# STAND STUDENT FESTIVAL + ONLINE NETWORK

### **OBJECTIVE 1**

TO INCREASE STUDENTS
AWARENESS OF GLOBAL
JUSTICE ISSUES.





# STAND STUDENT FESTIVAL







### **FESTIVAL HIGHLIGHTS**

In 2020, the STAND Student Festival moved online due to the global pandemic. Instead of taking place across seven weeks on seven university campuses as usual, we hosted a two week virtual Festival from 12th - 24th October that engaged students in any higher level institution in Ireland.

The theme of this year's Festival was 'climateenforced migration'. Through our Festival activities we raised awareness on communities across the world who are forced to flee their homelands due to climate change.

Our two week virtual festival consisted of:

- A virtual exhibition
- · A series of online events
- An online call to action
- An online campaign to raise awareness

Most popular events

Panel discussion: The impacts of climate migration on indigenous communities

Panel discussion: The unequal impact of climate migration on women

45

Film screening: Losing Alaska

45

72%
STUDENT PARTICIPANTS

7279
VIDEO VIEWS ON SOCIAL MEDIA

604
EVENT
ATTENDEES

4093
EVENT GUIDE
VIEWS

791
ART COMPETITION VOTES

21
ONLINE
EVENTS

19
COLLABORATING
SOCIETIES

O5
COLLABORATING
ORGANISATIONS

18
ORIGIN COUNTRIES
OF SPEAKERS

O5
COLLABORATING
STUDENT UNIONS



### **FESTIVAL ONLINE EVENTS**

MON OCT 12	TUES OCT 13	WED OCT 14	THURS OCT 15	FRI OCT 16	SAT OCT 17	MON OCT 19	TUES OCT 20	WED OCT 21	THURS OCT 22	FRI OCT 23	SAT OCT 24
Inspirational Speaker: In conversation with Sophia Kianna & Vanessa Nakate: Climate Activism 101 6-7pm  Film screening: Anote's Ark 8-9pm	Panel Discussion: The impacts of climate enforced migration among the most vulnerable communities 6-7.30pm	Workshop: Using creativity to raise awareness on climate migration  1-2pm  Panel Discussion: Why migrant justice is climate justice - voices of the global youth  6-7.30pm	Career Clinic: Working in climate action and sustainability 1-2pm  Inspirational Speaker: In conversation with Anote Tong - Stories of hope, survival, and resilience 7-8pm	Workshop: The impact of climate change on Fairtrade Farmers 1pm-2pm  Film Screening & Discussion: Thank You For The Rain 6-7pm	Workshop: Dealing with eco-grief and minding your mind  11am-1.30pm	Workshop: Creating DIY zines on the themes of climate change and migration 1-2pm  Panel Discussion: The unequal impact of climate migration on women 6-7.30pm	Book Reading & Discussion: Corresponde nces: An anthology to call for an end to Direct Provision 1-2pm  Panel Discussion: The effects of climate enforced migration on the mental health and wellbeing of affected communities 6-7.30pm	Inspirational Speaker: In conversation with Emma Dabiri 1-2pm  Panel Discussion: Media representations of climate migrants 6-7pm	Career Clinic: Working with migrants 1-2pm	Writing Workshop: Writing creatively on climate change + migration issues 1-2pm  Film screening: Losing Alaska 8-9pm	Workshop: How can you take virtual action on climate change? 11am-12.30pm
							Film screening: Climate Limbo 8-9pm				

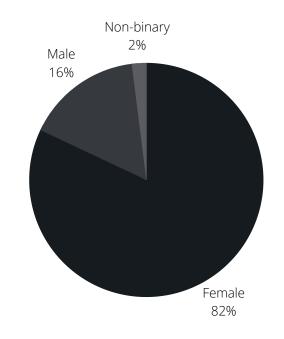


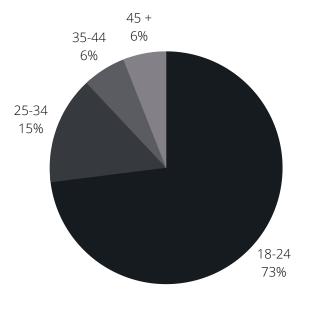
### **FESTIVAL EVENT ATTENDEES**

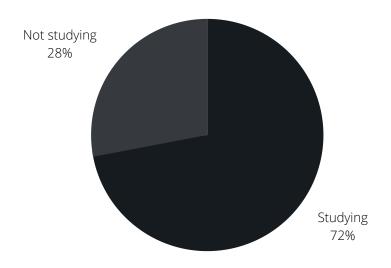
Our target audience is primarily third-level students aged 18-25, and we managed to achieve a large majority in both of these segments. This is impressive considering we couldn't make it onto campuses this semester.

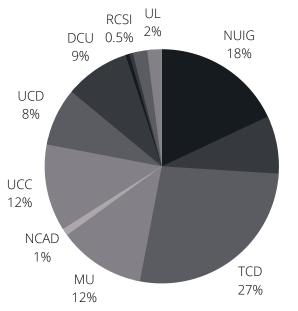
There is certainly work to be done in terms of engaging more young men with our festival, and we'll make that a key focus in planning for 2021.

We were delighted to see students from across a range of Universities attending our online events, and were particularly happy to see good engagement from institutions outside of Dublin such as NUIG & UCC.









TU Dublin 8%



### **FESTIVAL VIRTUAL EXHIBITION**

Working collaboratively with students across the country, artists and those who have first-hand experience with climate-related migration, STAND created a virtual exhibition of art, photography, video and poetry to highlight the effects our changing climate has on vulnerable communities around the world.

We partnered with Curat10n to provide an interactive exhibition experience for students

### Take a tour of the virtual climate migration exhibition!

Welcome to our #STANDupformigrants exhibition brought to you as part of our STAND Student Festival 2020. Climate migrants, a subset of migrants not yet formally recognised as refugees, are people who have been forced to flee due to sudden or gradual alterations in the natural environment that makes their homelands uninhabitable. This exhibition raises awareness of climate enforced migration and showcases the impact it has on vulnerable communities across the globe.

Explore the virtual 3D gallery by clicking the 'Go' button below. You'll need to be using a PC or Mac to view!





THE EXHIBITION CONTAINED VIDEOS THAT EXPLORED THE ISSUES OF CLIMATE CHANGE AND MIGRATION IN AFRICA, ALASKA, KIRIBATI, CENTRAL AMERICA AND THE SUNDURBANS

(ABOVE)



### **Video Tour**







Note for Mac users: You may need to update your security settings before running this app for the first time (System Preferences > Security & Privacy).







ARTWORK BY STUDENTS ACROSS IRELAND

(ABOVE)



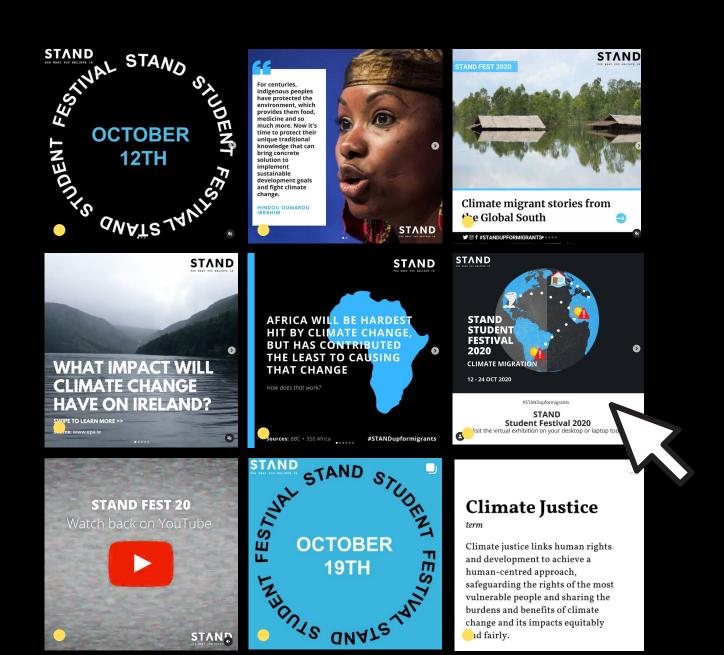
### **FESTIVAL PETITION**

As an action component to the festival, we created an online petition on the change.org platform that asked the European Union to avert, minimise and address the displacement of people who have been affected by the impacts of climate change





### **FESTIVAL SOCIAL MEDIA POSTS**





### **FESTIVAL SOCIAL MEDIA ACTIVE ENGAGEMENT**

Mentions

Re-tweets



Shares (via Direct Message)

Post saves



Post clicks

297 Shares & comments



Event playbacks



### **FESTIVAL STUDENT NEWSPAPER REPORTS**

10 FEATURES SIN Vol. 22 Issue 04



## STAND Festival Volunteer reports

## highlight global injustices

Volunteers reporters from schools and Universities across Ireland give their findings to SIN on some of the world's most pressing issues

### Why is it So Hard to do the Right Thing?



It's easy to take Fairtrade for granted. Ethically rced flowers, tea, cocoa, and other produce along with a Fairtrade Premium directed towards educational funds - everybody wins, right?

