

STAND REPORT 2022

Registered Charity Number (RCN) 20050047



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STAND STUDENT FESTIVAL

Art by Aya Mobaydeen



This year's festival and exhibition centred on the theme of #GenderJusticeNow, celebrating collective efforts in the achievement of gender equality from the grassroots to the global.

The exhibition was designed and curated by STAND staff in consultation with students, and included photographs and infographic highlighting gender equality issues including i) gender based violence; ii) sexual and reproductive health; iii) economic justice.

**#GENDER
JUSTICE
NOW**

12,500+
STUDENTS
REACHED

14

CAMPUSES
HOSTING

1

TRAVELLING
EXHIBITION

650+

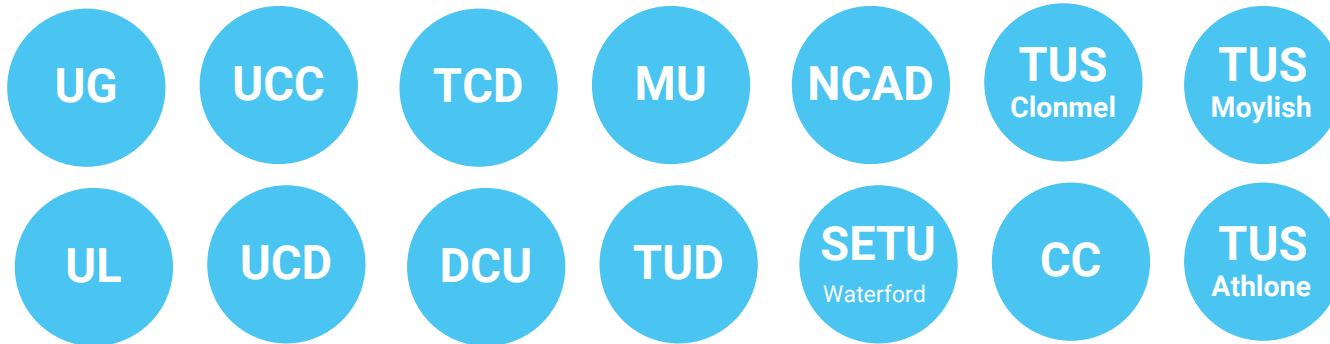
FESTIVAL CALLS
TO ACTION TAKEN

6

WORKSHOPS IN
PARTNERSHIP
WITH CONCERN



The STAND Festival Exhibition and associated events travelled to 14 campuses across Ireland, including:



The exhibition and festival took place on two campuses per week.



Join STAND for screenings and discussion of the award-winning international documentary film series by Pakistani-Canadian Director & Journalist Sharmeen Obaid-Chinoy

STAND
AN INITIATIVE OF **suas**

WHEN?

VENUE:



#GENDER JUSTICE NOW



**#GENDER
JUSTICE
NOW**

From the Grassroots to the Global

An exhibition by
STAND
AN INITIATIVE OF suas

[CLICK HERE TO VIEW THE 2022 EXHIBITION](#)



ECONOMIC JUSTICE



GENDER-BASED VIOLENCE



SEXUAL and REPRODUCTIVE RIGHTS





FESTIVAL & EXHIBITION HIGHLIGHTS



FESTIVAL & EXHIBITION HIGHLIGHTS

#GENDER
JUSTICE
NOW

['TAKE THE PLEDGE' LANDING PAGE](#)

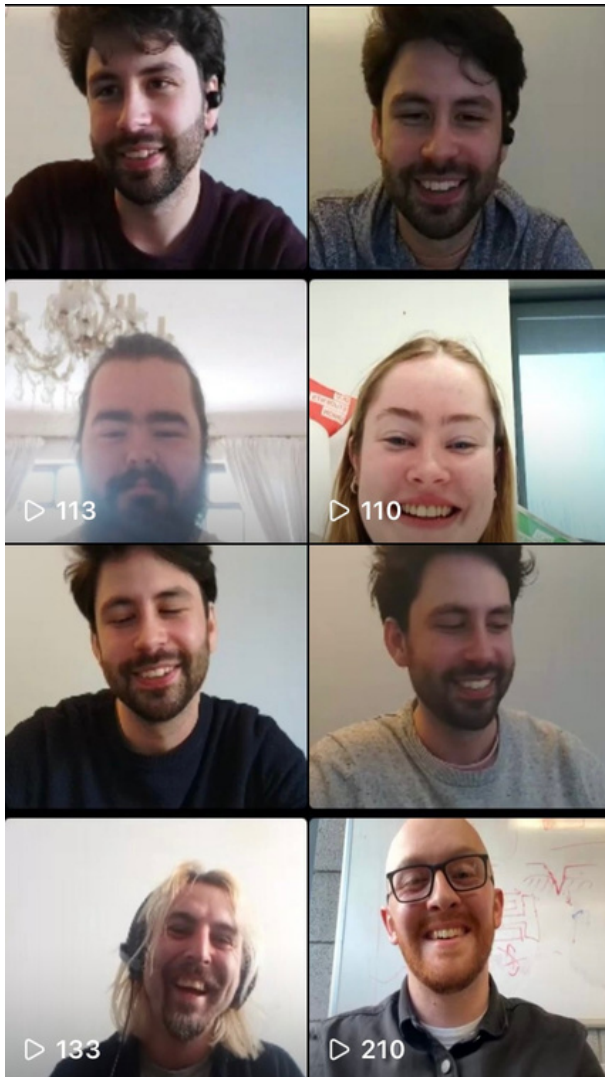
This year's festival 'Call to Action' was linked to the STANDxUSI, 10000students.ie website.

Students were encouraged to take a pledge for 'Gender Justice Now' and receive an action pack.

This was a successful strategy with **over 650 students taking the pledge**, receiving the action pack and joining the STAND online network.



