

# STAND STUDENT FESTIVAL & STAND ONLINE



A YELLOW DOT ON AN IMAGE INDICATES A CLICKBLE LINK

## OBJECTIVE 1

To increase students'  
awareness of global  
justice issues

**STAND STUDENT FESTIVAL**

CLIMATE  
ACTION  
IS COMING  
TO YOUR  
CAMPUS



STAND STUDENT FESTIVAL

NUIG, 23-27 SEPT 2019

SEE THE FULL LIST OF TALKS, SCREENINGS  
& WORKSHOPS AT:  
[WWW.STAND.IE/FESTIVAL/](http://WWW.STAND.IE/FESTIVAL/)

 **Irish Aid**  
An tAid Gníomhaireachtas Éireann  
Department of Foreign Affairs and Trade

**STAND**  
FOR WHAT YOU BELIEVE IN

CLIMATE  
ACTION  
IS COMING  
TO YOUR  
CAMPUS



STAND STUDENT FESTIVAL

UCC, 30 SEPT - 04 OCT 2019

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STAND STUDENT FESTIVAL

TCD, 07 - 11 OCT 2019

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STAND STUDENT FESTIVAL

UCD, 14 - 18 OCT 2019

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STAND STUDENT FESTIVAL

MU, 21-25 OCT 2019

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STAND STUDENT FESTIVAL

DCU, 28 OCT - 01 NOV 2019

SEE THE FULL LIST OF TALKS, SCREENINGS  
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Department of Foreign Affairs and Trade

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FOR WHAT YOU BELIEVE IN

CLIMATE  
ACTION  
IS COMING  
TO YOUR  
CAMPUS



STAND STUDENT FESTIVAL

TU DUBLIN (AUNGIER ST), 04-08 NOV 2019

SEE THE FULL LIST OF TALKS, SCREENINGS  
& WORKSHOPS AT:  
[WWW.STAND.IE/FESTIVAL/](http://WWW.STAND.IE/FESTIVAL/)

 **Irish Aid**  
An tAid Gníomhaireachtas Éireann  
Department of Foreign Affairs and Trade

**STAND**  
FOR WHAT YOU BELIEVE IN

# STAND STUDENT FESTIVAL EXHIBITION

This year's STAND Student Festival captured the attention of students with its creativity and salient theme.

We developed an outdoor exhibition with university students through an art & photography competition held earlier in 2019. Ten winners were chosen to have their artwork included in this year's exhibition, titled "climate action".

The student artwork and corresponding narratives focused on the differing impacts that climate change has on the world.

The exhibition also included inspirational climate promise quotes from our art competition winners to encourage students to take both personal and collective action.

## The exhibition in situ

The outdoor exhibition in situ in universities across Ireland.





# STAND STUDENT FESTIVAL EXHIBITION

CLIMATE

This project is developed by  
Stand and funded by Irish Aid

 **Irish Aid**  
An Roinn Éireann, Easchtracha agus Trádála  
Department of Foreign Affairs and Trade

Welcome to the 7th annual  
STAND Student Festival  
Art Exhibition

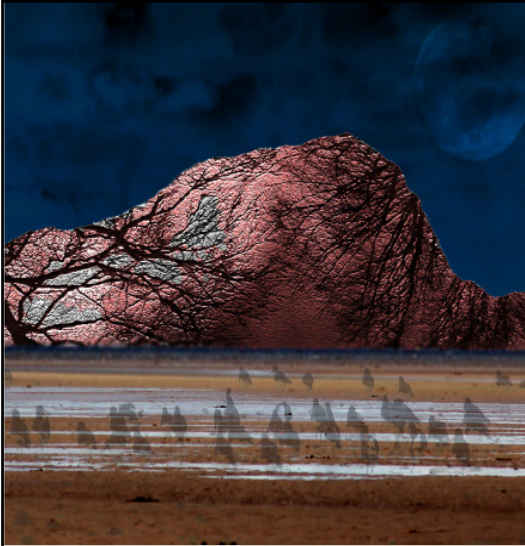
We've lost our cool.

This exhibition of student artwork was  
created in response to the issues that young  
people are now facing due to the new threat  
of climate change.

How can we deal with these very real problems,  
and how can we take action?

Join us this week  
on your campus!

Follow @standireland on  
Facebook and @stand.ie on  
Instagram for updates



**MIGRATION**

The Oyster Catchers presented in this artwork 'Haemostra' symbolise migration. These birds are visitors to Ireland from Iceland and the Faeroes. They symbolise the plight of migrants making their way to a better life in a more stable land. Global migration has been a significant issue in worldwide news for some time with people migrating for many reasons - one being because of the changing climate in which they live. In 2018, 17.2 million people in 144 countries and territories were newly displaced because of natural disasters.

IMAGE BY: © JACINTA MOORE


**STAND**  
FOR WHAT YOU BELIEVE IN



**Education**



**Trade**



**Climate change but with privilege, please?**

As I'm walking to college & picking up litter,  
I know that if an Angolan woman saw my despair, she would be bitter.  
How could I blame her? She's right, it's a privilege  
to only be experiencing climate change from this distance.

Roisin Murphy

**GENDER**

Climate change can greatly impact on an individual's education and economic reality, both of which have disproportionate negative effects on women. This poem intends to show the inequality within the global female experience of climate change. When natural disasters strike, they hit poor communities first and worst. Women in the Global South bear the heaviest burdens. They have less access to resources, are frequently unable to swim or leave the house unattended, and are less likely to migrate to look for shelter and work when a disaster hits.

POEM BY: © ROISIN MURPHY

**STAND**  
FOR WHAT YOU BELIEVE IN

## Panels from the exhibition

Student artwork and photography from the Student Festival exhibition. Each piece dealt with an issue that's affected by climate change.



# STAND STUDENT FESTIVAL **LEARNING EVENTS & ACTION**

Alongside the exhibitions, we ran 20 supporting learning events and activities which included:

- 2 documentary screenings
- 11 panel discussions / talks
- 1 debate
- 1 workshop
- 5 social/arts events

In total we estimate that 16,691 people engaged with the Festival in 2019, including 1,208 event attendees. This was calculated through systematic observation/ headcounts at the exhibition, and headcounts for each event.



## Student attending Festival events

**2019 saw a much larger number of students attending festival events on campuses across Ireland.**



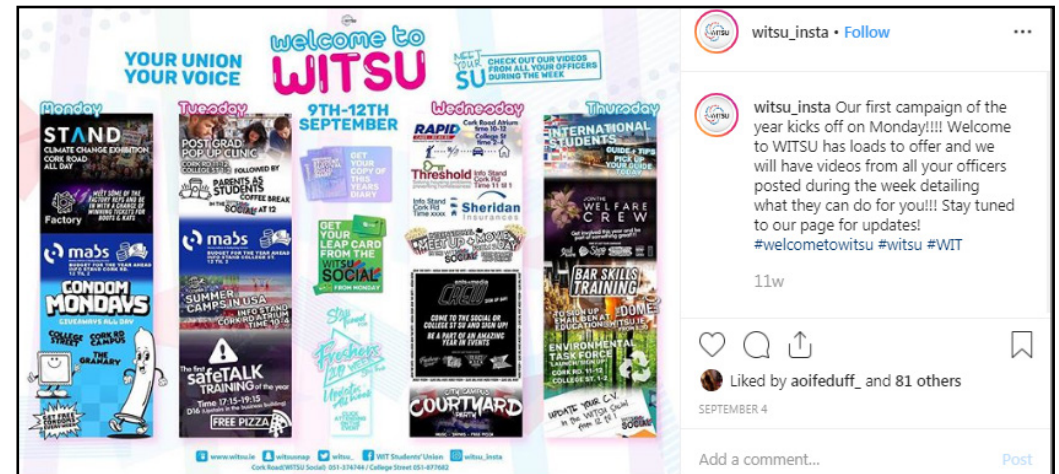
# STAND STUDENT FESTIVAL **MINI FESTIVAL**

In addition to our main festival, we held six mini-festivals in collaboration with Students' Union groups on six campuses across Ireland: Waterford IT, Galway-Mayo IT, Athlone IT, Tralee IT, Dun Laoghaire Institute Of Art Design + Technology (IADT), and the National College of Art and Design (NCAD).

This mini-festival consisted of an indoor version of our art exhibition, and a toolkit to allow SU officers to bring awareness raising events to their campuses in support of the festival through dedicated sustainability campaigns.

# WIT Mini Festival

**Waterford Institute of Technology's Student Union promoting the Mini Festival as part of their welcome week campaign.**



# AIT Mini Festival

## A student views STAND's Student Climate Change Exhibition at Athlone Institute of Technology.



## NCAD Mini Festival

**NCAD SU promotes the mini festival as part of their sustainability week.**

# NCADSU SUSTAINABILITY WEEK

NOVEMBER 25TH TO 29TH 2019

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
MEATLESS MONDAY	BRING YOUR OWN LUNCH BOX DAY	STAND STUDENT EXHIBITION 2PM TO 8PM YELLOW BOX	STAND STUDENT EXHIBITION 2PM TO 8PM YELLOW BOX
1230PM SWAP SHOP IN CONCOURSE	STAND STUDENT EXHIBITION 2PM TO 8PM YELLOW BOX	6PM FILM SOCIETY IN HARRY CLARKE LECTURE THEATRE	ARTIFICIAL ARG IN YELLOW BOX
5PM DOCUMENTARY DOUBLE BILL IN CIL			



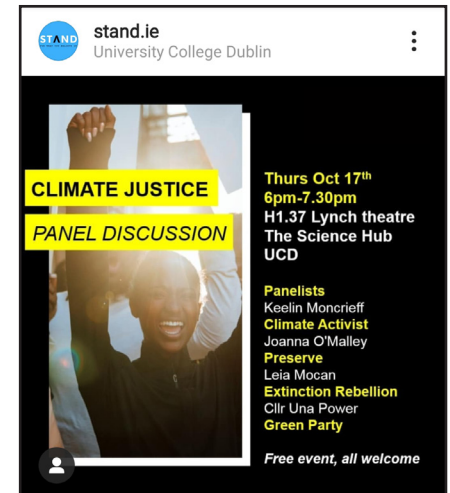
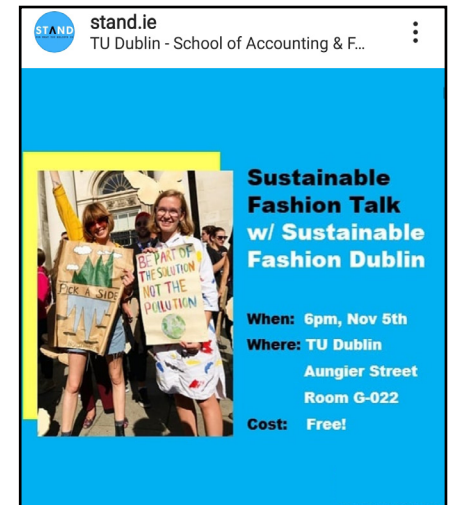
# STAND STUDENT FESTIVAL SOCIAL MEDIA

This year, we used our STAND Facebook page to promote all seven of the main Student Festivals, using paid promotions to support the range of events that were being held on each campus.