This, however, wasn't always the case. In the receive a mere 10c for every \$1 their beans earned on the commodities market. The imbalance in global trade is a problem as old as humanity itself. In our modern world however, even as we recoil in horror from the vestiges of colonialism, we tend to mate consciousness accelerated these independent gloss over uncomfortable questions - did colonialism merely pass the baton to capitalism? Can we expect them to do the right thing?

Fairtrade began as a movement to step in and correct the course of unchallenged capitalism. assuming corporations would not act ethically unless guided by a central governing body. The

arming cooperatives were to be arbitrated by the Fairtrade organisation and, to the consumer, these ses would trickle down into a simple choice between verified and un-verified goods.

scale projects dotted around major European cities 1970s a Ghanajan cocoa farmer could expect to lishing direct trade links with producers, cutting out the proverbial middle man and offering fair and steady streams of income to the most impoverished of communities. Increasing awareness of the legacy of unfair colonial trade coupled with a rise in cli-International was formed. The Fairtrade label as we know it today followed suit in 2002

Fairtrade is primarily concerned with price. Simply put, when farmers are offered a reliably higher price for their goods, their entire livelihood can begin to change for the better. Farmers can begin to hire more experienced workers, avoiding their machinery and use better fertilisers, vastly wing their yield. In the supermarket environ ment, these price differences are relatively trivial.

ers only a small slice of global agricultural trade. with around 1.7 million participating farmers. It has nevertheless invited the wider public to participate in the questioning of ethical consumption and it has generated impressive figures, with globa Fairtrade sales surpassing €8 billion in 2017.

position as global ethical arbitrator has become

Nestlé, through their use of Fairtrade cocoa and cane sugar for their KitKat brand in Ireland and the UK, had been one of the key participants in the movement, providing steady income to the farm ing communities of Cote d'Ivoire, Fiji, and Malawi

of the global Covid-19 pandemic, the corporation and move to the Rainforest Alliance Certification their other products.

> tinue to fund farming communities, only now with added layers of bureaucracy and potentially slackened accountability. Crucially. Nestlé will cease in paying the Fairtrade Premium. Over the last decade Nestlé's Premium contributions had provided an annual lifeline of €1.95 million to these ommunities and with no equivalent provided by the Cocoa Life Scheme, this line of funding is set its sugar sourcing operations away from the tropics towards European beet-sugar plantations as part of its global strategy plan over the years to come.

> With UN projections anticipating a decrease in agricultural output in the tropical regions as the

November 17 2020

be understood through the cold lens of business

The major problem lies in the implications of these decisions in a changing climate. As drought, blight, and extreme weather continue to ravage landscapes along the equator, small-scale farms will find their harvests dwindling even as the process of achieving a fair deal become more convoluted.

With the average age of a coffee farmer now set at 56 years old, it is becoming evident that young people in equatorial farming communities are seriusly questioning the viability of entering this line of work. The work is simply too labour intensive tive option for most.

Growing crops in our changing climate demands more ingenuity and skills than ever before and the challenges are simply not worth tackling for some.

Worryingly for Fairtrade, and perhaps for agriculture at large, Nestlé's decision is consistent with years. The trend was characterised by Sainsbury's Fairly Traded' controversy in 2017, in which Sainsbury's announced its tea products would no longer be Fairtrade certified. As tea-growing communities in countries like Rwanda and Kenya processed the sudden blow to their livelihoods, executives

Despite significant protest, open letters, and wide spread criticism, the decision appeared to be final.

Although only a section of the wide range of pro duce offered by the retailer was pulled from the scheme, the move presented an existential threat to the very idea of Fairtrade, Although Fairtrade as an umbrella organisation has faced critic having a single, transparent label governing all the ethical options in major supermarkets is essential the rise of internal pseudo-Fairtrade labels could be a harbinger for a slow creep away from corporate esponsibility at a time when the affected com munities demand it the most.

Mondelez, who operate the Cocoa Life standard. moving away from Fairtrade does not strictly imply moving away from accountability and ethical trade agreements. What internal solutions lack are universally-agreed regulations. While Cocoa Life offers 'action plans' to aid communities, doled minimum price on commodities in the same way

Fairtrade, to reiterate, depends entirely on price. Without offering a higher price for farmers' goods, the concept falls apart. This is another area in which the increase of ethical rubber-stamps and

It's easy for discrepancies in ethical standards to get washed out amid the din. Corporations have begun to question the practice of paying higher prices for Fairtrade labels when a significant portion of the general public is too dazzled to care about or even notice the difference between verification marks on products.

Simply put, if a company can create the sort of aura of goodwill and integrity previously associated only with Fairtrade, only now without being subject to any impartial, external governance, why it becomes too hard to tell the difference between the carefully organised, community focused, and independently audited certification and the flimsy. cynical, Fairtrade-knockoff one, are we not simply back at square one again?

From its very inception, Fairtrade sought to make it easier for corporations and consumers alike to do the right thing. It represented an attractive shorthand for sound business practice, one that people could rally behind. Today, it finds itself at a critical juncture. The market is crying out for a return to simple ethical choices.

For Fairtrade and the ideas underpinning it to survive, we must move towards a world where the lazy choice and the ethical choice don't have to be

### **Climate Migrants**

GNÉ-ALTANNA 11

**Stand With** 

This year's STAND Student Festival ran from ional Development supported by Irish Aid f events. The festival's theme was Climat of the UCC works programme, I am volunteering with STAND, a great opportunity, and has been a fun and educational experience

move too, migrating around the world follow

tive measures. Regulation of diseases by the rops are being affected including bananas, cot

with coffee rust in the new millennium and

he message of what it is like to be 'stuck in a

### How the White Saviour complex is damaging the environment

Be it Skeeter from 'The Help', Alan Ward from 'Mississippi Burning' or Leigh Anne from 'The Blind Side' some point, the privileged character that helps someone from an oppressed group in a patronising and often historical inaccurate manner. Unfortunately, this arc in the environmental movement. A white saviour, with regards to environmentalism, refers to people or volunteers who do not respect the communities they are attempting to help and believe they are saving them.

Be it by hindering the development of the community, only offering conditional assistance, specting native tradition and practices. This can have a nishing their economic development, having negative effects on the mental wellbeing of native communities and of course damaging their local environment.

When speaking about the impact of climate change it is a well-known fact, that countries in the developing world are at greater risk. With climate change-related and flooding in East Africa, the impact of climate even within the Western world native communitie from colonised nations are often at a higher risk than their counterparts, as is the situation in Newtok, Alaska. When hearing of these situations, it is natural to want to help. However, helping is not as simple as volunteering organisations would have one believe

A report by Andrew J. Schneller found that 669 of participants in a Costa Rican environmental volunteering project were unfamiliar with the env ronmental and community issues of Costa Rica. This is not an isolated case as there are many example of volunteers being uneducated with regards to the issues at hand and ill-equipped to adequately per 2010 TED Talk "the problem arises from the volum

job to save the country, they think 'if I don't do it who will?" An attitude such as this one will often lead you've probably come across the White Savjour at to the voices of the local community being ignored. This can be detrimental to the environment and ecosystem of the area as the indigenous community is obviously going to have a better understanding of the ecology and would know which systems would be best to implement. As award-winning author Emma Dabiri explained during the STAND 2020 festival, "people are realising the importance of indigenous practice, they play an important role, its not just a nice thing, it can have a lot of benefits."

The importance of indigenous practice has become evident due to the catastrophic events that have occurred, when they are ignored, most recently seen fornia. Members of the indigenous Karuk Tribe had

of indigenous knowledge within environmentalism. Of course wanting to help and prevent climate change is perfectly normal and a good thing. It is simply important that in doing so, we do not disrespect native communities. And so the next time you are analysing the behaviour of a white saviour be it Skeeter from 'The Help', Alan Ward from 'Mis sissippi Burning' or Leigh Anne from 'The Blind Side'. try analysing yourself and your action within the

avail. It is only now after the recent outbreak, this

methods are being taken seriously. A similar situation occurred in Australia, during the beginning of 2020,

when wildfires ravaged parts of the country. Indig-

officials to share their knowledge of cultural burns.