[DOWNLOAD THE ACTION PACK](#)



Lives with Gearóid, Chair for LGBTQ+ Soc @ TUS Moylish
 Colette, VP for Wellbeing @ DCU SU
 Craig, Head of LGBTQ+ Society @ Carlow College St Patricks
 Eoghan, Campaign Coordinator for LGBTQ+ Campaign @ UCD SU



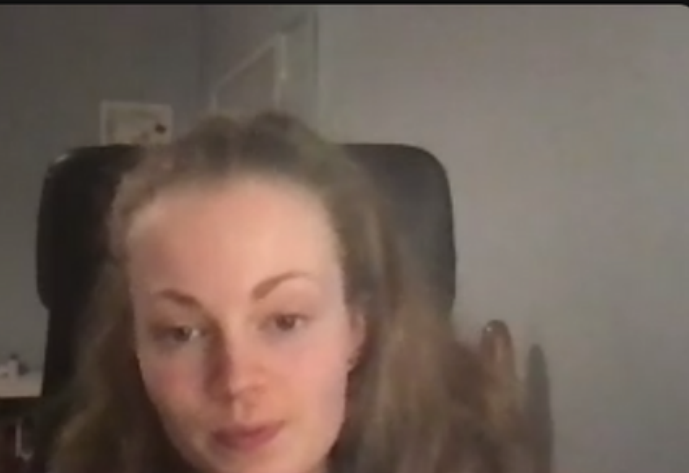
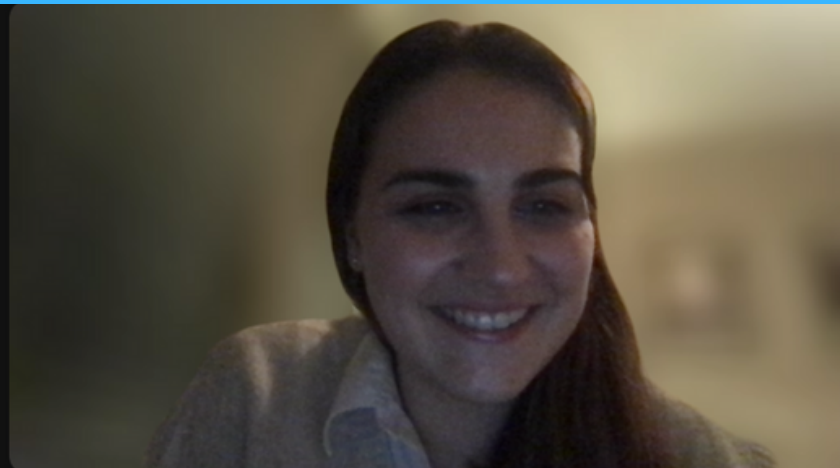
**CLICK TO WATCH
THE CAMPAIGN
WRAP-UP VIDEO
ON OUR
INSTAGRAM!**



Virtual Panel, moderated by USI, with TENI, Amnesty Ireland,
 Disabled Women Ireland



STAND NEWS



In January 2022, STAND News was “relaunched” with a renewed focus on articles and content that explicitly connect local and global issues, as well as with a new system for onboarding new contributors, and tracking articles and other STAND News content. Since January 2022, there have been 45 active Contributors (individuals who were either onboarded this year, or who joined the team in a previous year but wrote an article this year).

Opinion, Women
**Gender-Based Violence: Starting,
Supporting and Sustaining the
Conversation**



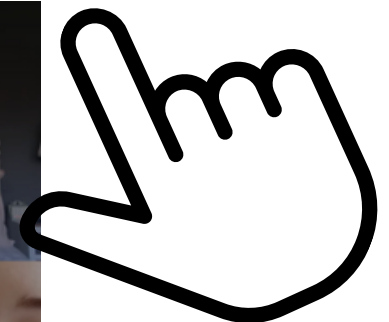
Brianna Walsh
11th of March 2022



“The Ukrainian crisis illuminates deep hypocrisies on an Irish and international scale.

But the war, alongside Covid-19 and the climate crisis, also signifies the potential for change.

UPDATED HOME PAGE CLICK TO VIEW





ONLINE **STAND NEWS** OUTPUT

45

ACTIVE CONTRIBUTORS

5

STAND NEWS EVENTS AND WORKSHOPS



Since January, there have been a total of 5 STAND News events and workshops, with a cumulative 67 participants across all events. The trainings offered included 2 sessions of a 3-part training in partnership with Mamobo Ogoro of Gorm Media on “Writing, Shooting, and Editing for Video Journalism”; The 2021 STAND News Awards Celebration; A talk with journalist, educator, and development specialist Patrick Ferrity on writing as an expression of global citizenship; and a follow up training with Patrick Ferrity on how to connect local and global issues in both creative and journalistic writing.

— “ —
**My main hope
for the future, is
to have a future.**

— ” —
A Chat with Diandra Ní Bhuachalla
by Patricia Gonzáles for **STAND**
NEWS

ONLINE NETWORK



2022 saw a shift into a further post-COVID-19 context for students. STAND therefore focused on pushing relevant online content alongside in-person activities while also finding new ways to connect with existing and new followers. We utilised our Student Advisory Panel and monthly reports to continually update our online strategy, thus informing our posting times, content copy, and online user pathways.