We also used Instagram to update our followers daily on events, often sharing Instagram Stories live from events so that we could reach those who couldn't attend.

The Festival highlight reel on our Instagram account shows how we (and others) used Instagram to promote the festival across Ireland.

2019 was the first year we partnered with social media influencers on the Festival, with a number of them taking part in events and as a rEsult, promoting the events through their own social media channels. This turned out to be hugely successful, with attendee numbers rising dramatically as a result.

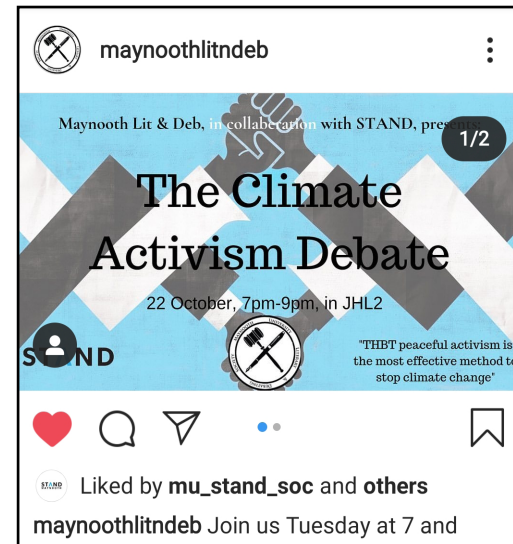


# STAND STUDENT FESTIVAL

## CAMPUS COVERAGE

The Festival received great coverage online from university societies and organisations.

Here you can see some of the coverage received from a number of varying sources.



# STAND STUDENT FESTIVAL COORDINATOR FEEDBACK

STAND engaged 21 university students as Festival Coordinators across seven campuses from September to November 2019.

The coordinators helped promote, organise and run the festival on campus along with the STAND Engagement Manager.

This role provided students the opportunity to not only learn about global justice issues, but develop their communication, organisation and event management skills in a supported environment.

Feedback from coordinators on the 8x8 Festival and the pivotal role they played was very positive.

## HOW WOULD YOU DESCRIBE YOUR EXPERIENCE OF COORDINATING THE STAND STUDENT FESTIVAL ON YOUR CAMPUS?



**During my role as a coordinator I developed my organisational, time management and teamwork skills. I learned about the importance of thorough planning and promotion. I also saw that follow through is important and tried to be realistic about what could be achieved.**



**The highlight of the festival for me was our final panel discussion event as it was a huge success and something I was really proud of!**



**The highlight of the Festival was seeing the events come to fruition and engaging with members of the student community.**



**The highlight was seeing people engage with the art exhibition.**



# STAND STUDENT FESTIVAL ATTENDEE FEEDBACK

HOW WOULD YOU DESCRIBE YOUR EXPERIENCE OF THE FESTIVAL IN A LINE OR TWO?

“

Amazing! Really enjoyable discussion! Learned loads that I didn't know before and I am finally ready to give up fast fashion as a result of this event!

“

Excellent panel - extremely informative and heart-warming to see how passionate everyone was.

“

Great panel discussion event! The energy was great and I loved all the things mentioned on zero waste & advocating for green policy.

“

Wonderful learning experience, thank you!

“

I've gained so much from the Festival every year since 2014, and it has caused me to make positive changes in my life.

“

Great talk! But maybe include a direct action next year?

16,691

People who engaged with the Festival in 2019

1,208

Total number of event attendees

**STAND ONLINE**



**“I think the highlight for me was getting to write about topics outside my area of expertise — it encouraged me to investigate new subjects and learn new things, which helped me to become more engaged with global issues overall.”**

**Gemma Kent**  
**Former Women's Editor**  
**STAND News**

# ONLINE STAND NEWS GOES MULTIMEDIA

STAND News is a multimedia source of information on global justice and equality issues for young people across Ireland.

2019 saw a shift from focusing purely on the written word to a more diverse range of content being produced by our student Contributors.

The range of content included video, podcasts, and quizzes, and this was all made possible due to

training sessions that were held for STAND News volunteers.

The STAND Editor manages volunteer student section editors, who include Business & Politics, Women's, Arts, Humanitarian, Environment, Diversity and Opinion Editors.

We also have just under 60 contributors (who are all university students or recent graduates) who produce content on topics such as

gender, race, ethnicity, inequalities, environmental issues, arts, culture etc.

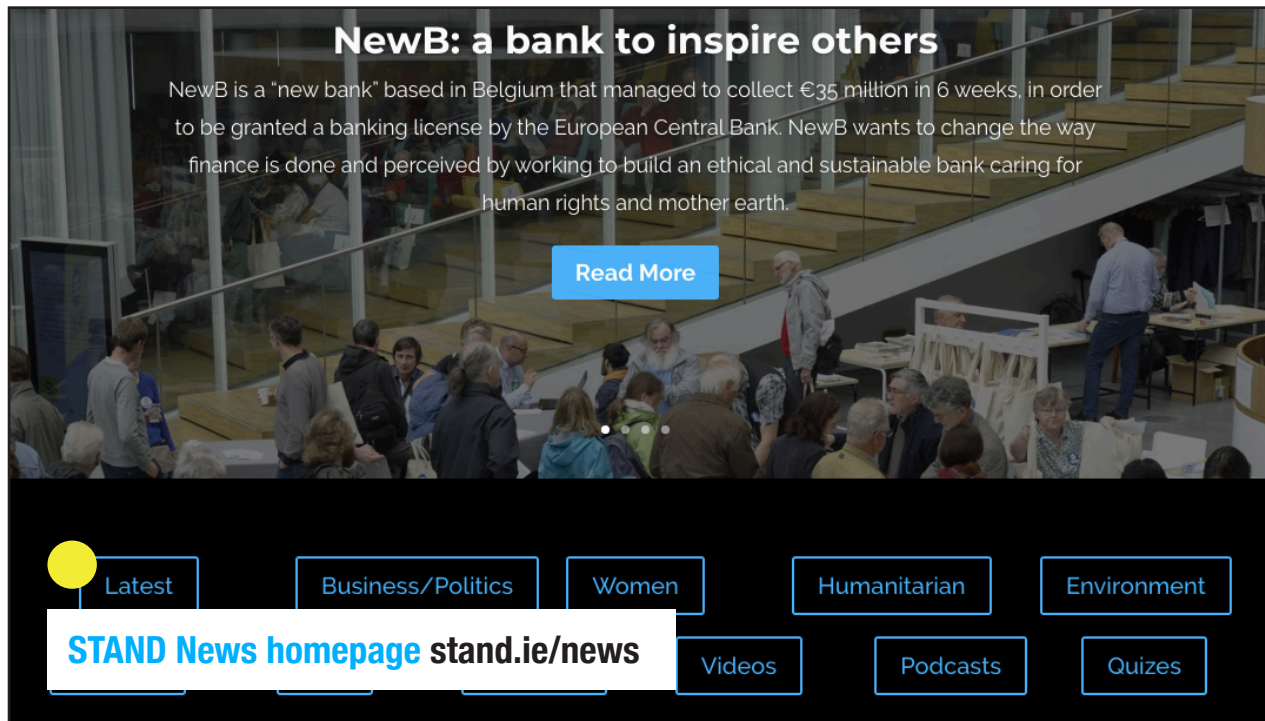
Content for STAND News is updated on a weekly basis, with about half a dozen articles from a variety of editors and contributors published each week.

Each article is promoted via our social media channels by both the STAND team and STAND News volunteers alike.



## What do you know about Brexit?

Have you followed STAND's Brexit Series this past few months? As the story keeps unfolding, we've put together a little quiz so you can show off your knowledge to your friends, and learn a few fun facts!



**NewB: a bank to inspire others**

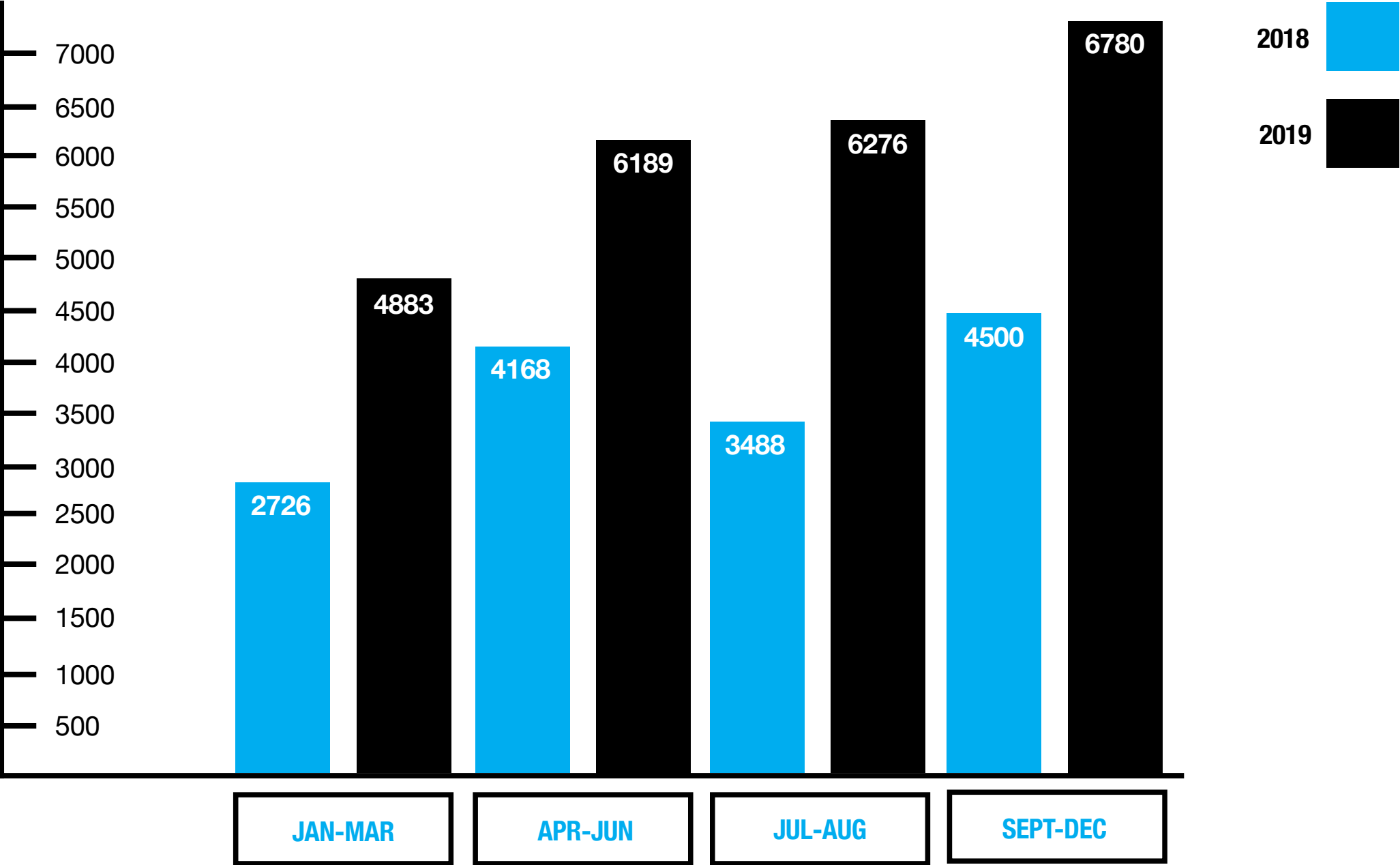
NewB is a "new bank" based in Belgium that managed to collect €35 million in 6 weeks, in order to be granted a banking license by the European Central Bank. NewB wants to change the way finance is done and perceived by working to build an ethical and sustainable bank caring for human rights and mother earth.