### FESTIVAL FEEDBACK

"This was my first year experiencing the STAND festival, and it was absolutely life-changing. These virtual festival activities are exceptionally accessible and inclusive, as well as educational and entertaining."

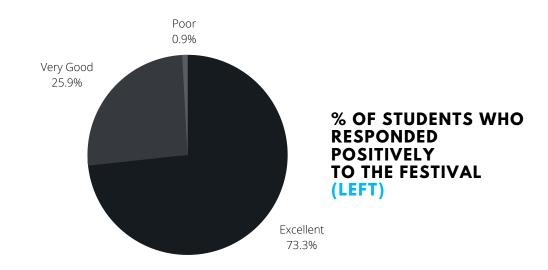
"Speakers were extraordinary and it's great to listen to people from all over the world."

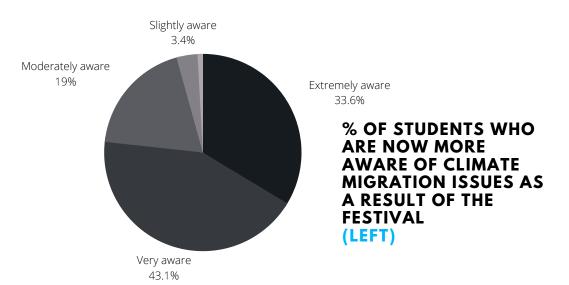
"Thank you so much for all the free and helpful resources, information, and discussions, everything was top quality."

"I thought the panelists were really amazing! I felt so inspired, motivated, and energized coming out of the talk. It really helped to make the links between climate and migrant justice more clear and I'm so grateful to have had the chance to attend this panel! Thank you so much to the organizers and speakers!"

"I think this festival is a brilliant idea. It gave me a new perspective on climate change and the effects that it is having on the more marginalised groups on our plant. Wonderful discussion!"

"STAND never fails to deliver on amazing and insightful workshops and panel discussions but this year has taken the biscuit! Such a fabulous and moving talk that thoroughly inspired me. Thank you for the opportunity!"







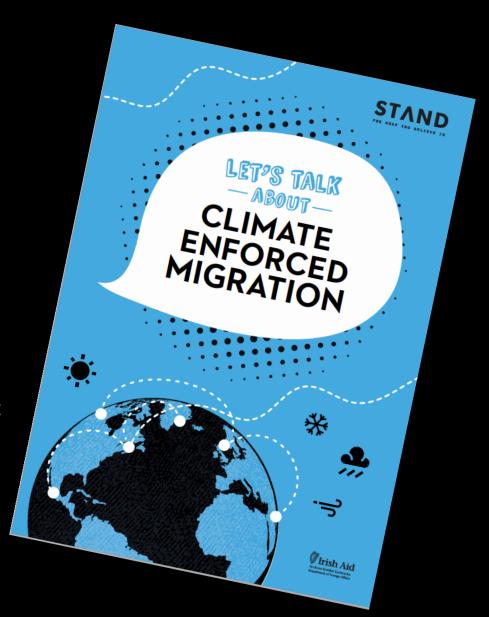
### **FESTIVAL DIGITAL RESOURCE**



Interested in learning more on climate change and migration?

We've taken all of our learnings from STAND Fest 20 and compiled them into one big booklet for all the curious minds out there!

Click here to get your copy.





### **FESTIVAL EVENT SPEAKERS**









## **STAND ONLINE**



I began my role as the STAND Women's Section Editor in June 2019, and I'm continuing to learn so much about the issues women face both internationally and in Ireland.

My work helps me to see the myriad connections and intersections that exist between issues – and teaches me to apply a gender lens to all issues of justice.

For instance, women are often disproportionately impacted, or differently impacted, by many problems such as climate change and other humanitarian crises. It is essential to pay attention to the gendered impacts of issues, particularly as they are often sidelined or overlooked in policy making.

My STAND work constantly reminds me why gender matters, and why we need to pay attention to women's lived realities – they have much to teach us.

My goal is that readers are left with an understanding of the main issues women face today – whether these are visible problems like gender-based violence or more invisible concerns like gender bias.

I aim to educate readers about the importance of adopting a gender perspective, and of thinking about the unique barriers which women (and other marginalised groups) face in their pursuit of equality.

Ultimately, I hope that our articles can play a part in raising awareness, and in contributing towards a more gender-equal society and world.



Cassie Roddy-Mullineaux
Former STAND Women's
Section Editor



STAND News is a multimedia source of information on global justice and equality issues for third level students across Ireland.

60 STAND News student volunteers produced 247 articles and videos in total in 2020, creating regular and up-to-date content on justice and equality issues throughout 2020.

Throughout 2020, interest in video content grew with a total of 55 STAND News videos posted online highlighting the work of student activists, international days of recognition and key issues in Irish society. These were the combined efforts of STAND News video interns and volunteer students. 7 episodes of the STAND Student podcast were also produced during the year.

The most popular of the 8 editorial sections for volunteers and readers were 'Women' and 'Opinion' which had a large focus on examining the impacts of COVID-19 across different sections of society.

STAND News articles on our website got a revamp and greater recognition was given to student volunteers with photographs beside authored content and clickable links to all of their work.

### **ONLINE STAND NEWS OUTPUT**

The complex relationship between climate change and migration







SOCIAL MEDIA PROMO FOR STUDENT PRODUCED PODCAST SERIES OF THE DEMOCRATIC REPUBLIC OF CONGO (LEFT)



### **ONLINE STAND NEWS VIDEOS**





















### **ONLINE ADAPTING TO THE ONLINE SPACE**

(ABOVE, CLICK TO WATCH)

We successfully moved our in-person training programme for STAND News volunteers to the online space in 2020 due to COVID-19.

Training for STAND News volunteers focused on the role of journalism in bringing attention to sustainable development issues. Bulelani Mfaco (MASI), Clodagh Kelly (Swapsies) and Abigail McDonnell (Mental Health Advocate) discussed how students can further global justice issues through the use of media.

Additional training examined how volunteers can ensure they communicate ethically on topics and to understand the responsibility they have as message makers.





### **ONLINE ADAPTING TO THE ONLINE SPACE**

Towards the end of 2019, STAND planned to launch a series of digital advocacy campaigns throughout 2020.

Our plans only became more relevant as 2020 progressed, and young people looked for ways to learn more and take action on justice and equality issues in the online space.

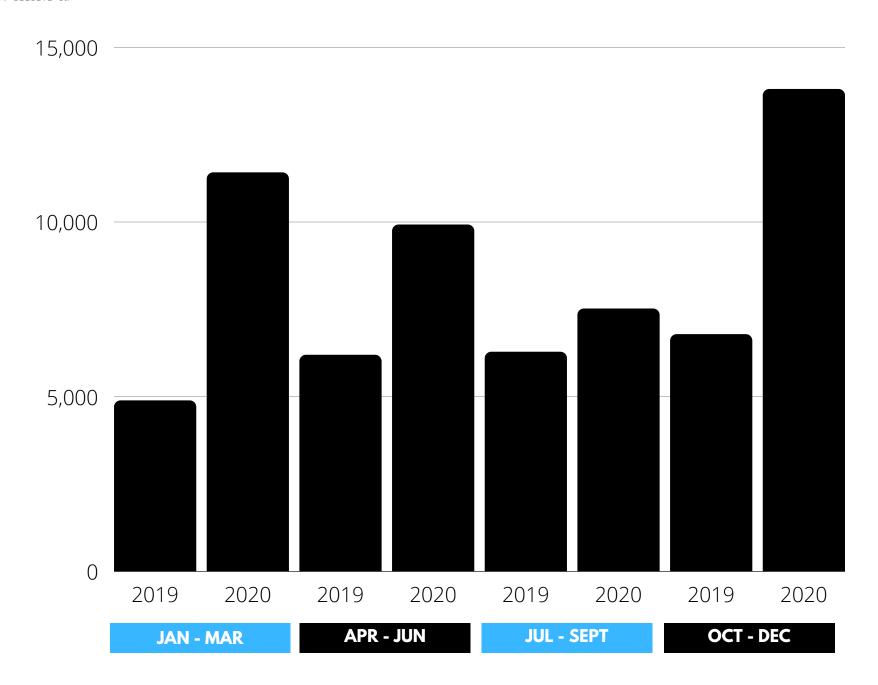
Aside from the #10000students campaign that we launched alongside USI, we also launched an SDG awareness campaign that translates the UN's Sustainable Development Goals into the Irish language for the first time.