**1764 NEW NEWSLETTER SIGN UPS IN 2022,
COMPARED TO 940 IN 2021**

**TIKTOK ACCOUNT CREATED TO ENGAGE
NEW AUDIENCES IN JULY/2022**

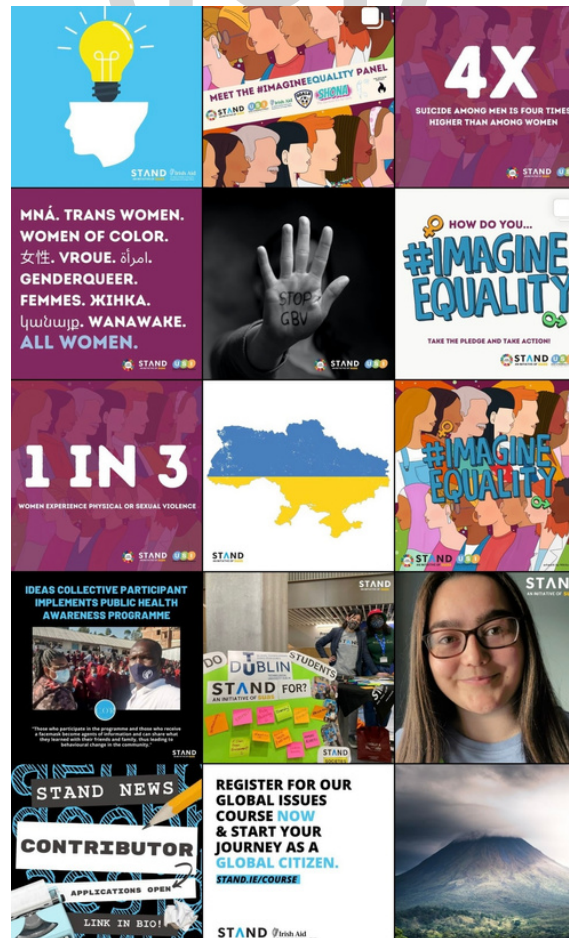
**LINKEDIN FOLLOWERS INCREASED BY 44%
BETWEEN DECEMBER 2021 AND 2022**



OUR SOCIAL MEDIA CHANNELS



STAND News article shared on Community Wellness Africa's Facebook page, showing engagement through social.



STAND's Instagram feed.



Global Issues course certificate shared on LinkedIn, adding more engagement to our page.

SOME OUR SOCIAL MEDIA NUMBERS

2.937

FOLLOWERS ON STAND'S INSTAGRAM

3.823

ENGAGEMENTS ON TIKTOK

4.190

ENGAGED USERS ON OUR WEBSITE

949

NEWSLETTER SIGN-UPS

1.635

FOLLOWERS ON STAND'S FACEBOOK

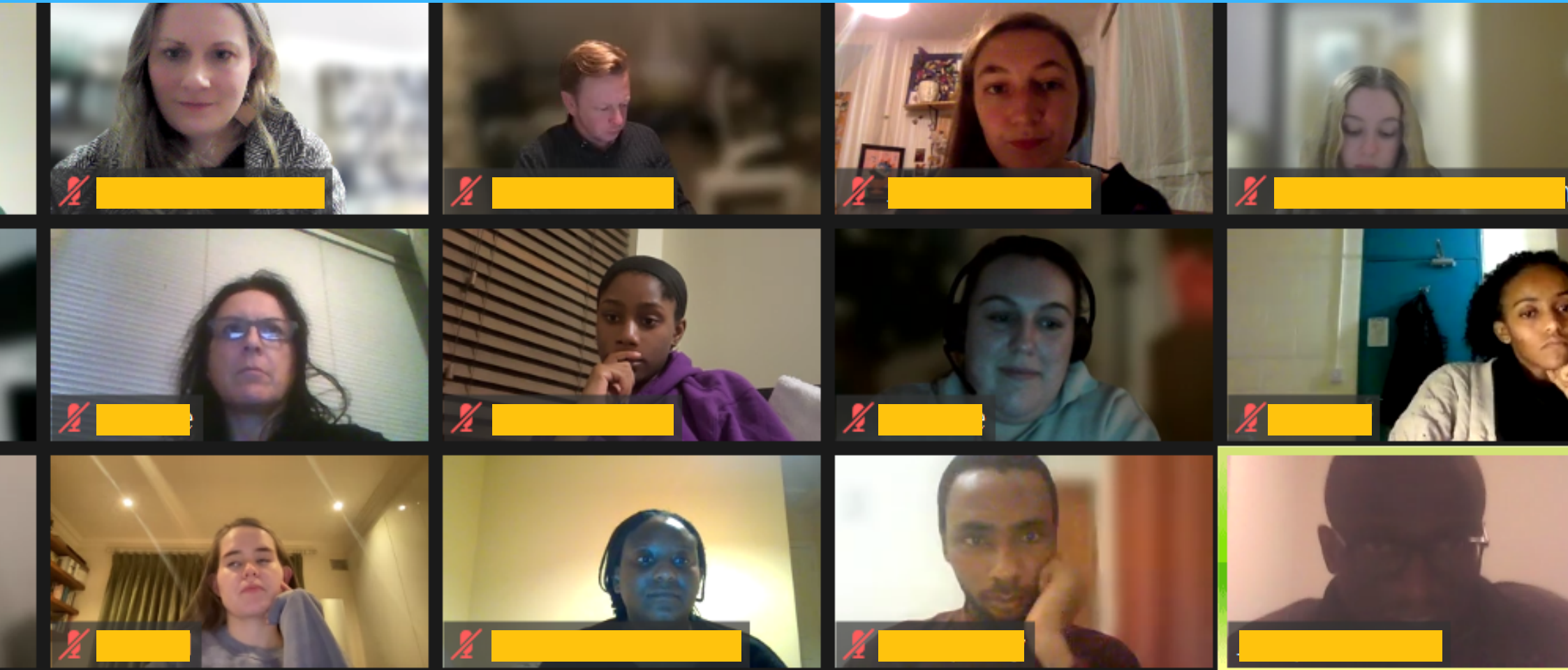
834

LINKEDIN FOLLOWERS

224.398

IMPRESSIONS ON TWITTER

GLOBAL ISSUES COURSE





STAND held ten online Global Issues courses in 2022.

Five 6-week courses were held in the Spring, and another five shorter, 3-week courses were held in the Autumn.

A total of 261 students expressed an interest in doing the Global Issues course, with 168 students completing the course.

All courses were held online this year.