[Read More](#)

[Latest](#) [Business/Politics](#) [Women](#) [Humanitarian](#) [Environment](#)

**STAND News homepage** [stand.ie/news](https://stand.ie/news) [Videos](#) [Podcasts](#) [Quizzes](#)

# ONLINE GROWTH IN VISITORS TO STAND.IE





# ONLINE STAND STUDENT PODCAST LAUNCH

The STAND Student Podcast was launched in September 2019, with a team of student researchers and presenters at the helm.

The Podcast comes under the umbrella of STAND News, and all episodes can be found [via the STAND News website](#).

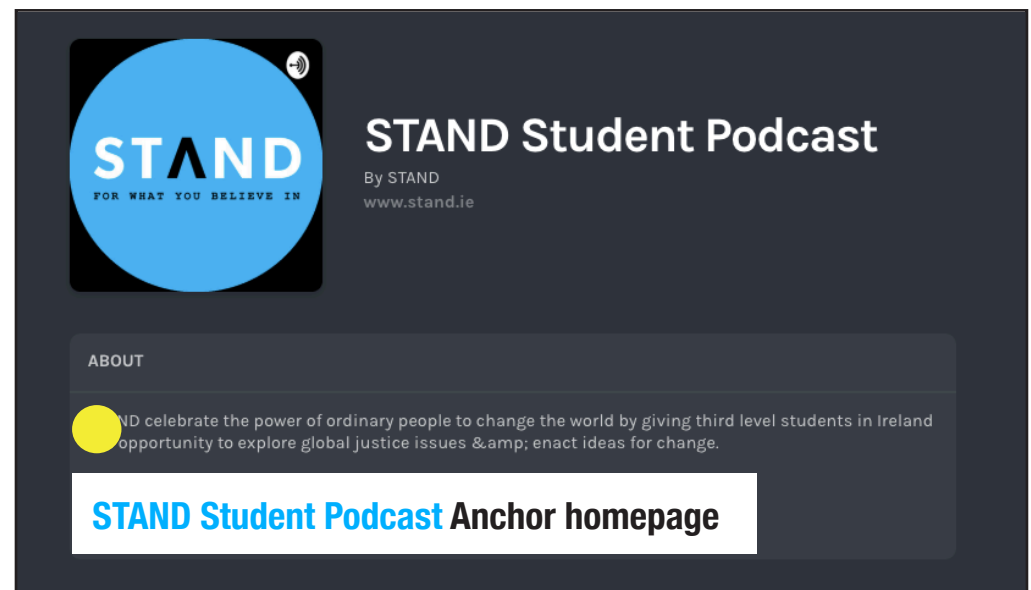
Each month, the podcast covers a topic that matters to students. So far we've covered:

- Student housing (SDG 1)
- Climate anxiety + action (SDG 13)
- Movember + men's health (SDG 3)
- Dealing with exam stress (SDG 3)

DCU STAND Society also produced a bonus episode as part of the STAND Student Festival at DCU, which comprised of a panel discussion on climate justice.

A number of student activists and college societies have been invited to take part in interviews for the podcast. So far, we've interviewed the following people:

- Lorna Fitzpatrick, USI President
- Cathal Curry, Giveback.ie
- Miriam Needham, Active Hope Ireland
- Helen McCann, Extinction Rebellion
- Geraldine Carton, Sustainable Fashion Dublin
- Suas Society, TCD
- Charlie Butler, Tribe Charity
- Mary Hernandez, LYIT SU





# ONLINE STAND STARTS A YOUTUBE CHANNEL

Prior to 2019, STAND had no channel to host its video output so this year we started our Youtube Channel.

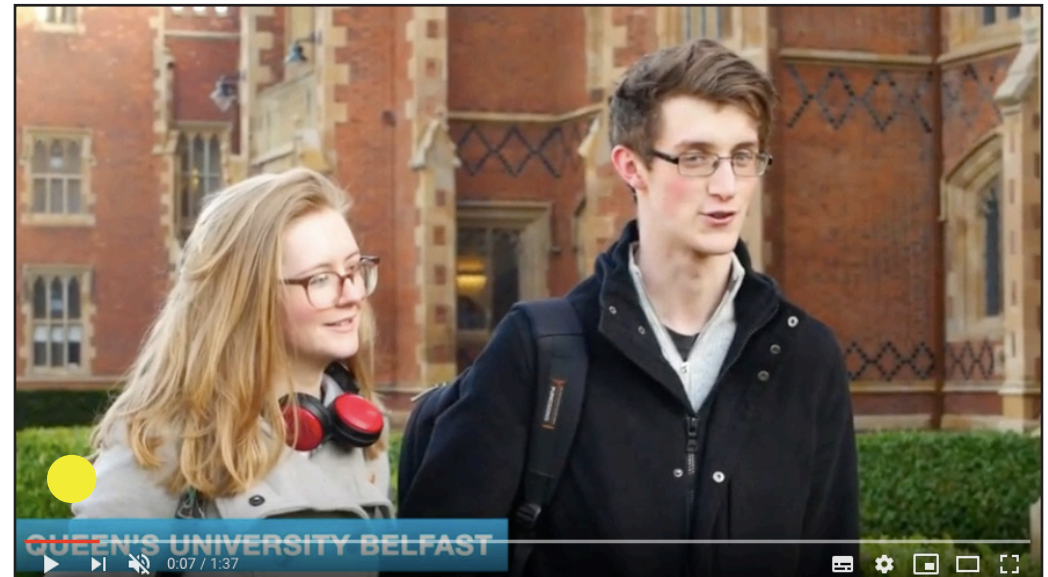
Our Youtube channel is currently host to videos on a range of justice and equality issues, produced by the full-time STAND Video Intern and STAND News Video Contributors.

The channel is mostly used to host videos that we upload to the STAND News website, so our subscriber count is still quite low, but we intend to work on varying our video content in 2020 in order to grow our student subscriber count.

Our Youtube channel is currently host to videos on a range of justice and equality issues, produced by the STAND Video Intern.

## Vox Pop interviews

**Vox Pop interviews conducted at Queen's University and Dublin City about the Brexit process and how they think it will affect their lives.**



## Mini documentary video

**Mini documentary on the closure of the Bernard Shaw in Dublin City Centre. Shot and edited by STAND News Volunteer Video Editor.**



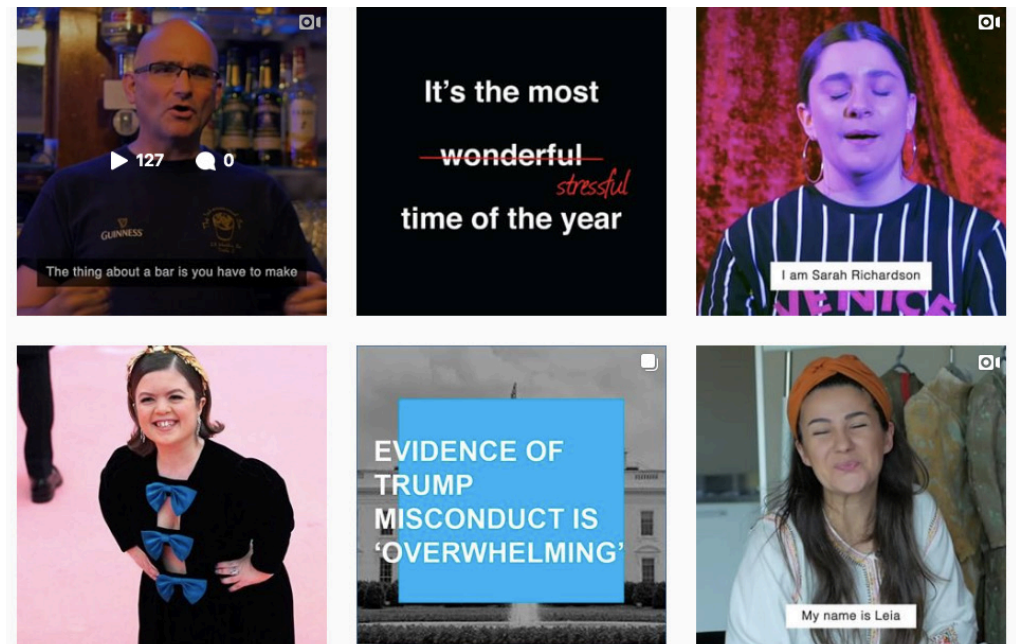
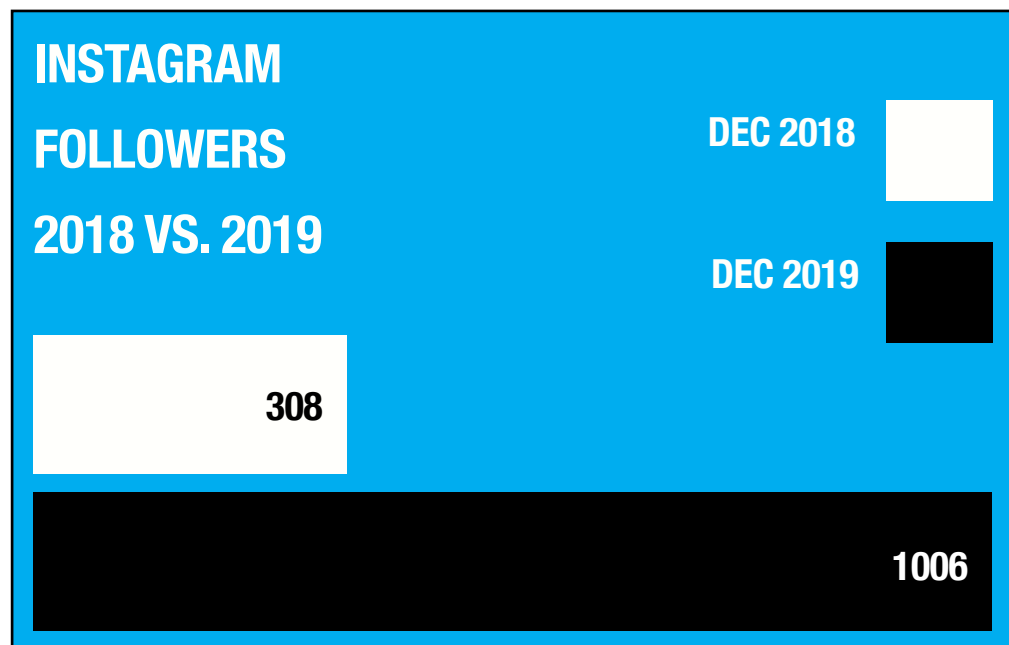
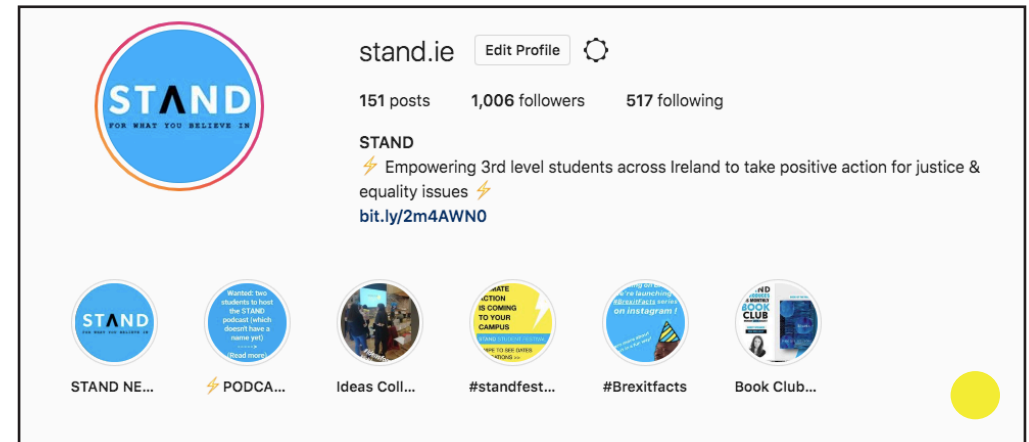
# ONLINE GROWTH OF STAND INSTAGRAM COMMUNITY