This campaign is still ongoing in 2021.





### **ONLINE GROWTH IN VISITORS TO STAND.IE**



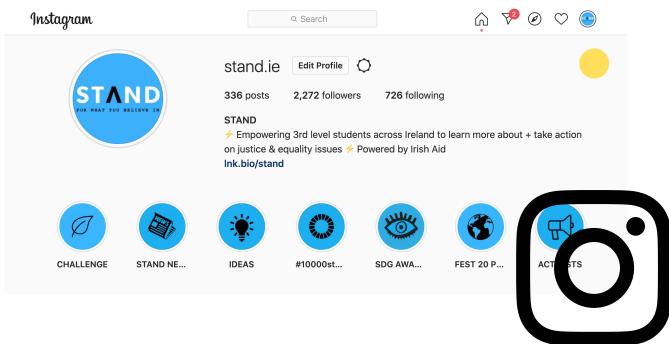


### **ONLINE GROWTH OF INSTAGRAM COMMUNITY**

Given its popularity amongst our target audience, STAND focused most of our communications efforts on Instagram throughout 2020.

STAND's Instagram account is a channel where young people can learn more about justice and equality issues, get ideas as to how to take action, and learn more about how to get involved with STAND programmes.

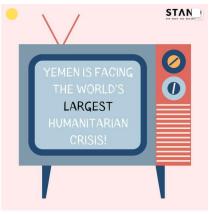
Our Instagram following more than doubled in 2020, and we're keen to see our following expand even further in 2021.



### A SELECTION OF AWARENESS RAISING INFOGRAPHICS FROM STAND'S INSTAGRAM ACCOUNT

(BELOW, CLICK TO VIEW)











## STAND GLOBAL ISSUES COURSE

### **OBJECTIVE 2**

TO INCREASE
STUDENTS'
UNDERSTANDING OF,
AND CAPACITY TO
CRITICALLY ENGAGE
WITH, GLOBAL ISSUES





### GLOBAL ISSUES COURSES SESSIONS

Six Global Issues 6-week evening courses took place on six campuses in 2020 - all in the Springtime (Feb - Apr).

These courses were held in

- TCD
- UCD
- DCU
- UCC
- NUIG
- TU Dublin

The courses were run for six weeks on each campus, and content covered was similar to previous years and included topics such as:

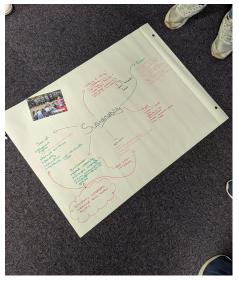
- Global Poverty & Inequality
- International Trade and Livelihoods
- Environmental Sustainability
- Migration
- Global Health
- Taking Action

In addition to these six 6-week evening courses, we held one mini-global issues course online in Autumn 2020 that was open to all university students across Ireland.

We tailored our promotions of this mini-course to students in Maynooth University, GMIT and WIT.

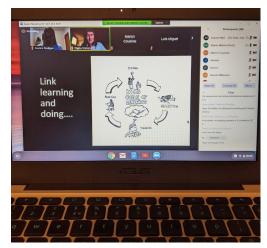






CLOSING SESSION AT NUIG (ABOVE)

## MOVING INTO THE ONLINE SPACE IN MARCH (BELOW)





### GLOBAL ISSUES COURSES FEEDBACK

## QUOTES FROM PARTICIPANTS ON HOW THEIR BELIEFS WERE REINFORCED

"I empathised a lot with refugees and migrants before I attended the course and felt frustrated about prejudice, discriminatory and racist attitudes towards them that I had witnessed in Irish society. The class on forced migration and refugee crisis made me even more aware of the challenges faced by refugees all over the world....This reinforced to me why it is important to use your privilege for good and be a voice for people who aren't in a position to be heard."

"I believe that collective action is the most effective way of tackling a lot of our societal issues and this was reinforced through our discussions."

"My belief about sustainability and the environment was definitely reinforced by this course. Learning more detail on the statistics made the situation even more real and reinforced that action is necessary."

95%

Reported a change in their understanding of the root causes, consequences and solutions of global poverty and inequality

95%

Reported a change report change in their ability to relate and critically assess what is happening in their society and the wider world

## QUOTES FROM PARTICIPANTS ON THE HIGHLIGHTS OF THE COURSE FOR THEM

"My favourite part was the migration aspect. The facilitator was so infectious and clearly took pride in what she was doing. It was a really interesting course and could have easily listened for longer. It really made me want to look into volunteering abroad in relevant camps."

"Having each week facilitated by someone who was an expert in their field [was a highlight for me].. I feel we could not have gained the same insights if it was one person teaching all six sessions as they could not have had the same depth of knowledge."

"Being in a room full of people who are genuinely curious and interested in how they can actively make change and be better global citizens [was a highlight for me]. This was so empowering for me and gave me hope. I also really enjoyed constantly learning new things throughout the course. I feel as though I have a whole new wealth of awareness and knowledge that has inspired me to learn and act more."

## **GLOBAL ISSUES COURSES**

### **MARKETING**

In early 2020 we used multiple channels (both digital and traditional) to promote the Spring Global Issues courses:

- Direct email marketing to lecturers and college societies
- Social media campaigns
- On campus flyers
- Forming promotional partnerships with Student Unions

A total of 135 students across nine campuses completed our Global Issues courses (including the mini course) in 2020 and received our ecertificate of completion

### MINI COURSE MARKETING ON **INSTAGRAM (BELOW)**







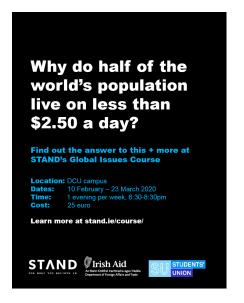
03 February - 16 March 2020 Monday nights, 6:30-8:30pm

Learn more at stand.ie/course/













stand.ie



stand.ie STAND's Global Issues course is a 6 week part-time evening course that will help you to learn more about the unequal world we live in, and what you can do about it.

Follow the 'Global Issues Course' link in our bio to learn more.

Spring dates:

NUIG / Monday Nights / 3rd Feb - 16th Mar 2020 / 6:30-8:30pm UCC / Monday Nights / 3rd Feb – 16th Mar 2020 / 6:30-8:30pm DCU / Monday Nights / 10th Feb - 23rd Mar 2020 / 6:30-8:30pm UCD / Tuesday Nights / 11th Feb - 31st Mar 2020 / 6:30-8:30pm TH Dublin / Tuocday Nights / 10th Eah









271 views

JANUARY 6, 2020

Add a comment...



### GLOBAL ISSUES COURSES ADAPTING TO THE ONLINE SPACE

As a result of the global pandemic in March 2020, we quickly redeveloped the final sessions of our Global Issues courses for the online space, with a total of 7 sessions across four courses taking place online.

Feedback on our move online in March was overwhelmingly positive, and all constructive feedback was taken on board by the team and used to increase our capacity and capability to facilitate workshops and events in the online space for the remainder of the year.

Despite a few minor technical difficulties, I still found the online classes engaging and enjoyable - particularly the last session. I felt very connected to everyone despite the distance between us.

I found the online experience worked well under the circumstances. The breakout rooms were a good opportunity to encourage participation, though we were all self-conscious about using our video, and it was slightly strange interacting without seeing each other.

I liked doing the breakout activities during the online sessions. It helped replicate the experience of the group activities we would do in person.

I found them very good under the circumstances and was impressed with the organisation of them and the fact that teamwork was still an aspect.

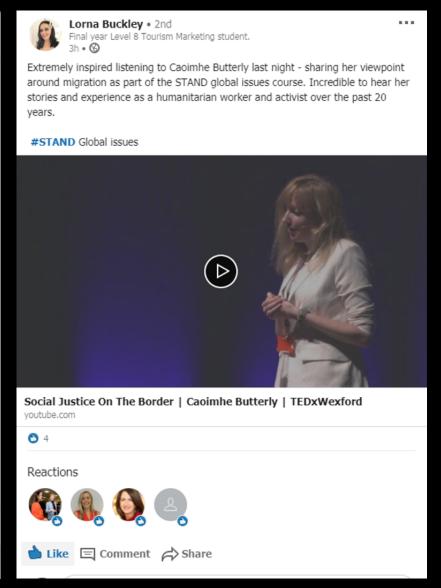
Louid access the week 5 one perfectly as I was still in Dublin, but when I went home to Mayo I struggled to log in and the internet kept going so I missed the last session.