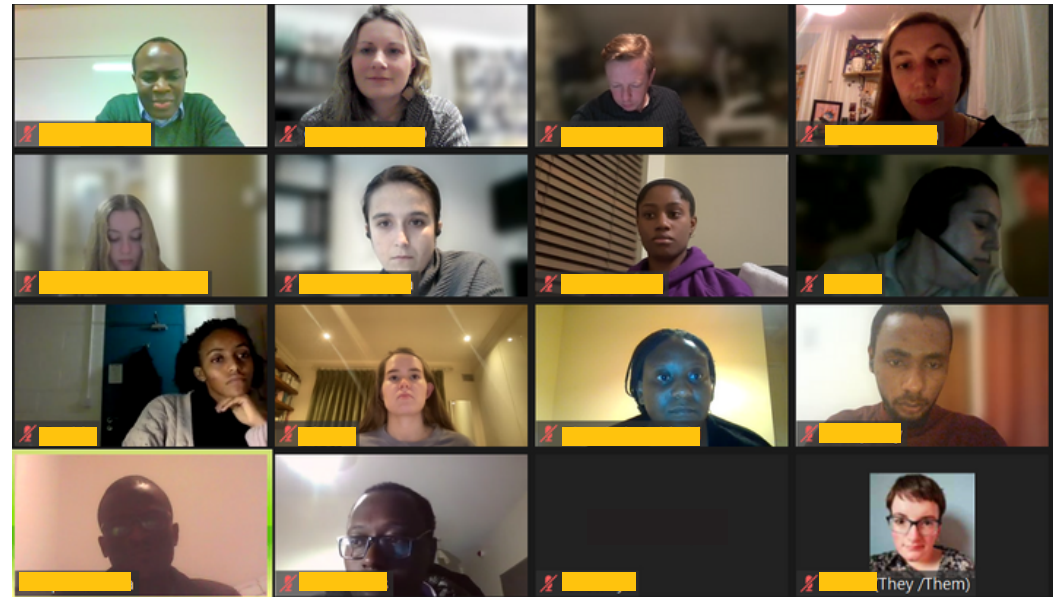
Breakdown of Global Issues 2022 numbers:

261 EXPRESSED INTEREST

171 SIGNED UP & STARTED

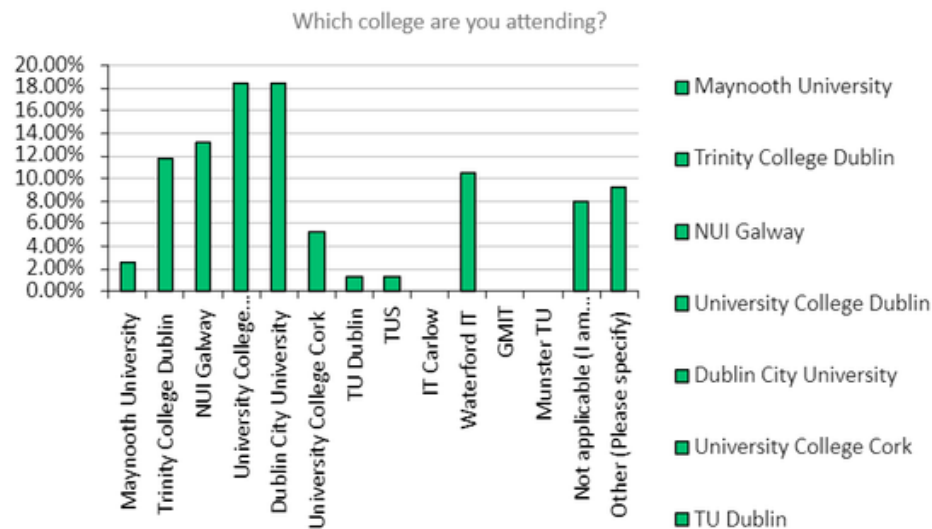
151 COMPLETED COURSES

139 SURVEY RESPONDENTS TOTAL



5 x 6-WEEK SPRING COURSES

The 6-week Spring courses were supported by student coordinators and brought in different expert facilitators to lead sessions on topics including i) Introduction to Development ii) Trade iii) Climate & Environment iv) Migration and v) Global Health.



5 x 3-WEEK AUTUMN COURSES

The 3-week Autumn courses were led in partnership with two external organisations - 80:20, and Proudly Made in Africa.

The first course option offered was *Dignity, Development and Rights: Our Place in the World*, led by 80:20.

The second course option was a new course trialled for the first time, titled *Trade or Aid? Innovation, Trade Justice and the Future of Africa* led by Proudly Made in Africa.

An additional course was scheduled due to high demand.



STAND

Option 1: Development, Dignity & Rights: Our Place in the World
Monday evenings [10th Oct, 17 Oct, 4th Nov]
3 weekly online sessions from 7-9pm

Option 2: Development, Dignity & Rights: Our Place in the World
Tuesday evenings [25th Oct, 1st Nov, 8th Nov]
3 weekly online sessions from 7-9pm