Given its popularity amongst our target audience, STAND focused more of our communications efforts on Instagram in the second half of 2019.

STAND's Instagram account is a channel where young people can learn more about justice and

equality issues, get ideas as to how to take action, and learn more about how to get involved with STAND programmes.

Our Instagram following has almost tripled in 2019, and we're excited to see our following grow even further in 2020.





## Sample Instagram Posts



With @epfestival just a few days away, here are some tips to channel your inner David Attenborough and make your festival experience more sustainable:

- Bring a reusable bottle (versus single-use plastic)
- Make use of the cup return scheme
- Throw your waste in the appropriate bins
- Pack up your tent at the end of the festival
- Visit the @globalgreenatep area for ideas and inspiration on a greener lifestyle!

And you, how do you reduce your environmental impact at festivals?

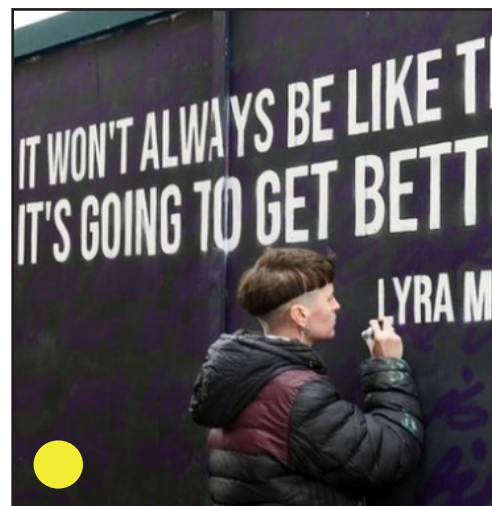
#EP2019 #SDG12 #festivals



#WTFisgoingonWednesday: WhatsApp tax + riots in #lebanon.

Have you heard about the revolution that's taking place in #lebanon? Swipe to find out more .

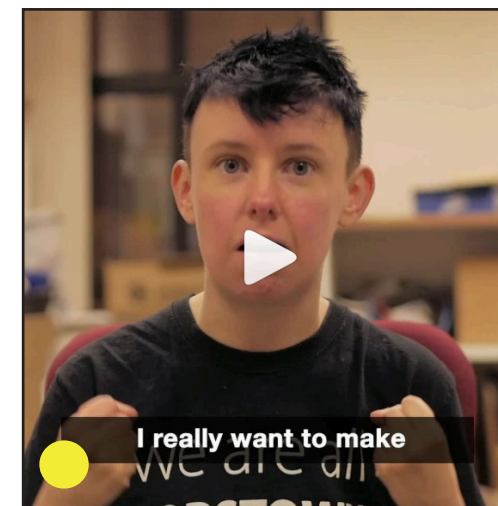
#saadhariri #beirut #whatsapp #humanrights



FYI (for your inspiration), @emmaleneblake is our Irish Activist of the week

In the words of the Irish Times in their '50 people to watch in 2019' feature: 'Emma Blake, aka ESTR, has been honing her craft on Dublin walls for years. With intricate stencil work, the use of bold colours, and a strong political lens, particularly when it comes to LGBTQ rights and feminism, her art is gaining traction.

Her mural on the topic of consent, in reaction to underwear being held up at a rape trial in Cork last November, brought international attention to the artist, with the image being used across national and global media and widely spread online. During the Repeal campaign, Blake painted a large Trust Women mural, as well as a Banksy-Maser mash-up. She is also a member of the all-female street art crew 'Minaw'.



"The power is in the people, and if no one else is doing it, go ahead, jump into it. Organise a protest, organise people around you. There are people willing to fight on all sorts of issues" #mondaymotivation courtesy of @ollie\_is\_an\_alien of @transpridedublin #TransAwarenessWeek

# STAND GLOBAL ISSUES COURSE



**A YELLOW DOT ON AN IMAGE INDICATES A CLICKBLE LINK**

## **OBJECTIVE 2**

**To increase students understanding of, and capacity to critically engage with, global issues**

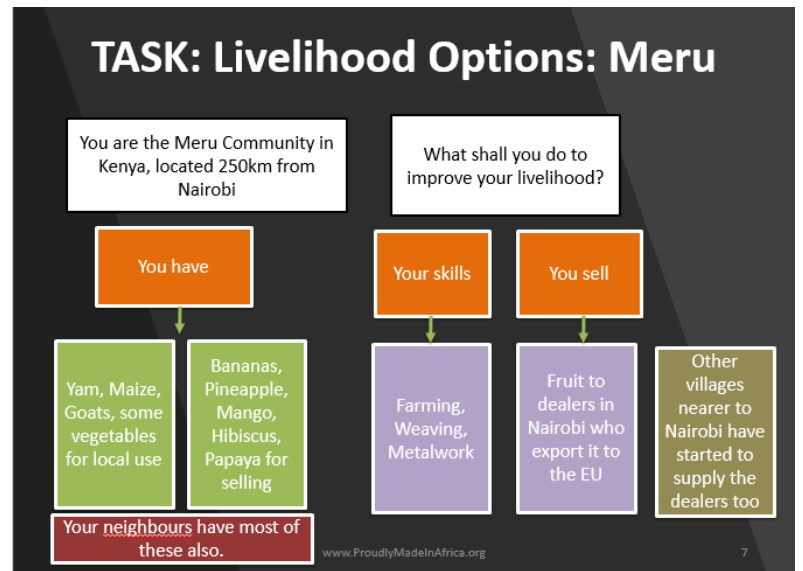
# GLOBAL ISSUES COURSES SESSIONS & FACILITATORS

The Global Issues Course provides students with an introduction to global justice issues. Core sessions in 2019 included:

- Global Poverty & Inequality
- International Trade and Livelihoods
- Environmental Sustainability
- Migration
- Global Health
- Taking Action

The course took place for two hours a week over six weeks on average.

We also piloted our mini-global issues course in Maynooth University in autumn 2019. This was a one-day course that focused on the root causes and consequences of global poverty & inequality, and looked at how students could take effective action for change.





# GLOBAL ISSUES COURSES **FEEDBACK**

We gathered feedback from course participants on their experience of the course through pre- and post-course surveys. We also measured participant learning through learning outcome assessments and direct observation rubrics, which were completed by course facilitators.

## FEEDBACK SURVEY QUESTION: DID THE COURSE LIVE UP TO YOUR EXPECTATIONS?

“ The Global Issues course lived up to and even exceeded my expectations. The collaborative structure of the evenings was engaging and we had a great opportunity to learn from one another’s experiences and find out about the different areas of expertise. This included guest speakers who had been and still were impacted by the things we were discussing.

“ I loved that the course covered a wide range of topics and lead to some interesting conversations. I feel that it has helped to expand my perspectives.

“ It gave a solid overview of the various areas of global inequalities and the manners in which they are interlinked. It was a starting point from which I will further my own reading, research and understanding.

“ A highlight for me was meeting other students who share an interest in solving global issues.

**97%**

Agreed they had a greater understanding of the root causes & consequences

**96%**

Agreed they are better able to relate what is happening in their society to what is happening in the wider world

“ I learned so much more than I thought I would given the time frame and I was glad to be surrounded by people who had the same passion towards global issues as me.

“ The mini course went beyond my expectations as it opened my eyes to a wide variety of issues and topics that I hadn’t really thought about or had a full grasp of.

“ While it was so helpful and informative, it was also overwhelming in terms of the amount to be done in the face of what can seem like insurmountable obstacles.



# GLOBAL ISSUES COURSES

## ONLINE MARKETING

In a change from previous years, we marketed the courses to students using two online tools:

- Direct email marketing
- Instagram marketing

We had a great response to our campaign, with a total of 163 students across seven campuses completing the course and receiving our e-certificate of completion.

We also had some assistance from relevant Student Unions, who shared our posts on their own social media channels.



### Nana Global Issues Coordinator

Above: Nana, Global Issues Coordinator at UCD, talks about her experience as part of our Autumn communications campaign

40,000 children work in southern DRC, where the cobalt is mined for smart phones.

40,000 children work in southern DRC, where the cobalt is mined for smart phones.

What is your role in bringing about change?

STAND  
FOR WHAT YOU BELIEVE IN

STAND Global Issues is an affordable and insightful part-time evening course that focuses on the interdependent and unequal world in which we live, through a process of interactive learning, debate, action and reflection.

Early bird registrations (priced at 20 euro) are now open for our NUIG course.

(NUIG: Wednesday nights, Oct 2nd - Nov 6th, 6:30pm - 8:30pm)

Places are very limited and will be served on a first come, first served basis.

REGISTER NOW >>

Global Issues Email

Global Issues Animation

Left: An animation that appeared on Instagram (a mobile) app as part of our sponsored campaign

# GLOBAL ISSUES COURSES

## ON CAMPUS MARKETING

Another thing that changed in 2019 was STAND's presence on campus, which we were able to expand as our team grew.

For the autumn round of Global Issues Courses, the STAND team visited UCC and NUIG campuses to hand out flyers and chat to students about the course.

In the past, we've found it quite difficult to recruit for the UCC course, but in 2019 we managed to reach target. We put this mostly down to having an increased presence on UCC campus.

**3 in 10 people worldwide, lack access to safe, readily available water at home.**

Learn more about global issues and how to take action on them at STAND's Global Issues Course.