The online courses were very well structured but, of course, I preferred the in-person lectures.

### **GLOBAL ISSUES COURSES SOCIAL MEDIA REACTION**







# STAND IDEAS COLLECTIVE

### **OBJECTIVE 3**

TO SUPPORT STUDENTS TO TAKE INFORMED,
CONSTRUCTIVE ACTION FOR DEVELOPMENT IN IRELAND AND INTERNATIONALLY





### **IDEAS COLLECTIVE OVERVIEW**

In May 2020, 27 students from across Ireland joined the Ideas Collective summer programme. In light of COVID-19 restrictions, STAND altered the programme for the online space and provided our training programme via Zoom from June to August.

23 of these students completed the programme, with 13 pitching their project ideas at our Ideas for Change virtual showcase event in September.

A total of 14 projects were developed during this year's programme (some individual and some group projects).

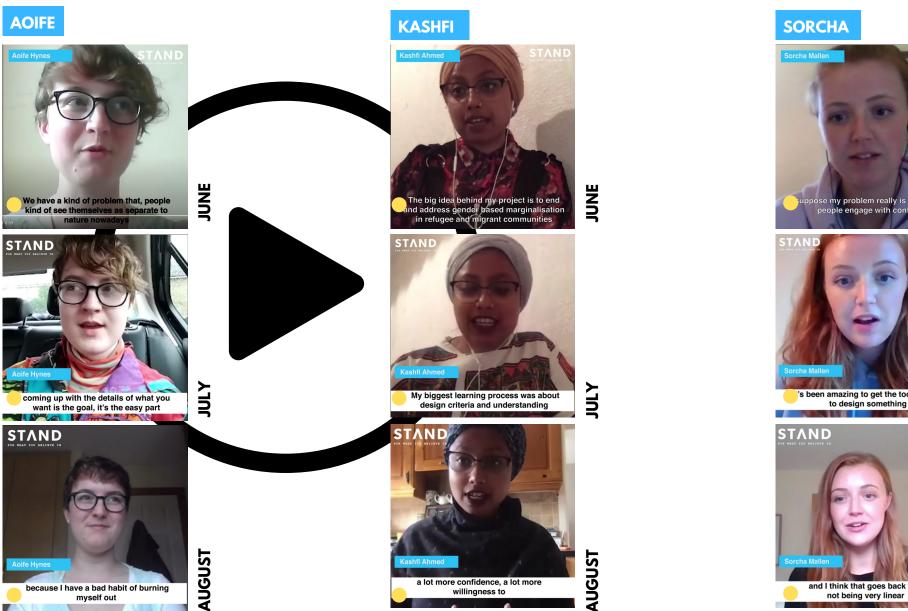


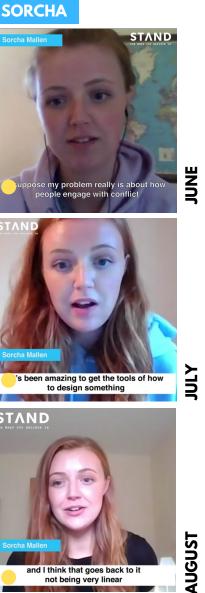
The group sessions where people presented their ideas. I really enjoyed the innovative ideas and excitement for programmes on the part of other participants.

I think my self-belief has changed. I feel I have a greater confidence to make change in my own life, build ideas and projects and deliver them in the real world, and this is as a result of the Ideas Collective. Previously I had a quite linear, top-down impression of how change works but now I can appreciate the importance of small actions and how they scale up to a global level. This really inspired me and left me feeling energised after each session. I also feel a new confidence to start from scratch and develop my own solution if I see an injustice happening in the world.



### **IDEAS COLLECTIVE 2020 PARTICIPANT JOURNEYS**

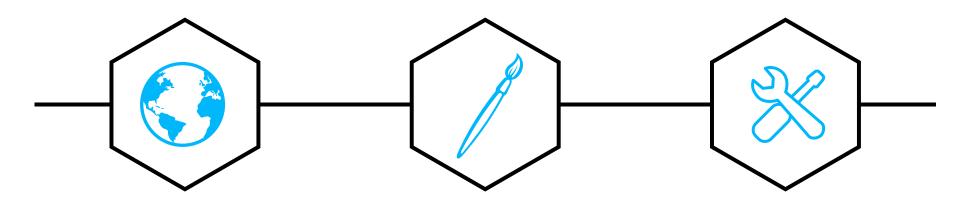






### **IDEAS COLLECTIVE TRAINING**

Our participants took part in a three-staged training process across a three month period (June, July, August), where they developed their ideas for social and/or environmental change. In a change from previous years, applicants were asked to submit projects under 1 of 3 categories; inclusion and equality, climate change and mental health.



### Stage one (June)

This period focused on learning about the issues - providing them with workshops on global development and other specific thematic issues (climate action, equality and inclusion, and mental health and wellbeing).

### Stage two (July)

We then moved them into the design thinking stage where they engaged in a 12 part design thinking process in order to build their action projects.

### Stage three (August)

We ended the programme with workshops on building and enhancing their skills to take these action projects forward, including media skills, communications and pitching skills, and leadership development.

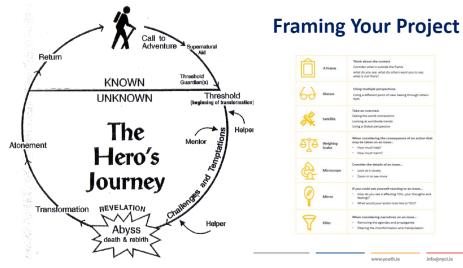


### IDEAS COLLECTIVE MOVING THE PROGRAMME ONLINE

The Ideas Collective is a very structured training programme. Being mindful of this and ensuring the three core stages of the programme remained intact, we adapted the programme for the online space in 2020 with support from our external facilitators.

The move to the online space was successful, with some of our highest retention rates in recent years and the completion of a large proportion of the projects evidence of this.In adapting the programme, we ensured shorter and more regular training sessions with the group, in addition to regular group check in calls, one-to-one support sessions and access to an online platform for participants to engage with each other and build a community of supporters.





SLIDES FROM ONLINE TRAINING WITH DEVELOPMENT PERSPECTIVES AND NYCI (RIGHT)



### **IDEAS COLLECTIVE SHOWCASE**

stand.ie ldeas for Change is back. But this year, via Zoom! Ticket link in bio

.

Ideas for Change is the final event and awards ceremony of STAND's Ideas Collective.

.

Over the course of Summer 2020, 3rd level students from across Ireland have been working on unique and innovative action projects in the areas of:

Climate change

Mental health

Equality + inclusion

There's a €1000 prize available for the winner of each category on the evening, so join us to hear their pitches and vote for the 'Audience Choice' award.

.

We're super excited to have this event presented by @tazkelleher & @geraldine\_carton of the @theuselessproject, and judges for the evening include:

★@byrneaisling - @wearenuw

★@nonbinaryicon - @originseile

★Jack O'Connor - @Movember Ireland

Click the link in our bio to get your free ticket and join us for an evening of inspiration and celebration

#climatechange #mentalhealth #inclusion #equality



### PROMOTIONAL INSTAGRAM POST FOR IDEAS FOR CHANGE

(LEFT AND ABOVE)



### **IDEAS COLLECTIVE SHOWCASE**



## WINNER: MENTAL HEALTH CATEGORY

### SORCHA MALLEN WITH 'ROOTED RESOLUTIONS'

This project is focused on building 1 day workshops for young people (aged 14+) designed to equip them with skills in conflict resolution. Integrating holistic wellbeing practices, the workshops will look to increase emotional wellbeing and intelligence in the individual through mindfulness and meditation practices (breathwork, loving kindness meditation), and then look to conflict resolution practices such as nonviolent communication and perspective positioning. The workshops have been designed to be interactive and dynamic in order to encourage involvement and selfreflection.