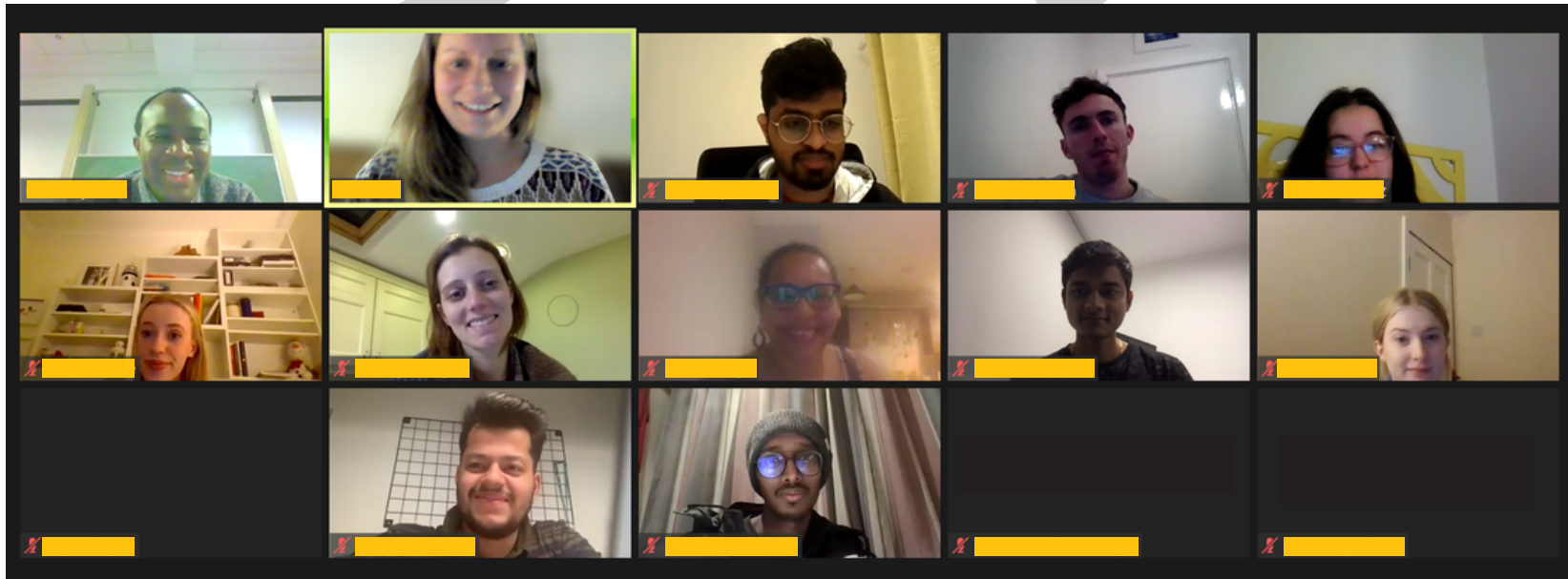
Option 3: Trade or Aid? Innovation, Trade Justice & the Future of Africa
Wednesday evenings [2nd Nov, 9th Nov, 16th Nov]
3 weekly online sessions from 7-9pm

Option 4: Development, Dignity & Rights: Our Place in the World
Monday evenings [7th Nov, 14th Nov, 21st Nov]
3 weekly online sessions from 7-9pm

GLOBAL ISSUES AUTUMN COURSES 2022

QUOTES FROM PARTICIPANTS ON HOW THEIR BELIEFS (ATTITUDES) WERE REINFORCED OR CHALLENGED

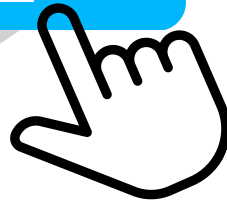
"I was already passionate about tackling climate change before, but looking at the statistics presented during that lecture really made me realize how urgent this issue is."



"That environmental and climate change issues are a responsibility for everyone. The moment we change our mindsets to being proactive in environmental issues, the lesser climatic shocks we shall be experiencing."

QUOTES FROM PARTICIPANTS ON THE HIGHLIGHT OF GLOBAL ISSUES COURSES FOR THEM

[CLICK HERE TO WATCH THE VIDEO](#)
[CALL OUT FOR THE COURSE](#)



**IT'S A NEW YEAR, BUT
WE'RE STILL FACING
THE SAME GLOBAL
ISSUES.**

"The highlight of the course for me was getting to interact with so many wonderful people. I really value the wider group learning environment."

"I loved meeting everyone, and getting to discuss and share our perspectives with each other. Everyone had different ideas, which made each session really insightful. I also loved having different presenters each week - it made the whole experience more engaging."

"Despite how challenging the world we live in today each facilitator offered optimistic words and advice for getting involved to make change ."

Criomhthann Morrison (He/Him) • 2nd
Research Assistant • SDG Advocate • Climate Ambassador • Student En...
1w • 5

This year I'm helping coordinate the **STAND.ie** Spring Global Issues courses!

These are **#interactive** learning **#workshops** filled with debates, discussion and group work and cover topics in-depth - deepen your understanding of yourself and your role as **#changemakers**!

STAND.ie
587 followers
1w • 5

Learn more, connect, and take action. Our Spring Global Issues Courses commence next week and spaces are filling up quickly.

If you want to build up your CV, grow your professional network, and gain a deeper understanding of sustainable development sign up ASAP!
<https://buff.ly/3Bgn7wE>



STAND
GLOBAL ISSUES

Dates:
Monday evenings: January 31st – March 7th
Tuesday evenings: February 1st – March 8th
Wednesday evenings: February 2nd – March 9th
Monday evenings: February 14th – March 21st
Tuesday evenings: February 15th – March 22nd

Time commitment: x6 evenings, 7-9 PM
Cost: €25

11

1 comment

WIT Careers Development Centre
150 followers
6d • 5

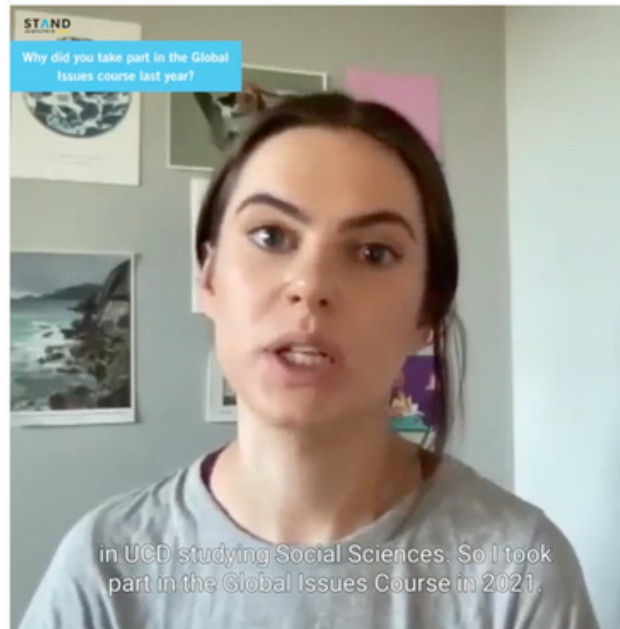
STAND.ie's Spring Global Issues Course is still open for applications. New session starts Tomorrow, Feb 1st to Mar 8th! Sign up today as places are limited and courses tend to book out!