**Start date:** 02 October 2019  
**Length:** 6 weeks  
**Frequency:** Once a week, Wednesday evenings  
**Location:** NUIG campus  
**Price:** 25 euro

[www.stand.ie/course/](http://www.stand.ie/course/)

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Department of Foreign Affairs and Trade

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FOR WHAT YOU BELIEVE IN

**Water Fountain Poster**

**Worldwide, 2.4 billion people don't have access to a sanitary toilet.**

Learn more about global issues and how to take action on them at STAND's Global Issues Course.

**Start date:** 08 October 2019  
**Length:** 6 weeks  
**Frequency:** Once a week, Tuesday evenings  
**Location:** UCC campus  
**Price:** 25 euro

[www.stand.ie/course/](http://www.stand.ie/course/)

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An Roinn Gnóthaí Eachtracha agus Trádála  
Department of Foreign Affairs and Trade

 **Students' Union**  
university college cork

**STAND**  
FOR WHAT YOU BELIEVE IN

**Bathroom Poster**

**In low income countries, the poorest people are 20 times less likely to go to College.**

Learn more about global issues and how to take action on them at STAND's Global Issues Course.

**Start date:** 15 October 2019  
**Length:** 6 weeks  
**Frequency:** Once a week, Tuesday evenings  
**Location:** TU Dublin (Aungier Street campus)  
**Price:** 25 euro

[www.stand.ie/course/](http://www.stand.ie/course/)

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Department of Foreign Affairs and Trade

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FOR WHAT YOU BELIEVE IN

**Hallway Poster**

**There were three different posters created for the autumn Global Issues Course. The idea was that different messages would be shared in different parts of the colleges. For example, students received a message regarding access to sanitary facilities in the college bathroom.**

# THE IDEAS COLLECTIVE

 A YELLOW DOT ON AN IMAGE INDICATES A CLICKBLE LINK

**OBJECTIVE 3**  
To support students  
to take informed,  
constructive action for  
development in Ireland  
and internationally

# THE IDEAS COLLECTIVE OVERVIEW

In May 2019, 23 students from across Ireland joined the Ideas Collective summer programme. They took part in three training weekends across a three-month period (June, July, August), where they developed their ideas for social and/or environmental change. 19 of these students completed the programme, with 6 pitching their project ideas at our 'Ideas for Change' showcase event in November. A total of 12 projects were developed during this years programme.



**My project probably wouldn't exist without the Ideas Collective and it certainly wouldn't be as strong, creative or engaging.**



**The Ideas Collective has given me confidence in my ability to affect change. I feel optimism about and trust in others' desire for change too.**



**The programme has reinforced my pre-existing opinions and attitude, but has given me a more practical approach on how to address development issues.**



**I think I have become much more positive about my ability to effect change and attitudes towards global development**



**My attitude towards global development is more informed since participating. I am more willing to challenge my own and others' beliefs.**



# THE IDEAS COLLECTIVE PARTICIPANT JOURNEY

JOANNA O'MALLEY - PRESERVE IRELAND

## Week 1



## Week 2



## Week 3



## Final Showcase



# THE IDEAS COLLECTIVE **MARKETING**

In 2019 we marketed The Ideas Collective to students and recent graduates in various ways: we used our own social media platforms to raise awareness about the programme; we also ran an ad campaign on Facebook and, lastly, we asked programme alumni and supporters to help us to spread the word. As we were between Marketing Managers during

this crucial recruitment period, we didn't receive as many applications as we would have liked. For the 2020 programme, we will be trying a new marketing approach that includes:

- Instagram marketing
- Stands on campuses
- Contacting student groups already working on relevant projects



## Ideas Collective **Social Media**

Imagery and video used as part of STAND's Ideas Collective recruitment campaign 2019

APPLY NOW:  
stand.ie

**MAKE YOUR SUMMER COUNT!**  
**LEARN** about global issues  
**EXPLORE** tools to make change happen  
**DEVELOP** your own idea to make the world a better place

Applications open until 29th May

**IDEAS COLLECTIVE**





# THE IDEAS COLLECTIVE **MARKETING**

**HOW  
MANY  
BRIGHT  
DOES IT  
TAKE TO  
CHANGE  
THE  
WORLD?**

**IDEAS**

See  
**STAND.ie**  
for more

**Find out this  
summer at  
the Ideas  
Collective!**

Three weekends  
of workshops,  
1-to-1 coaching  
and the chance  
turn an idea into  
something great!

## **SUPER EARLY BIRD** (until 15 Apr)

Students €40

Recent Grads €50

Non-students €220

## **EARLY BIRD** (until 30 Apr)

€55 // €65 // €235

## **LATE BIRD** (until 10 May)

€70 // €80 // €250

**IDEAS**  
COLLECTIVE

**STAND**  
FOR WHAT YOU BELIEVE IN

 **Irish Aid**  
An Roinn Gnóthai Eachtracha agus Trádála  
Department of Foreign Affairs and Trade

# THE IDEAS COLLECTIVE **TRAINING**

In 2019, STAND decided to review the Ideas Collective Programme and make changes to the structure. We contracted Declan Noone from Serrano99 to develop a new training manual alongside STAND staff, and take the lead on facilitating the training sessions for participants.

In addition to Declan and STAND staff, we also had a number of guest facilitators for specific sessions, including Bobby McCormack from Development Perspectives, who focused on the Development Education aspects of the programme.





# THE IDEAS COLLECTIVE TRAINING





# THE IDEAS COLLECTIVE IDEAS FOR CHANGE SHOWCASE

On Wednesday November 13th six young social entrepreneurs competed at STAND's Ideas for Change event to win seed funding of €1,000, sponsored by Deloitte. Joanna O'Malley convinced the judges with a heart-felt presentation of her environmental initiative Preserve Ireland and took the Award home.

A second prize was awarded by audience vote to Sinéad Barry, for her project that seeks to provide transport services to people living in Direct Provision in rural Ireland. Ideas for Change was the final step of the 2019 edition of STAND's annual Ideas Collective, a summer camp for changemakers.

Six driven candidates pitched in front of our judges for the night: Claire Bergin, Deloitte's Corporate Social Responsibility Senior Manager; Clodagh Kelly, founder of Swapsies and co-host of Climate Queens podcast; Jessie Dolliver, co-founder of the All Ireland Student Activist Network.

Brian Mallen, the only male pitcher this year, spoke first. Through his four-minute-long pitch, Brian introduced us to "The Bridge", which aims to offer an online platform and physical meeting spaces to allow all kinds of activists to connect with NGOs. As he told us prior to his speech, "I'm trying to build sustainable relationships between activists and NGOs."

The next one to hit the spotlight was Joanna O'Malley. Before talking to the audience, she confided to us: "I was just having a shower and the idea popped into my head". That's how "Preserve Ireland" was born. This organisation aims to tackle environmental issues with volunteering and education. Joanna wants to "work with perfect imperfect environmentalists" and has already hosted several clean-ups.

Our third competitor was Kayley Curtis. "You don't need to have a script as long as you have passion," she said, smiling. Her "Revamped" project aims to encourage second-hand clothing. Her store would implement the retail techniques used by highstreets stores. For her, everything started from a conversation with a friend, before leading to more and more research, and eventually to the will to take action.

Then, Leia Mocan took the floor. "I'm not a very good speaker. I like to express myself through art" she told us. Her project is based on three pillars. First, she cre-


ated a video animation which explains fast fashion. For the second pillar, she made an art performance called "stop wearing dead skin". The third pillar is a campaign which should be launched pretty soon on social media with the #stopwearingdeadskin hashtag.


Sinéad Barry was next on the stage. Her still-without-a-name project is about organizing a network of drivers to give emergency, and maybe at some points recreational, lifts to migrants living in Direct Provision centers. "There's a Direct Provision center not far from my house, that's really difficult to get to when you don't have a car. So I guess that's how the idea gradually came into my head" she revealed to us.

The last one to speak was Tanya Holliday. Going to many music festivals over the years, Tanya was mortified by the amount of waste generated by those events. Her project is about creating an eco-friendly festival pack that can be bought prior to the event and therefore reduce waste. "Even people that are very environmentally conscious go out the window at festivals, especially after a few drinks".

[Watch the video from the event](#)








stand.ie



stand.ie Ideas for Change

November 13th @ Wood Quay Venue, Dublin.

Get inspired + network!

Experience the ideas for social and environmental change that STAND's Ideas Collective have been working on.

 Liked by swapsiesdublin and 17 others

OCTOBER 8, 2019

Add a comment...

Post





# THE IDEAS COLLECTIVE **USI**



In addition to the summer programme, STAND ran a bespoke Ideas Collective programme with USI. This programme included three training days with 10 USI Officers - focusing on team building and learning about development in the first instance, and then providing them with the tools to successfully develop their awareness-raising project.

USI developed an environmental awareness programme to be launched in April 2020. This project includes:

- The development of a USI policy in relation to environmental sustainability
- A year-long advocacy campaign
- The production of sustainable practices to be adhered to by all members.

# IDEAS COLLECTIVE

# THE IDEAS COLLECTIVE POST PROGRAMME

## 2015 Participant

### The Nu Wardrobe



Liked by [byrneaisling](#) and [others](#)

[thenuwardrobe](#) A 2020 message from Aisling [@byrneaisling](#), Founder of Nuw:

"It's the start of a new decade. Our actions over the next ten years will define the future of our planet. We're in a climate emergency - but now is not the time to panic. It's the time to act.

The fashion industry can often be left out of the climate conversation. But it is responsible for more emissions than the shipping and aviation industry combined.

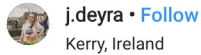
We need to make huge changes to our economy and the way we consume if we want to avoid climate chaos. The statistics are often overwhelming and it's easy to feel paralysed by the scale of the problem.

We created Nuw as a way to allow everyone to dress sustainably - no matter what your budget or style. The most sustainable outfits are the ones we already have in our wardrobes. If we pool them together into a shared wardrobe we can increase their life-span, save waste from landfill and avoid the huge amounts of resources needed to create more and more unnecessary pieces.

This year we will be launching the Nuw App on the app store. It's been a long journey to get here - and I can't thank our sharers enough for the wonderful support. You've been instrumental in providing feedback, trialling the concept, coming to events and sharing your best pieces! Thanks to your help, together we've built a big, beautiful shared wardrobe that can be a small step towards a brighter, more sustainable future.

## 2017 Participant

### All Ireland Student Activist Network



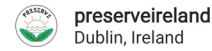
Liked by [ickypixies](#) and [others](#)

[j.deyra](#) Had an amazing weekend with even more amazing people in Kerry. Bonding, planning, dipping a toe in the Atlantic. ❤️❤️❤️

[#aisan](#) [#allirelandstudentactivistnetwork](#) [#riseyouthactivistnetwork](#) [#kerry](#) [#ireland](#) [#changingtheworld](#) [#activism](#) [#wonderfulpeople](#) [#socialandecologicalsustainability](#) [#grassroots](#)

## 2019 Participant

### Preserve Ireland



Liked by [airhusson](#) and [others](#)

[preserveireland](#) A sincere thank you to everyone who came to our first clean of the New Year!! Grand Canal was fairly clean in comparison to what it's normally like as we unknowingly booked our clean up after another amazing group. However it meant we'd more time to focus on the little details such as cigarette butts which are absolutely everywhere in the city centre and flip flops and an actual cooked egg which we found floating down the canal haha. It was lovely to have such a great crowd and we're really excited to get going with more events in the New Year. Thanks for all of the support so far and here's to a great 2020! ❤️

# SUAS VOLUNTEER PROGRAMME



**A YELLOW DOT ON AN IMAGE INDICATES A CLICKBLE LINK**

## **OBJECTIVE 3**

**To support students  
to take informed,  
constructive action for  
development in Ireland  
and internationally**



# VOLUNTEER PROGRAMME

## PLACEMENT INFORMATION

We continued using the Adobe Spark platform embedded on the Suas website to convey information on our volunteer placements. By using both the placement-specific picture blogs and personal picture blogs by volunteers, we created a brighter, new-look marketing campaign to better inform prospective volunteers as to what life is like on the placement.