## WINNER: INCLUSION + EQUALITY CATEGORY

### **KASHFI AHMED WITH**'WE WILL OVERCOME'

We Will Overcome aims to address genderbased marginalisation among girls and women (mentees) from refugee and migrant communities across Ireland by matching them with volunteer mentors. Volunteer mentors will be recruited from universities and other organisations, trained in different skills and given knowledge on interacting with members from diverse communities. Mentees will be able to benefit from the exchange and connection by learning about Irish culture, networks, and opportunities which will help build their confidence. Mentors will gain skills and experience that will enhance their resumes.



### WINNER: CLIMATE CHANGE CATEGORY

### AOIFE HYNES WITH 'BIOTHRIVE'

BioThrive creates biodiversity friendly spaces in back gardens. Using native plants, small ponds, rock piles, wood piles and other simple steps these formerly empty spaces can create corridors across urban spaces. This will help wildlife survive and to safely travel between habitats. On top of this the gardens will create space for people to enjoy the outdoors. Exposure to nature is proven to hold great benefits for mental health. Bringing people and nature into coexistence is possible and surprisingly easy. BioThrive will demonstrate the ease of bringing people and nature together. We are part of nature and need to act it.



### **IDEAS COLLECTIVE MARKETING**

## 2020 APPLICANTS

- **3** # of applications to the programme
- 7 # joined the programme in June 2020
- 45 % applicants that came through our paid social media campaign
  - % of applicants that already had an idea in place



#### **IDEAS COLLECTIVE MARKETING**

## 2020 APPLICANTS Q



#### COLLEGES APPLICANTS ARE COMING FROM

3 DCU 7 NUIG 3 UCC 2 MU 7 TCD 1 UL 2 NCAD 1 TUD 3 UCD 1 CCT COLLEGE

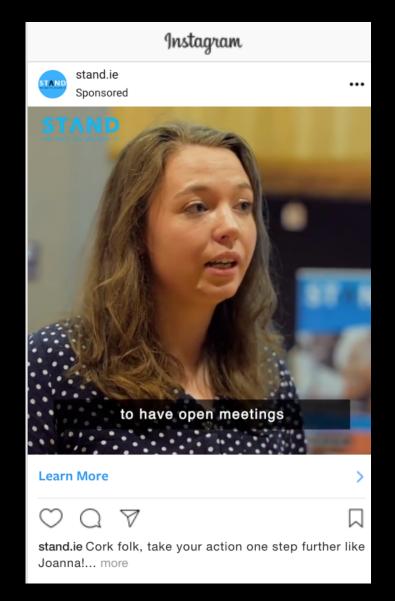
#### How did this variation occur?

We had a much greater in-person presence presence on UCC + NUIG campuses in 2019 and early 2020, manning stands during freshers weeks + volunteering fairs, hosting successful student festivals, and running the global issues course twice on both campuses

The programme moving online due to COVID-19 has also meant that it's easier for people to take part from any location.



#### **IDEAS COLLECTIVE MARKETING**







# SOCIAL MEDIA CAMPAIGN 2020

In our promoted videos, Ideas Collective 2019's Winner and Runner-Up talked about how they developed their projects through the programme.

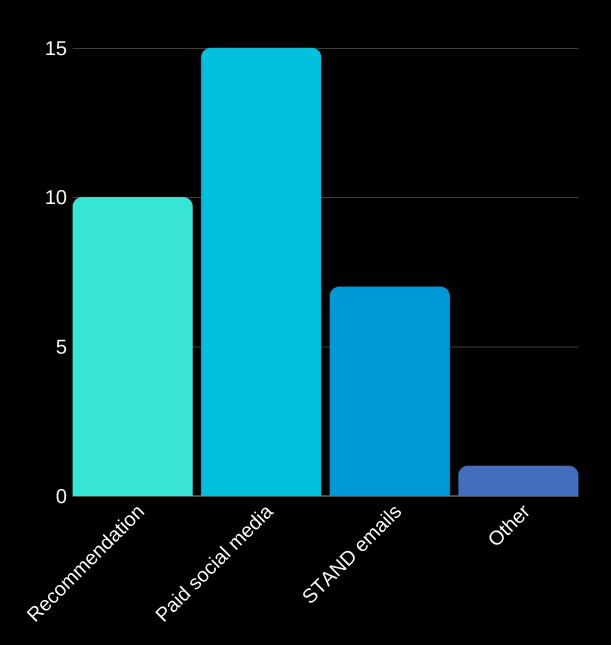
Clicking on the 'learn more' link lead to a short form that allowed students to easily register their interest.

They then received a follow up email with more detail and a link to FAQ's.



#### **IDEAS COLLECTIVE MARKETING**

HOW APPLICANTS HEARD ABOUT THE PROGRAMME





#### **IDEAS COLLECTIVE WHERE ARE THEY NOW?**

## 2020 Participant Sorcha Mallen

Rooted Resolutions is a Mental Health and Wellbeing service, providing Conflict Resolution and Wellbeing workshops for young people and corporate organisations.

We support individuals in understanding their thoughts, emotions and behaviours, and provide them with a tool-kit of strategies helping them to engage with interpersonal conflict in a constructive and positive way.

#### 2019 Participant Joanna O Malley

While there are a lot of young people who care about the environment, we felt like there was a vacant spot for a group that you could join and lend a helping hand for even just an hour or two.

Preserve aims to provide a community for people to engage with and learn about helping with the environmental issues we face in Ireland. We aim to do this by providing a tapas like approach to environmental volunteering and education.

## 2015 Participant Aisling Byrne

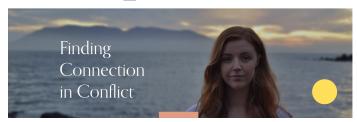
We share clothes, and ensure every piece of garment in every wardrobe gets the wear and love it deserve – it's the Nuw Cycle.

Each time an item is borrowed on Nuw, we offset 25% of the resources that would have been used in the production of a new

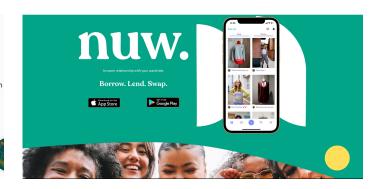




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## SUAS VOLUNTEER PROGRAMME

#### **OBJECTIVE 3**

TO SUPPORT STUDENTS TO TAKE INFORMED, CONSTRUCTIVE ACTION FOR DEVELOPMENT IN IRELAND AND INTERNATIONALLY



#### **VOLUNTEER PROGRAMME 2020 PROGRAMME MARKETING**



**SUAS CAMPUS AMBASSADOR LAOISE MARKETING** THE PROGRAMME IN IADT (LEFT)

**PROGRAMME IN MIE** 

(BOTTOM LEFT)

**SUAS CAMPUS AMBASSADORS SARAH AND ORLA MARKETING THE** 







This programme has changed my outlook on the world and

impact how I live the rest of

there's no doubt it will









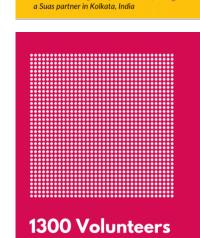












The Suas volunteers have had a lasting impact on our organisation, youth mentors,

kids and communities.

Santayan Sengupta Director of Thoughtshop Foundation,







#### **VOLUNTEER PROGRAMME COVID-19 RESPONSE**

The 2020 Volunteer Programme was shaping up to be a particularly strong year from a recruitment perspective, with a confirmed 86 volunteers having confirmed their place on their programme.

Unfortunately, as a result of the COVID-19 pandemic, the deployment of volunteers to India and Zambia was cancelled in March 2020. In order to continue to provide a learning experience for our volunteers, we offered a three-point programme through which they could still remain connected to our overseas partners and continue their development education learnings.

#### This consisted of:

- Remote volunteering opportunities whereby teams of volunteers take part in online 'Action Projects' with Suas partner organisations and schools in India, Kenya and Zambia
- Local volunteering opportunities with community groups in Ireland (Suas/Ireland/Age Action)
- Online delivery of the Global Perspectives
   (GP) element of the Volunteer Programme
   (six online GP workshops taking place weekly in June/July and culminating in GP Day in August)











#### **SUAS** VOLUNTEER PROGRAMME GLOBAL PERSPECTIVES WORKSHOPS

We delivered 6 online workshops between July - August that covered the following topics:

- Stereotypes and Bias
- International Development
- Gender
- Health and Pandemics
- Consumption
- Education

In addition, we held a one day 'GP Day' to wrap up the experience on Saturday August 22nd. GP Day was due to take place in a venue inperson, but was moved online due to updated government restrictions that week.