STAND.ie
587 followers
2w • 5

"There is always more to learn..."

Sibéal Devilly, now a **#STANDnews** contributor, participated in last year's Global Issues Course and found a community of like-minded people. Hear more from her about her experience, what she learned, and why she'd recommend taking part.

Spaces are filling up, so register now for any of our 5 courses here:
<https://buff.ly/3Bgn7wE>



Sibéal Devilly - Global Issues Ambassador

Sanober Wadhwan (She/Her) • 2nd
Experienced Market Research Consultant. Pursuing Masters in Manage...
1d • 5

I am honored to announce that I have successfully completed the STAND Global Issues course, which focused on a variety of topics from trade & livelihood, to migration and the environment. It was interesting to look at these topics from the lens of business and society, as a Master's in Management student.

I would like to thank **Gavin D. Brown** for encouraging us to opt for such unique personal opportunities for development and **Criomhthann Morrison** for organizing and guiding our sessions!

Also, a huge shout out to **STAND.ie** for organizing such sessions which allow us to collaborate and learn with industry experts and several people from different backgrounds but with similar passions to drive change!

#business #management #development #environment #opportunities #society





The Ideas Collective 2022 welcomed 23 participants who were passionate about social justice issues and keen to collaborate to design action-focused solutions to local and global issues. The programme was held over 6 weekends from June to September, and culminated in a final Showcase on Saturday 3rd September in the Tara Buildings, Dublin 2. The opening and closing sessions were held in person in the Tara Building, while the interim sessions were held online. In addition to the weekend trainings and workshops, participants were again invited to engage with a life coach from Kingston College to work on their own personal development.

Having moved through a structured design thinking process, which also integrated global citizenship and leadership themes, each team crafted a project pitch which was presented to a panel of expert in the Tara Buildings on 3rd September. The top prize of €1000 seed funding was awarded to a team for their project 'Divergent Brainpower', an initiative seeking to raise awareness of and celebrate neurodivergence in young people in educational settings in Ireland and across the globe.



I really thought I have nothing to offer others and this program changed my thinking about that.



I believed that people don't value more quiet activism, but now I know differently.



The facilitators were incredible. We were always supported and encouraged allowing us to try new things.

2022 APPLICANTS

31

of applications to the programme

23

joining the programme in June 2022

6

group projects pitches for funding

8

HEIs represented





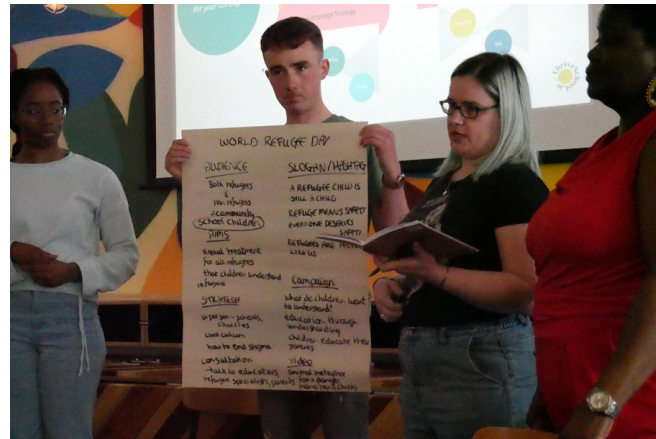
2022 PLAYLIST



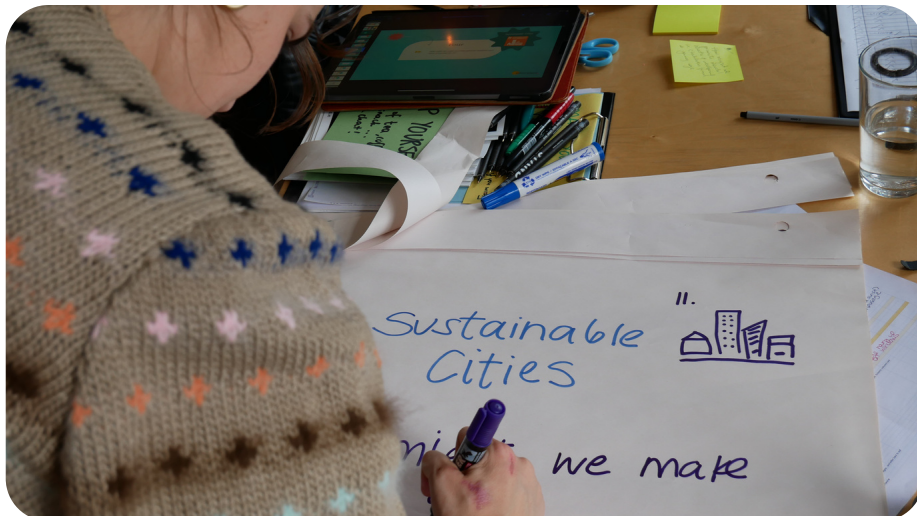
For the 2022 programme, STAND engaged with Clare Mulvany of Thrive School to support with the design and development of the programme content and delivery. External activists and past participants were also invited to speak and contribute to the programme, including Eric Ehigie of Black and Irish; Razan Ibraheem, Syrian-born activist and journalist; and Mamobo Ogoro, founder of Gorm Media.

