CHANGE





#STAND FESTIVAL



Photos by Lúcia Dwyer



BÉBHINN MULLINS
CLONMANY COMMUNITY PANTRY, CLONMANY, DONEGAL

STAND



THE STORY
The idea for the Clonmany Food Pantry, a project which diverts food from landfill to feed before and live, was conceived when Bébhinn was notified to reduce the crab she was selling was not from down the road in Inishowen but from Indonesia.

"That was my light bulb moment. I knew I had to do something to make a change."

Bébhinn teamed up with Food Cloud, a redistribution social enterprise, and the community pantry's work on container reuse stores donations which are perfectly usable but were heading for landfill due to faulty packaging or over-ordering.

The community can fill their bags with groceries and save with a box of cereal under one arm and a bag of spuds under the other, all for 5 euro a pop. That money is then reinvested into the pantry.

The pantry has spotted a spin-off project of Galway University, where more than 70 students each day are given access to nutritious food. Bébhinn and the Clonmany team have since teamed up with the local housing dependency unit and the elderly house residence to create a community garden.

THE WHY
The pantry is a successful project that can be replicated in towns of over Ireland to address the issue of food waste and make good food accessible to more people.

THE IMPACT
The purpose of the pantry stretches beyond reducing and reprocessing food waste. It has reached an important space for the community to meet, share recipes, swap needs, trade jars, and catch up.

THE CHALLENGE
Be an official eater: Source locally when you can, or grow your own.

THE HOPE
What gives the hope is believing in the impact this grassroots project has had on my community. Small projects like this have a big impact. It makes people question, think, and make changes that are sustainable for them and the planet."

THE RECOMMENDATION
DOCUMENTARY - Be the Ground: How We Can Reverse Climate Change. DOCUMENTARY - Every Heart Beats True: The Jiminy Gator Story.

To find out more visit: @bebhinnmullins or follow the centre on Instagram: @clonmanycentre

SCAN THE QR CODE TO READ MORE STORIES OF CHANGE





#STAND FESTIVAL



Photos by Jacqui Downey Reed



The images below show an example of how we want to develop a layout that includes larger images and less text for our new exhibition.



DON'T SHUSH ME

I had hopes in the whole construction process. Regarding something in the room or art. I was thinking the other day sitting in front of London that was 100 years old, from a church in Belfast. That used to cost 2,000 dollars. If those numbers could tell a story, they'd tell an amazing story. And from one side, having them side by side, and the people from there going to find, shelter and better children. It's a great idea. And that's just beautiful.

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Person Name, Project Name, Location.

Description: Keeping Ireland's oceans clean for everyone.



STAND STUDENT FESTIVAL



STAND UP

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