The day consisted of two new DevEd sessions (Portrayals of the Third World and Taking Action for Change), and included one guest facilitator from 80:20 converting Climate Action and one guest speaker; Betty Nyagoha, Director of the Gatoto Primary School Nairobi Kenya, discussing the value of education and COVID-19 impacts.



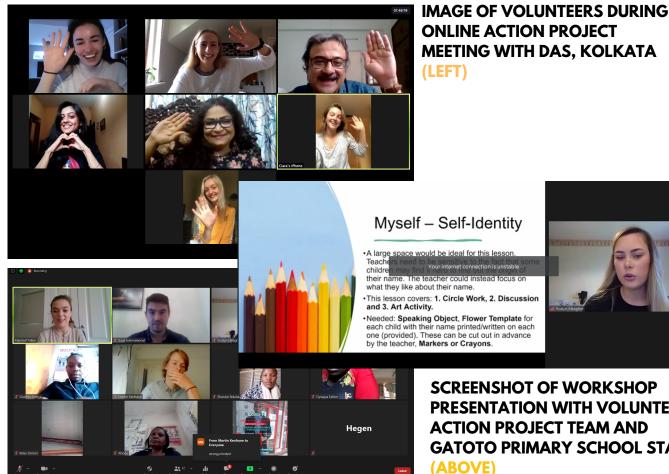
IMAGE OF VOLUNTEERS DURING ONLINE GP SESSION (ABOVE)

#### **VOLUNTEER PROGRAMME REMOTE VOLUNTEERING**

During the summer months, a cohort of our 2020 volunteers agreed to provide remote support to our overseas partners in India, Kenya and Zambia. A total of 20 volunteers worked on 4 actions projects between June - August for 5-10 hours per week. These projects included:

- Development Action Society (DAS), India: Proposal & Fundraising Support - Creating funding application papers to submit to institutional donors.
- Vikramshila, India: Social Media Support -Enhancing the reach of Vikramshila by improving social media channels and websites.
- Caleb Centre, Zambia: Special Needs Resources Support - Supporting parents in lockdown caring for children with intellectual disabilities and developing supports and best practice for parents.
- Gatato School, Kenya: Physical Education/Music Support - Working with the Gatoto teaching staff to develop lesson plans and resources for Physical Education and Music classes, two subjects just recently introduced to the Kenyan School curriculum.

In addition to this, a cohort of 20 volunteers volunteered locally through our Suas Ireland and Age Action support programme.



**IMAGE OF VOLUNTEERS DURING ONLINE ACTION PROJECT MEETING** WITH GATOTO PRIMARY SCHOOL. **NAIROBI (ABOVE)** 

**SCREENSHOT OF WORKSHOP** PRESENTATION WITH VOLUNTEER **ACTION PROJECT TEAM AND GATOTO PRIMARY SCHOOL STAFF** 

(ABOVE)

#### **VOLUNTEER PROGRAMME SUPPORTING OVERSEAS PARTNERS**

During the Summer of 2020, the Suas Volunteer Programme team made efforts to support our overseas partners, by both raising awareness of the issues they were facing and raising much needed funds.

IIn just four weeks, Suas VP alumni collectively raised €10,000 for DAS, Sabuj Sangha and Gatoto

> **INSTAGRAM POST FOR SUAS/STAND WEBINAR WITH INDIAN PARTNERS (RIGHT)**

**FUNDRAISING EMAIL SENT TO SUAS VP ALUMI (BELOW)** 



suasinternational

suasinternational Next Friday, June 12th at 1pm (Dublin time), Suas International and @stand.ie are really excited to be hosting an online webinar with representatives from DAS, Sabuj Sangha and Thoughtshop Foundation. They'll be discussing the current situation in the communities in which they work in the midst of COVID-19 and the aftermath of Cyclone Amphan. We're excited to welcome Samit Basumallik & Madhumita Chatterjee (DAS), Ansuman Das (@sabujsangha) and Himalini Varna & Santayan Sengupta (@thoughtshopfoundation ) to discuss their responses to these crises as well as the political backdrop against which they have taken place. Tickets are FREE of charge! You can register early via Eventbrite at the link in our bio to





52 others





JUNE 5

















#### VOLUNTEER PROGRAMME VOLUNTEER FEEDBACK

Can you give us one example of a belief that you had before the programme that has now changed as a result of participating in the programme?

"My understanding of fast fashion has changed. I didn't really understand the extent of the damaging effects of it but having completed the action project I read articles on the impact of the working conditions on child labourers and it really just opened my eyes. I also learned about its impact from a climate perspective which I had no real knowledge of. It has changed my outlook and I'll definitely be buying fair trade and thrifted clothes as much as I can."

"That in order to help others, you must empower them rather than over power them. Give them tools and help them figure out how to use them rather than doing it for them ourselves."

"That issues that are faced on a global scale can also be seen in our own communities/within families e.g. vulnerability to Covid 19."

What have you learned about the issues facing developing countries from your participation in the programme?

"Global issues affect the everyday lives of people living in developing countries. There are still major challenges with education such as funding, and little or no support given to special education for children with a disability. It seems that the way that disability is viewed is part of the issue, marginalising people with a disability, but in some communities there are people adopting a more contemporary view of disability for example Nellie Tembo setting up the Caleb Centre School for children with disabilities, but society as a whole has yet to adopt this view."

"I have learned that most global issues that we face are systemic in nature and it will take many years/generations to solve. It is not an easy fix or one shoe fits all solution."

"I have learned that it requires much more than just financial support to help less developed countries." What have you learned about yourself from your participation in the programme?

"I have learned that in a group setting I tend to take the lead, I really enjoy working as part of a team and taking on board everyone's perspectives and ideas. The programme has highlighted further my interest in working on social justice issues. It was all in all such a fantastic experience, albeit virtually."

"There are adjustments in my life that I can make in order to uphold the principles I believe in, and make a difference to global issues. I shouldn't be afraid to start a conversation around global issues (something I wouldn't usually do)."

"I'm capable of more than I thought and I enjoy helping others and educating others on things I'm passionate about."

### STAND STUDENT ENGAGEMENT

#### **OBJECTIVE 4**

STUDENT BODIES ARE
ACTIVELY
SUPPORTING/COORDINATIN
G THE DELIVERY OF A
RANGE OF DE ACTIVITIES
ON CAMPUS

#### **OBJECTIVE 5**

MORE STUDENTS ARE
AWARE OF,
PARTICIPATING IN AND
PROGRESSING THROUGH
STAND ACTIVITIES
YEAR-ON-YEAR.



A YELLOW DOT ON AN IMAGE INDICATES A CLICKABLE LINK



#### **OBJECTIVE 4**

Student bodies are actively supporting/coordinating the delivery of a range of DE activities on campus



In 2020, we partnered with 5 Student Unions on virtual STAND Student Festival events:

- CITSU
- NCADSU
- WITSU
- UCDSU
- TU Dublin SU

Partnering with Student Unions aided us in reaching more students when we couldn't visit campuses or enact on-campus promotions.

#### **ENGAGEMENT STUDENT UNIONS SUPPORT FESTIVAL**





Going to be working on this for a UCD portion!



Register for a free event as part of STAND Fest 2020! >> https://lnkd.in/e7Jmsge

This year's theme is 'climate migration'. We'll be focusing on the issues that arise when people are forced to flee their homelands due to climate change, as well as the root causes.

STUDENT UNIONS **PROMOTING EVENTS ON SOCIAL MEDIA** 

(LEFT)



UCDSU 🍄





PROMOTIONAL IMAGES FOR **COLLABORATIVE EVENTS** (RIGHT)











#### **ENGAGEMENT STUDENT UNIONS SUPPORT #10000STUDENTS**

In February 2020 we launched an ongoing advocacy campaign alongside USI called #10000students. The aim of the campaign is to give students across Ireland simple and effective ways to take action for sustainable development. The actions that students pledge to take are then recorded, with the idea being that big change can happen when lots of people do one small thing.

