

STAND

AN INITIATIVE OF **suas**

STAND NEWS & COMMUNICATIONS INTERNSHIP

Reports jointly to: STAND Student Engagement Coordinator & Brand Awareness and Marketing Coordinator

Location: 25 Upper Mount Street, Dublin 2, D02E302. Remote work possible, depending on individual preference and government advice, spending some time in office is encouraged.

Remuneration: €50 per week stipend to cover expenses

Time Commitment: Monday - Thursday 10 - 5PM

ABOUT STAND

STAND celebrates the power of ordinary people to change the world. We support third-level students to stand up for justice and equality, learn more about important global issues, and find out what they can do to take positive action.

We do this by running a range of activities (see below) in collaboration with students at third-level campuses across Ireland. We are now looking to build on our existing support to empower more students across Ireland to STAND for what they believe in. We are a not-for-profit initiative.

ABOUT STAND NEWS

The aim of STAND News is to provide a dynamic space for students in Ireland to learn more about global issues while focusing on stories of justice, equality and international development. Our contributors and editors are current 3rd level students and recent graduates who come from a range of backgrounds but all have one thing in common: a keen interest in global issues and creating positive change.

ABOUT STAND COMMS & MARKETING

The aim of our STAND Marketing & online communications is to ensure that all followers of STAND clearly understand our values and how to access our events, programmes, and campaigns. We also aim to spark conversations about global justice issues, equality and international development. To inform our online strategy we consult our monthly analytics figures and welcome feedback from our audience.

MAIN RESPONSIBILITIES AND DUTIES

- Assist in coordinating communication with the STAND News team of editors and contributors, and monitoring article progress
- Suggest content in line with STAND's aims and target audience
- Support the editing and proofreading of STAND News articles and social media content & copy
- Format content for website (Wordpress) and on social media channels for final

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publication

- Participate in and support the coordination of STAND News meetings, trainings, and other engagement activities
- Assist the creation and posting of social media content as needed, may vary depending on campaigns running
- Developing social media campaigns for STAND News and other current STAND campaigns
- Assisting with tracking marketing campaign results and analytics in order to drive further engagement with STAND Programmes and potential to assist with marketing campaign reporting

ESSENTIAL

- Enthusiasm!
- Appreciation for STAND's mission and values
- A keen interest in news, current affairs and people.
- Excellent written communication skills and editing/proofreading skills.
- Excellent people skills and an ability to work within a team.

YOU CAN EXPECT:

- To learn about the day-to-day operations of a youth-focused social justice organisation like STAND
- To receive one-to-one attention and dedicated time to discuss activities and ask questions (alternating weekly one-to-ones with the Engagement Coordinator and Brand Awareness and Marketing Coordinator)
- To learn more about global issues and the ways in which organisations like Suas work to raise awareness and promote action
- To develop practical skills such as:
 - Project management
 - Content creation and dissemination
 - Networking
 - Marketing & analytics
 - Brand strategy
 - more!

TO APPLY:

[Click here!](#)

If you have any questions about the role, you can get in touch with STAND Student Engagement Coordinator Aislin Lavin via aislin@stand.ie, or Brand Awareness and Marketing Coordinator via madeline@stand.ie