This year's programme trialled a different approach to previous years, encouraging team projects to form around a range of pre-defined global design challenges. Among the challenges offered this year included those pertaining to **migration (SDG10)**, **climate justice (SDG 13)**, **over-consumption (SDG 12)**, **sustainable cities (SDG 11)**, **mental health (SDG3)** and **access to education (SDG 4)**.

First weekend of the
Ideas Collective at
Tara Buildings, Dublin 2



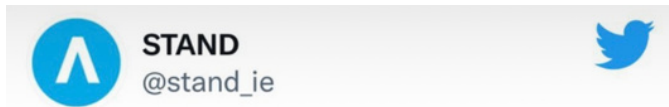
QUOTES FROM PARTICIPANTS ABOUT THEIR BELIEFS AND THEIR HIGHLIGHTS



I always knew that the world is in great jeopardy from climate change. But this program turned my thinking from doom and gloom into a quiet optimism that even one person can make changes which like a drop of water on a still lake can circle out and affect others in a positive way.

I didn't believe that as a singular person I'd have the power to create change but the Ideas Collective has shown me the power within every individual including myself and helping me believe & prove that I can help make a positive contribution to change!

The in-person sessions at the beginning and end of the programme were certainly the highlights for me. A sense of unity and positivity for the future was almost tangible such was the shared purpose for positive change in the room on both weekends.



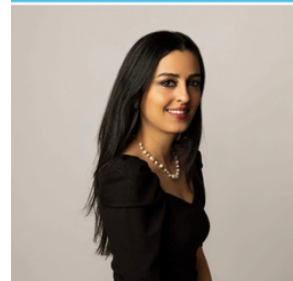
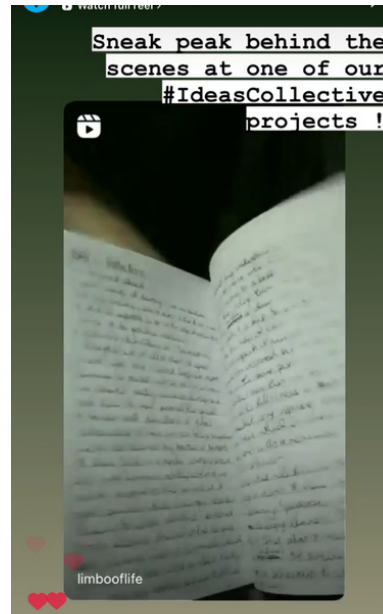
We are here and “we are the ones we’ve been waiting for”!


The [#IdeasCollective](#) journey has officially begun. We cannot wait to watch these innovative ideas turn into transformative solutions to the world’s biggest issues.




The Tara Building

10:55 · 6/11/22 · Twitter for iPhone





 **Katie Curtin** (She/Her) • 1st
Nurse Intern at Cork University Hospital
22h • 🌐

I was so excited to start my summer journey as a participant on the ideas collective. It is an honour to have been chosen to work with and inspiring people.

 **STAND.ie**
685 followers
23h • 🌐

We are here and "we are the ones we've been waiting for"!

...see more

 **Comhaltas na Mac Léinn, OÉ Gaillimh**
@NUIGSU

Join [@stand_ie](https://stand.ie) this summer and help design solutions for a brighter future

The [#IdeasCollective](https://stand.ie) is STAND's summer boot camp for changemakers taking students on a journey to help develop action-focused projects for positive change

Learn more + apply at stand.ie/ideas-collecti...



IDEAS COLLECTIVE

The Ideas Collective is STAND's summer boot camp for changemakers. Join to design solutions for a brighter future!


Register your interest now!

VISIT [STAND.IE/IDEAS-COLLECTIVE](https://stand.ie/ideas-collective)

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You and 9 others


 **Aishah Akorede** • 3rd+
LL.M Graduate in International Corporate Governance
1w • 🌐

It has been a year since I launched the website for [Recrowned Ireland](https://recrownedireland.com) and I decided the best way to celebrate is through a recap of all the fun empowering activities and fundraisers we conducted in 2021, alongside the women in business we highlighted and the work we did with [STAND.ie](https://stand.ie) Ideas Collective!

Read more about our 2021 journey below!

<https://lnkd.in/dVvMbGz>










[#womeninbusiness](https://lnkd.in/dVvMbGz) [#hello2022](https://lnkd.in/dVvMbGz) [#nonprofitfundraising](https://lnkd.in/dVvMbGz)








Bye Bye 2021, Hello 2022
recrownedireland.com • 1 min read

👍❤️🔥 38

Reactions

         +30

 Celebrate  Comment  Share  Send

 Comment as STAND.ie...

The international volunteer programme was paused during 2021 due to the ongoing COVID-19 pandemic. Suas took the opportunity to engage an external consultant to lead the team through a Design Thinking process to reimagine our International Programme.

A working group made up of ten diverse stakeholders including students and other stakeholders across the sector was established. 8 workshops were held and three prototypes for a new programme were developed.



The Dates

Workshops will take place **online, 7-9pm**. All are scheduled on a Tuesday evening, except for workshop three, which will take place on Mon 28th March.

Workshop One: Introduction	Tuesday 22 February
Workshop Two: Empathy 1	Tuesday 1 March
Check in	Tues 15th March
Workshop Three: Empathy 2	Monday 28th March
Workshop Four: Define	Tuesday 12th April
Workshop Five: Ideate	Tuesday 26th April
Workshop Six: Prototype	Tuesday 10th May

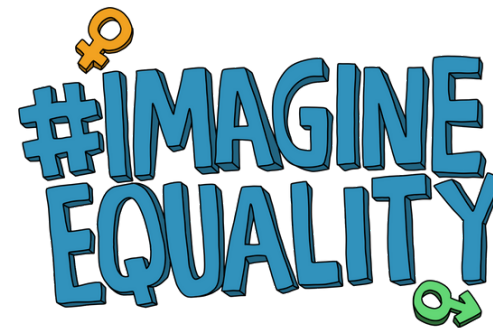
The main bulk of outside research will take place during the empathy phase of the process, when the working group will need to engage in research and interviews with potential stakeholders. Participants will be paired up and the work divided between the whole group.