Ultimately 56 volunteers took part in the programme - 20 participants in Zambia working with our partner schools in two locations (Kabwe, Central Province and Chikuni, Southern Province) and 36 volunteers in India working with three of our partner NGOs across four locations (three groups were in Kolkata and one group was based in the Sundarbans region).

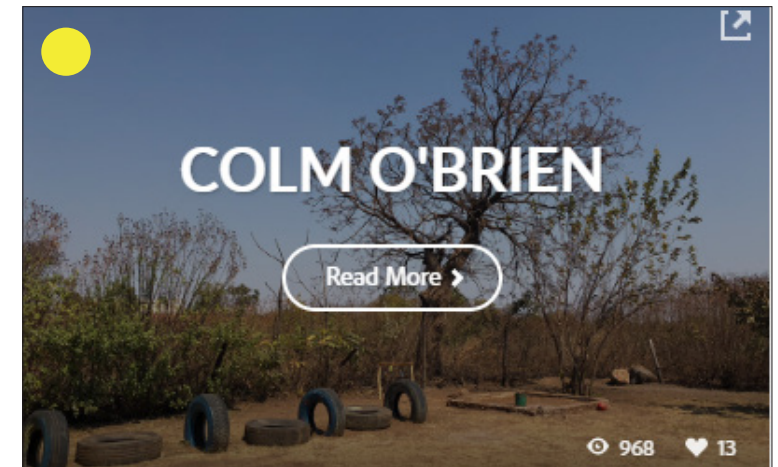
Over the summer volunteers were exposed to a number of issues including the current drought and food crisis affecting Zambia. Volunteers traced the links between

these local issues and global issues and developed their awareness of global development goals through their weekly Global Perspectives (GP) sessions and the GP Week that took place at the mid-point of their placement.

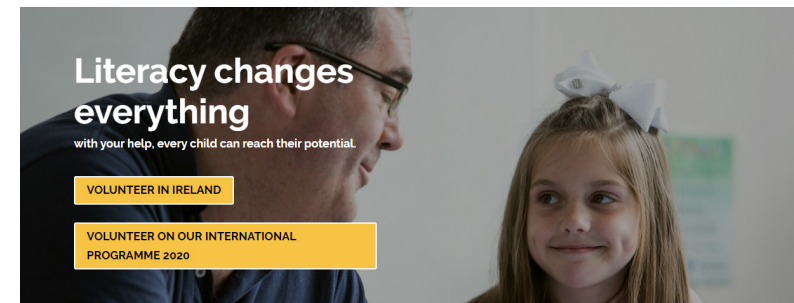
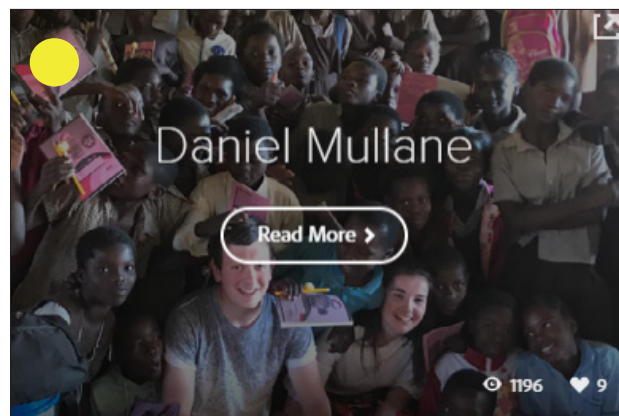
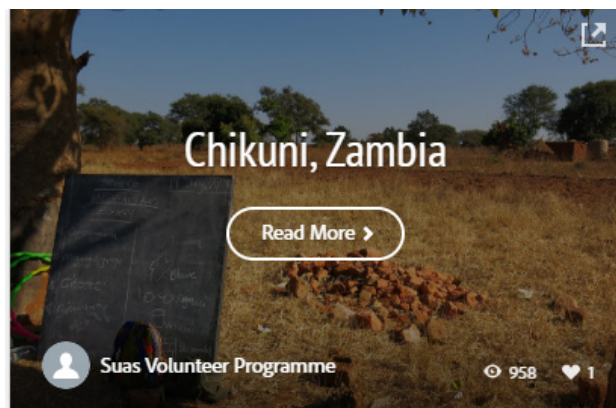
The weekly GP sessions were facilitated by the team coordinators guided by Suas staff in Dublin. They followed a step-by-step session plan with clear outcomes, which sought to engage the volunteers with a number of the SDGs. Facilitators also completed a postsession reflective report. Suas staff travelled to India and Zambia during the summer to assess progress on the placements and to facilitate workshops and discussions with the volunteers as part of GP week.



**Above:** the placement-specific Spark for Kolkata, India  
**Right:** the ipersonal Spark of Colm O'Brien, who volunteered in Kabwe, Zambia.



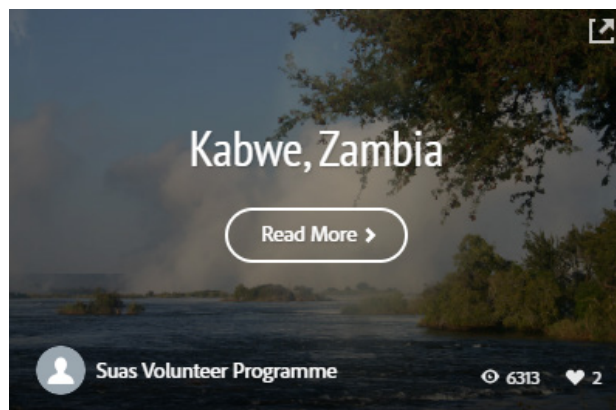
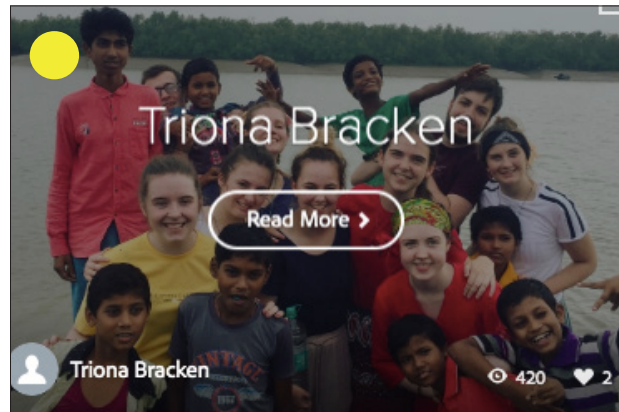
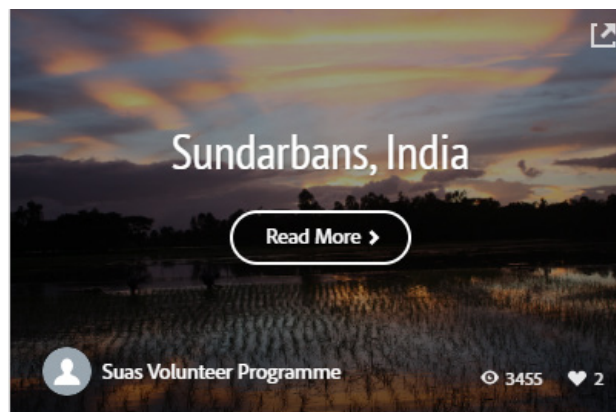
# VOLUNTEER PROGRAMME PLACEMENT INFORMATION



## You're in safe hands

Our number one priority is the health and safety of our volunteers, and we have a wide range of supports in place while you are overseas to keep you safe. Our training is recognised as being among the best in Ireland, as well as at EU level.

- Pre-Departure training prepares you for all the challenges you'll face while on placement. This includes Health, Safety & Security, team building, language & teaching.
- While on placement you will have a dedicated Coordinator leading your team, as well as expert medical and psychological support and full insurance cover.
- Our Return Day when you come home helps you reflect on and unpack your experiences on the programme, and think about ways to keep making change happen.





# VOLUNTEER PROGRAMME PLACEMENT INFORMATION

## Thoughtshop Foundation

The Thoughtshop Foundation is a non-profit social communication organisation dedicated to creating new and effective ways of dealing with social issues, with the aim to educate, motivate and initiate change. Thoughtshop works on self initiated projects which tackle issues such as child rights, adolescent health, gender equity and young peoples empowerment programmes.



## IMPACT



the education of  
children in  
India & Zambia

## GAIN



an understanding  
of local and  
global issues

## GROW



your personal  
& professional  
skills

## Volunteer Placement Overview

- Ten week teaching placement with local partners in urban Kolkata
- €3,499 participation fee covers flights, accommodation, training and insurance
- Live and work within a team of 8-12 volunteers
- Open to applicants from 18 - 25 years old
- Three compulsory pre-departure training weekends
- Access to all Suas programmes on return
- Departing June 3rd (provisionally)

APPLY NOW



- Volunteer as a teaching assistant
- 6 or 10 week summer placement in Zambia or India
- No previous teaching experience needed
- Full training provided
- Live and work in teams of 8 - 12 volunteers

# APPLY NOW

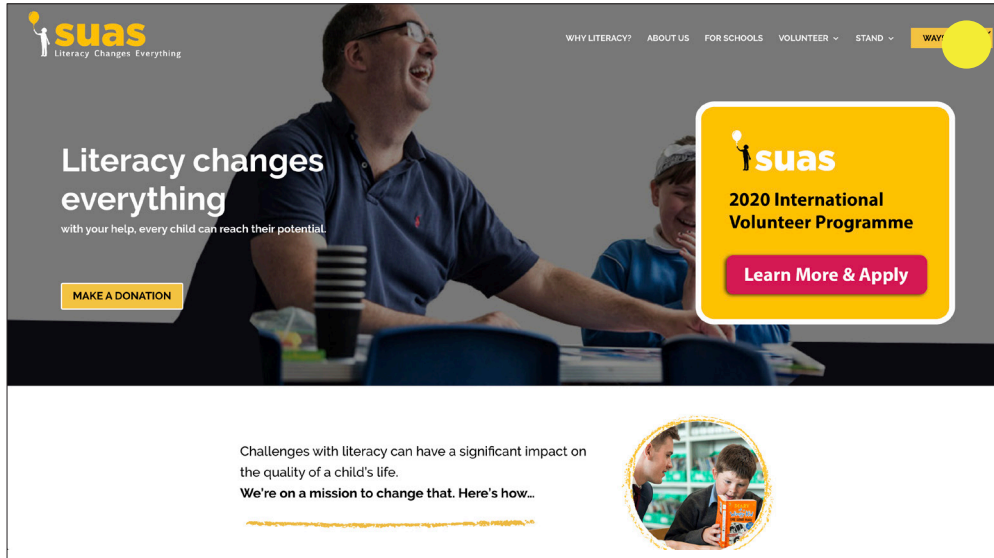
[www.suas.ie](http://www.suas.ie)





# VOLUNTEER PROGRAMME

## PLACEMENT INFORMATION

A screenshot of the Suas website. The top navigation bar includes links for 'WHY LITERACY?', 'ABOUT US', 'FOR SCHOOLS', 'VOLUNTEER', 'STAND', and a 'WAV' button. The main header features the Suas logo and the tagline 'Literacy changes everything with your help, every child can reach their potential.' Below this is a 'MAKE A DONATION' button. A central yellow box contains the text '2020 International Volunteer Programme' and a 'Learn More & Apply' button. The background image shows a man smiling while interacting with a young boy in a classroom setting.