#### The #10000students campaign launched three different action campaigns in 2020:

• Campaign launch in February, promoting taking sustainable action

-TCDSU

-MUSU

-IADTSU

-NUIGSU

-MICSU

-NCISU

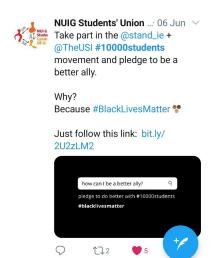
-TU Dublin SU

- #Blacklivesmatter in June, promoting taking action for racial justice
- #MigrantMindsMatter in October, promoting taking action for education equality for students in Ireland's Direct Provision system

#### In terms of Student Union engagement with the campaign, we saw the following results:

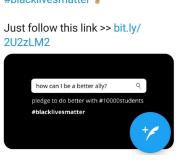
- 1 Student Union was actively involved in coordinating the launch of the #10000students campaign. The launch of the campaign took place in on GMIT's Mayo campus in February 2020, with the support and assistance of GMITSU
- 7 Student Unions actively supported the campaign by sharing it on social media, they included:











## STUDENT UNIONS SUPPORTING THE CAMPAIGN ON SOCIAL MEDIA

#### **ENGAGEMENT #10000STUDENTS WEBSITE**

#10000students

A STAND & USI Project

10,000 Students

Taking 10,000 actions across Ireland for a more sustainable world

00518

ACTIONS TAKEN SO FAR Home #MigrantMindsMatter Your Campus 17 Goals



#### **ENGAGEMENT SU'S COLLABORATE ON WORKSHOPS WITH STAND**

In early 2020, we ran in-person Sustainable Development Goals workshops with both TU Dublin City Centre and TU Dublin Tallaght Student Unions.

COVID-19 meant a move to the online space for all of our in-person workshops, and Student Unions collaborated with us on two webinars as a result.

4 Student Unions partnered with us in cofacilitating a webinar on the state of equality on Irish third level campuses. They included:

- ITCSU
- TU Dublin Blanch SU
- UCDSU
- MUSU

WITSU partnered with us on co-facilitating a sustainable development workshop for students after reaching out to us directly on the topic.

Overall, our extra-curricular programme of 16 sustainable development workshops and panel discussions saw 387 students in attendance, with co-facilitators from 7 Student Unions and 4 college societies across Ireland taking part.





PROMO FOR WORKSHOP WITH WITSU
(LEFT



#### **OBJECTIVE 5**

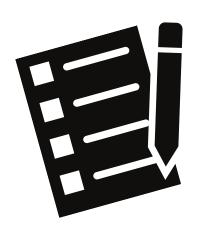
More students are aware of, participating in and progressing through STAND activities year-on-year



#### **ENGAGEMENT STATISTICS**

#### 3,159 students

expressed interest in STAND activities in 2020



#### **9,411 students**

took part in STAND activities in 2020



#### 9% of students

took part in more than one STAND activity in 2020





#### **ENGAGEMENT ACTIONS TAKEN FOR #10000STUDENTS**

As mentioned in objective 4, one of the highlights of 2020 was launching our #10000students campaign alongside USI.

The aim of the campaign is to have students across Ireland pledging to take one small action each for justice and equality issues.

To date, we've seen 517 actions pledged in 14 different campuses, and we hope to double the number of actions taken in 2021.

Here's a breakdown of the top performing campuses

#### **EAST**

MU 142 TCD 73 TU Dublin 34

#### **WEST**

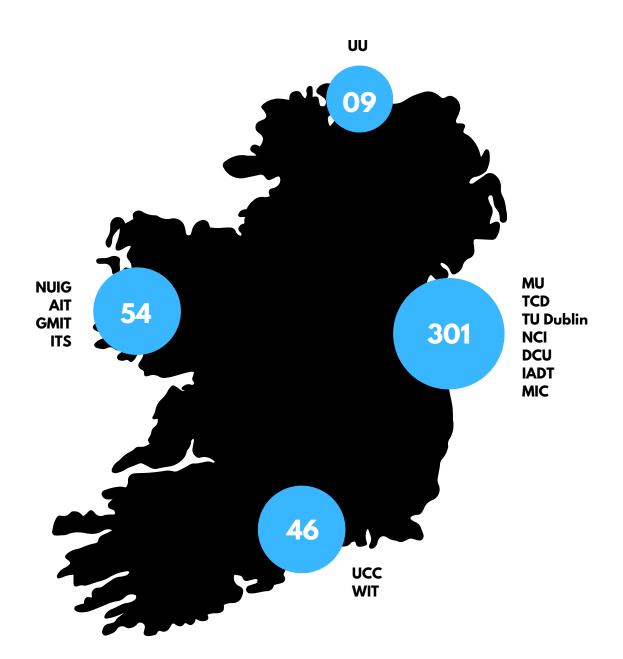
NUIG 23

#### NORTH

UU 9

#### SOUTH

**UCC 34** 



#### **SOCIAL MEDIA FOR #10000STUDENTS CAMPAIGNS**

#### **#MIGRANTMINDSMATTER WITH MASI & USI**







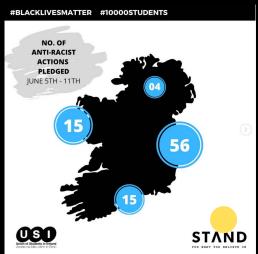
#### **#BLACKLIVESMATTER WITH USI**













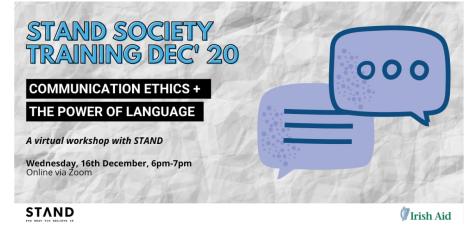
#### **ENGAGEMENT STAND SOCIETY ACTIVITY**

2020 was a very positive year for STAND/Suas societies, with our 3 branches in TCD, MU and DCU all actively promoting and running their own online events by the end of 2020.

We were able to offer 2 online society trainings to our 15 STAND Society Officers this year this year, as well as assistance with moving AGM's into the online space, and this has resulted in much more engaged and active STAND societies.







PROMO FOR VIRTUAL MU STAND SOC AGM (RIGHT)

PROMO FOR STAND SOC TRAINING

(ABOVE)

#### **ENGAGEMENT COLLABORATING WITH SOCIETIES ACROSS IRELAND**

2020 was the first year that we partnered directly with non-STAND societies on online events, and had great success with this.

In response to young people's desire to take action online in the face of COVID-19, we ran a series of 4 action-focused webinars in April 2020 with 4 college societies on themes of fast fashion, climate action, gender equality and LGBTQ+ equality.

We also partnered with 19 college societies in promoting STAND Student Festival events.









## TAKING VIRTUAL ACTION ON FAST FASHION

W/ NUIG Style Soc

## TAKING VIRTUAL CLIMATE ACTION

W/ TCD Environmental Soc

## TAKING VIRTUAL ACTION FOR GENDER EQUALITY

W/ UCC Fem Soc

## TAKING VIRTUAL ACTION FOR EQUALITY

W/ UCD LGBTQ+ Soc

## WE COLLABORATED WITH 19 COLLEGE SOCIETIES ON STAND FEST 20









































#### **ENGAGEMENT CREATING A STUDENT ADVISORY PANEL**

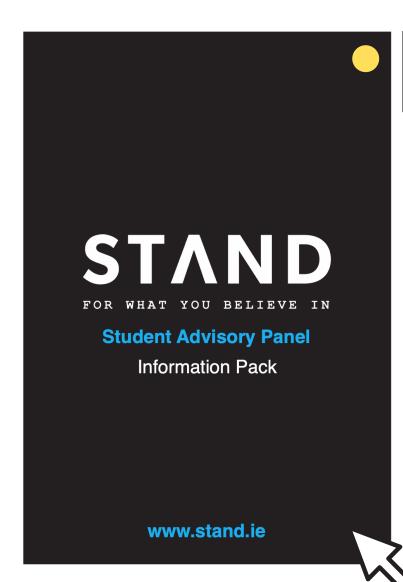
In 2020, STAND launched the STAND Student Advisory Panel in an effort to have students leading the way on our programmes and campaigns.

The panel meets quarterly, and gives students from across Ireland the opportunity to input into STAND's strategy.

Currently, the 2020/21 panel is made up of students from the following third level institutions:

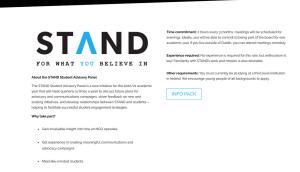
- TU Dublin 1
- NUIG 2
- UCC 2
- MU 2
- DCU 2
- TCD 2
- UCD 2

STAND ADVISORY PANEL INFO PACK (RIGHT)



We're looking for STAND Student Advisory Panel Members!

If you're a student searching for a new way to be active and create charge, you're in the right place STAND is seeking to rise above and beyond student expectations, but we can't do it without engaging you, the student.



### ADVISORY PANEL INFORMATION ON THE STAND WEBSITE

(ABOVE)