COLLABORATIONS WITH USI, STUDENT SOCIETIES & STUDENT BODIES



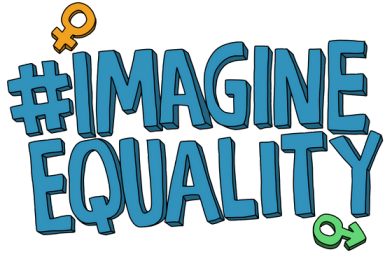
14 Student Unions were engaged in 2022 through campaign activities and their support and involvement in other STAND programmes.

In 2022, two campaigns were run in collaboration with USI for the 10,000 Students Initiative. Both campaigns were centred around students taking a “pledge” and receiving an action pack with more information and ideas for action.

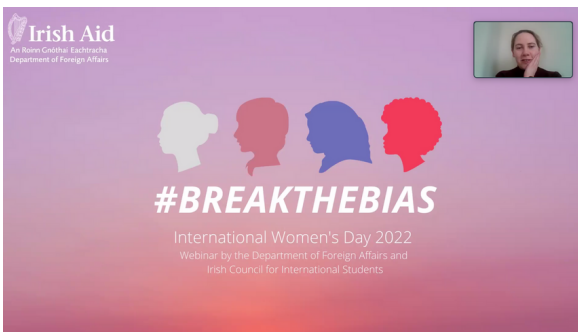


#GENDERJUSTICE NOW





The [#ImagineEquality](#) campaign, which ran from February 21 to March 11 2022 included 3 online events run in collaboration with a total of 8 different partners. A young artist from Kenya, Nikita Abuya, was commissioned to design the campaign artwork.



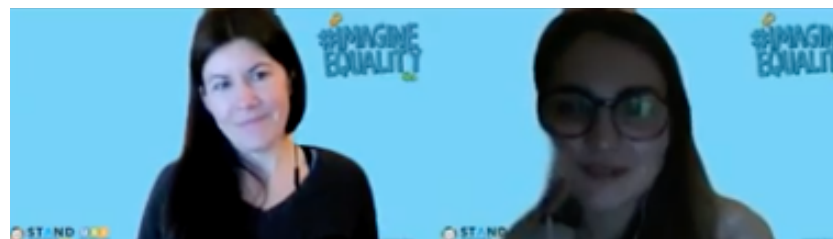
Tonight we're hosting a live interview with Dr Sadhbh Lee, founder of [@IrishDocsEnv](#) and board member of [@ifglobalhealth](#).

We'll be chatting about climate & global health and their intersection with [#genderequality](#). Tune in at 7 PM on our Instagram!

[#ImagineEquality](#)
pic.twitter.com/Bq6SQh3hCK



1 7 34

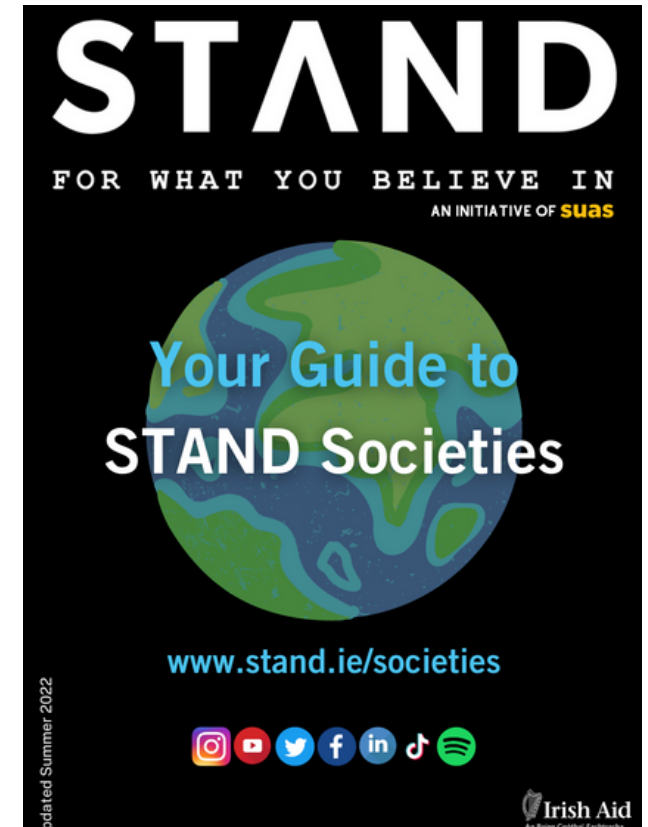


#GENDER JUSTICE NOW

The [#GenderJusticeNow](#) campaign ran in conjunction with the STAND Student Festival throughout the Autumn, inviting students to take the pledge to become a gender justice advocate. Amongst other activities, a panel discussion with representatives from Amnesty International, Disabled Women Ireland, and the Trans Equality Network Ireland was held. STAND commissioned an artist from Jordan, Aya Mobaydeen, to develop the artwork for the campaign.



33 student societies societies (including Trinity STAND Society) were engaged through #ImagineEquality and #GenderJusticeNow events, as well as in sharing information and graphics on social media. A Societies Handbook was developed for students interested in setting up a STAND Society on campus.



SOCIETIES HANDBOOK



The [Student Advisory Panel](#), established in 2020, has been invaluable over the last year as a way to ensure that students and recent graduates are consulted during decision making around the timing of programmes, the method of delivery, and the main themes or focuses of those programmes.



The 2022/2023 SAP was recruited over September and October, and 14 new members joined their first introductory meeting on November 8th. This group represents 7 different universities and colleges as well as both undergraduate, graduate, and recently graduated students.