Literacy changes everything  
with your help, every child can reach their potential.

MAKE A DONATION

2020 International Volunteer Programme

Learn More & Apply

Challenges with literacy can have a significant impact on the quality of a child's life.  
We're on a mission to change that. Here's how...

A banner for the Development Action Society (DAS). On the left, text describes DAS as a non-government, non-profit organisation working in West Bengal, founded in 1989 by Sheela Sengupta and Purabi Roy. A quote from Garghi, a teacher from Mukilbithi School, states: 'The community feel proud seeing their children interacting with the volunteers.' Below this, it mentions the organization was formally set up in 1995 to educate and protect women and children in vulnerable communities. An 'APPLY NOW' button is at the bottom. On the right, a woman in a red patterned dress and white shawl stands with her arms crossed in front of a brick building. A young girl in a blue school uniform is visible in the background.

Development Action Society (DAS)

DAS is a non-government, non-profit organisation working in West Bengal. DAS was started in 1989 by Sheela Sengupta and Purabi Roy, social workers from Kolkata

“The community feel proud seeing their children interacting with the volunteers. Garghi, Teacher from Mukilbithi School

The organization was formally set up in 1995 with a mission to educate and protect women and children in vulnerable isolated communities in South and East Kolkata.

APPLY NOW

## Volunteer Programme

The Suas Volunteer Programme offers you the opportunity to work as a teaching assistant in Zambia or India for 6 or 10 weeks next summer. You'll support the education of children in disadvantaged communities in the Global South, while developing your own skills and getting in-depth knowledge of global development issues.



### Experience You Can Trust

Since 2002, Suas has sent over 1,300 volunteers to placements in India, Kenya Zambia. We provide quality training and preparation so that you are ready to take on the challenges of the placement head-on and your safety is our number one priority. We are fully compliant with the Comhlámh Code of Good Practice.

### Responsible Volunteering

We've built very close relationships with the partner organisations and schools work with overseas. They are experts in the challenges faced by their communities and we work to serve them. Our approach is a responsible and responsive model of volunteering. As a Suas volunteer, you will have the opportunity to fully immerse yourself into the local community and to learn from them.

### Global Perspectives

Issues like poverty and inequality do not exist in isolation. With weekly development education sessions and a full week mid-placement of seminars, workshops and trips, we help volunteers explore the root causes of global issues, and how they connect with issues back home.

With support from

 **Irish Aid**  
An Roinn Gnóthaí Eachtracha agus Trádála  
Department of Foreign Affairs and Trade

 **suas**  
Literacy Changes Everything

# VOLUNTEER PROGRAMME 2020 PROGRAMME MARKETING

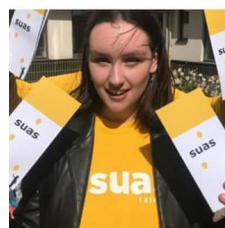


**Left:**  
Instagram story, Suas campus ambassador Laoise marketing the 2020 programme in IADT

**Bottom Left:**  
Instagram story, Suas campus ambassadors Sarah & Orla, marketing the 2020 programme in Marino Institute of Education



**Right:**  
Instagram posts, marketing campaign for 2020 programme



**I.A.D.T.**  
**Info Session**  
Monday, Nov 11th



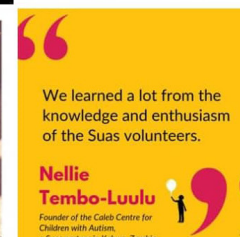
**U.C.C.**  
**Info Session**  
Thursday, Nov 7th



**T.C.D.**  
**Info Session**  
Tuesday, Oct 29th



**M.I.E.**  
**Info Session**  
Tuesday, Oct 15th





# VOLUNTEER PROGRAMME 2020 TRAINING





# VOLUNTEER PROGRAMME IN ACTION

**Top right:** Rob & Alison  
volunteering at a centre  
in the Sundarbans,  
India

**Right:** Mike Shannon  
and his fellow teachers  
in the Anandapur  
School, Kolkata



Hayley Miller & Nicola McGrath with youth  
mentors at Thoughtshop Foundation, Kolkata,  
India



# VOLUNTEER PROGRAMME IN ACTION

**Top right:** Volunteers during Global Perspectives Week, Kabwe Zambia

**Right:** Volunteer Programme Management Team at the Embassy of Ireland Partner Meeting in Lusaka, Zambia.



Hayley Miller, volunteering at a centre run by our partner, Thoughtshop Foundation, Kolkata India



Christopher Lungu of Plan International Zambia, a guest speaker at GP Week Zambia.



Volunteers Heloise & Lauren pictured at the Caleb Centre for Children with Autism, Kabwe Zambia



# VOLUNTEER PROGRAMME

## FEEDBACK

### HOW DID YOU FIND THE GP ELEMENT OF THE PROGRAMME?

“

It's a huge asset to the programme and I think really adds to the overall experience.

“

I think it's an essential part of the programme. Every time I speak of the program to other it is a main area I like to talk about. Due to the GP week and weekly session I have a huge interest in getting involved in this line of work.

“

I thought the week was fantastic. I feel like I'm more educated about world problems.

“

The sessions are so insightful and they encourage people to effect change in more ways than just through teaching.

“

It definitely has had a lasting change on my own perspectives on things. It has given me ideas for my own future.

“

I'd recommend the programme to anyone who is passionate about tackling global development issues and working with kids!

90%

affect change while on placement

97%

felt Global Perspectives week was a valuable component

97%

would recommend the programme to others

### WORD CLOUD BASED ON 'DESCRIBE THE EXPERIENCE IN THREE WORDS'





# **VOLUNTEER PROGRAMME**

## **FEEDBACK**

**WHAT HAVE YOU LEARNED ABOUT  
LIVING AND WORKING WITH OTHERS?**

**“ It takes a conscious effort to be a part of a team. I’ve learned that patience and understanding are critical in working through any problems the team is going through.**

**“ I learned that no matter how many similar choices people can make, they can all be for different reasons. Everyone’s experience and background is different and because of that they see the world differently - even if you’re all looking at the same world.**

**CAN YOU SUM UP THE EXPERIENCE  
IN A FEW SENTENCES?**

**“ It was one of the most eye-opening experiences of my life so far as it allowed me to develop a greater understanding of the world around us. I met some of the most hard working and inspiring people who taught me so many wonderful things about life. It was such a rewarding experience knowing you are helping to make a change in their lives but also realising you are changing a whole lot about your own life too.**

**“ This experience has put me back in touch with the part of me that wants more for myself. Seeing the change that one can make, directly through the placement and indirectly through the Global Perspectives sessions has given me ideas about my future. It was tough, but nothing I’ve done so far in life has been as worthwhile as this.**

# STAND STUDENT ENGAGEMENT

## OBJECTIVE 4

Student bodies are actively supporting/coordinating the delivery of a range of DE activities on campus

## OBJECTIVE 5

More students are aware of, participating in and progressing through STAND activities year-on-year.



A YELLOW DOT ON AN IMAGE INDICATES A CLICKBLE LINK



**ENGAGEMENT**

## **OBJECTIVE 4**

**STUDENT BODIES ARE ACTIVELY  
SUPPORTING/COORDINATING THE DELIVERY  
OF A RANGE OF DE ACTIVITIES ON CAMPUS**



# ENGAGEMENT STUDENT UNIONS SUPPORT STUDENT FESTIVAL

This year, six Student Unions supported the STAND Student Festival coming to their campus.

Student Unions included:

- NUIG
- UCC
- TCD
- DCU
- MU
- TU Dublin

## UCC SU

"Right now we are watching a climate crisis which many of those in power refuse to acknowledge or act upon. The planet which we often take for granted is rapidly changing and immediate action is required. Society can no longer operate as it has for generations, we must demand change on a global scale and we must demand it now."

- BEN DUNLEA, UCC STUDENTS' UNION PRESIDENT



## NUIG SU

"The Union has always been at the forefront of global campaigns, fighting for the rights of its members at all levels of society. Arguably, climate change is the biggest challenge our generation is facing. Weather patterns, climates and natural environments are altering faster than we can imagine. We are the generation who has become aware of its negative impact and we are the generation to fix it. Every single person can do their bit to make a small difference but collectively we can make meaningful change."

- CLARE AUSTICK, NUIG STUDENTS' UNION PRESIDENT



## DCU SU

"We have been talking about 'saving the planet' for years, it is now time to stop talking and start acting. Climate Change has become a global emergency! If we do not act fast by changing the way we approach sustainable living, the damage that has already been done will be irreversible in a matter of years."

- KATIE FAY, DCU SU VICE PRESIDENT FOR ENGAGEMENT & DEVELOPMENT



## TCD SU

"Climate change is one of the most imminent and vast challenges that the world is facing at the moment. Whilst corporations have contributed most to climate change it is important that we as students use our actions and voices to shape the world we want to live in. With time running out it is each of our responsibilities to protect the planet in whatever way we can for future generations to come."

- LAURA BESTON, TCD STUDENTS' UNION PRESIDENT



## MU SU

"Students are constantly at the forefront of societal change. Once again, we will lead from the front in the current climate crisis. We have the power in numbers to call on Government and industry to not just debate this issue, but to take immediate action to save our planet. We in Maynooth SU will do everything in our power to amplify this call and enable students to be the change the world needs."

- KATIE DEEGAN, MAYNOOTH STUDENTS' UNION PRESIDENT



## TU DUBLIN SU

"Climate change is the biggest crisis we have faced in humanity's lifetime. Already, people around the world are suffering from its effects, and little is being done globally to stop it. We must challenge our political leaders and take collective action to create positive change. We believe students are at the core of this change, and can make a massive impact if we empowered and informed on what we can do to transform our futures."

- REBECCA GORMAN, TU DUBLIN STUDENT UNION DEPUTY PRESIDENT



Pictured above are the quotes that each Student Union gave a quote in support of the Festival, which was included as part of the exhibition on each campus.

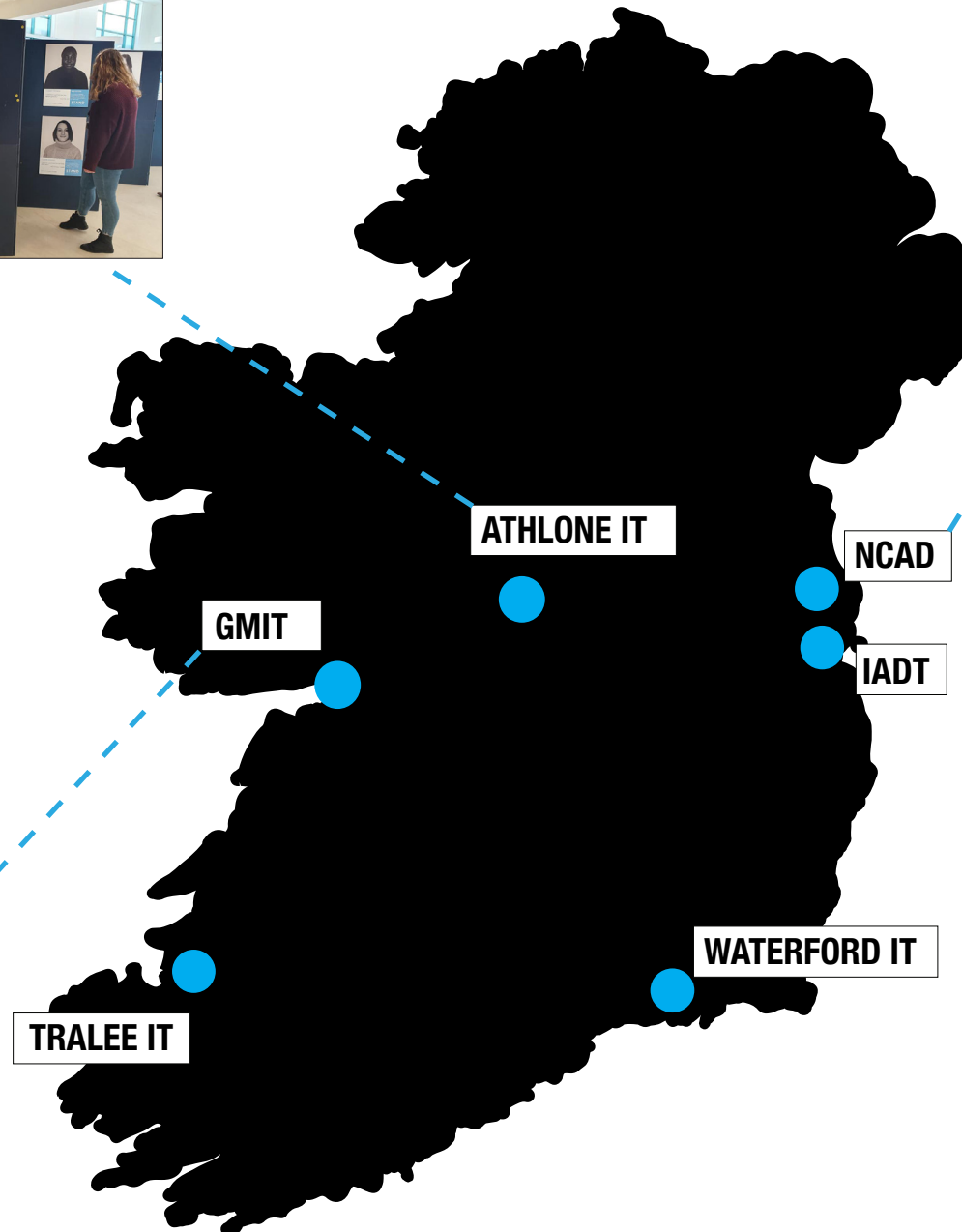
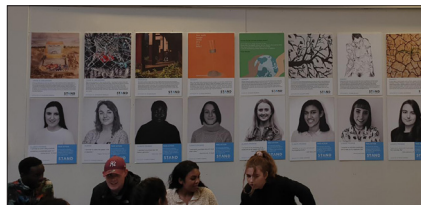
# ENGAGEMENT STUDENT UNIONS SUPPORT STAND MINI FESTIVAL

In 2019, six Student Unions supported the mini STAND Student Festival coming to their campus.

Student Unions included:

- GMIT
- Waterford IT
- Athlone IT
- IADT
- NCAD
- Tralee IT

All six Student Unions were the first point of contact in organising and setting up the exhibition on campus.





# ENGAGEMENT STUDENT BODIES TAKE PART IN STAND STUDENT PODCAST

For the STAND Student Podcast, our team of student volunteers interviewed a number of representatives from student bodies, including:

- Lorna Fitzpatrick, USI President
- Suas Society, TCD
- Charlie Butler, Tribe Charity
- Mary Hernandez, LYIT SU

As part of the STAND Student Festival at DCU, the STAND Society also recorded a one-off episode of the STAND Student Podcast. You can listen in to their climate justice panel discussion [here.](#)

## DCU STAND Society

**As part of the STAND Student Festival at DCU, the STAND Society recorded a special episode for the STAND Student Podcast.**



## Union of Students in Ireland

**Lorna Fitzpatrick, USI President 2019/2020 took part in an interview for the first episode of the STAND Student Podcast.**



**ENGAGEMENT**

## **OBJECTIVE 5**

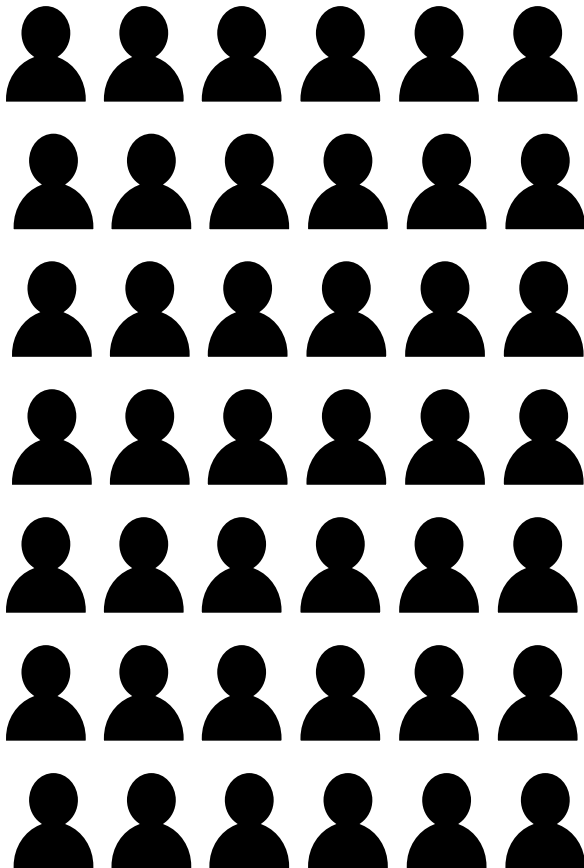
**MORE STUDENTS ARE AWARE OF,  
PARTICIPATING IN AND PROGRESSING  
THROUGH STAND ACTIVITIES YEAR-ON-YEAR.**



# ENGAGEMENT STATISTICS

**1,492 students**

expressed interest in STAND activities  
in 2019



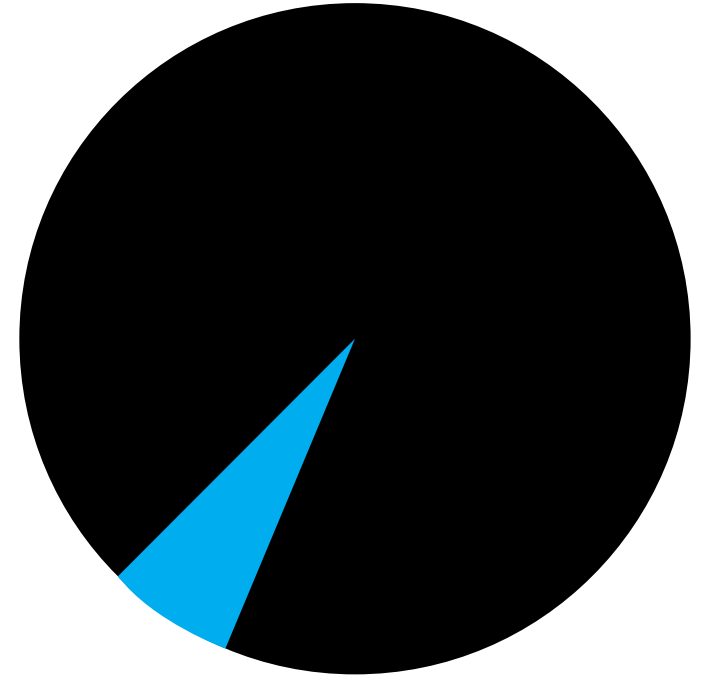
**16,939 students**

took part in STAND activities  
in 2019



**8 % of students**

took part in more than one STAND  
activity in 2019



# ENGAGEMENT STAND STAFF ON CAMPUS

2019 saw an increased presence of STAND Staff on University campuses across Ireland.

In July USI allowed for the STAND team to facilitate an SDG-focused workshop at National Student Union Training. This took place in front of an audience of SU Officers at Athlone IT.

In order to promote the autumn Global Issues course, the STAND team had a stall at both UCC and NUIG Freshers weeks, where they spoke to students about the course and handed out flyers. The team also attended NUIG's volunteer fair in October.

STAND's on campus presence is set to grow in 2020, with the STAND team due to visit 5 campuses in January 2020 alone.



**STAND @ UCC**

**The STAND team outside of UCC's Boole Library for Freshers Week 2019.**



**STAND @ NUIG**

**The STAND team's stall at NUIG's 'ALIVE Volunteering Fair' in October 2019.**

# ENGAGEMENT SOCIAL MEDIA

Switching our focus from Facebook to Instagram meant that recruitment of volunteer coordinators for both the Global Issues course and STAND Student Festival was made simpler, with quotas being met much earlier and with less effort than usual.

It also meant that the STAND Student Festival saw a record number of students attending events. Again, this is due to our renewed social media presence, but also due to the fact that we engaged social media influencers for the first time.

Influencers with extensive social media followings such as Keelin Moncrieff and Molly Parsons drew large numbers to the Festival events they spoke at, and we hope to continue to partner with them in order to reach more young people.



**Participating influencers tagged in a Festival post**





# ENGAGEMENT EMAIL CAMPAIGNS

In 2019, we implemented an email engagement strategy for students who have finished a STAND programme.

When a participant finishes one of the following programmes:

- Global Issues Course
- STAND Student Festival (Coordinators)
- Ideas Collective
- Volunteer Programme

They are immediately informed about the next steps they can take with STAND.

STAND News Contributors and Editors also receive a monthly email where they can find out the latest opportunities available to them with STAND, which can include free training sessions and discounted access to other STAND programmes.

Additionally, the team continued to produce the fortnightly

STAND Newsletter, which now goes out to 1,810 young people across Ireland.

Finally, we also started to send a monthly newsletter out to Student Union Officers, so that they are aware of the opportunities they have to take action on campus alongside the STAND team.

